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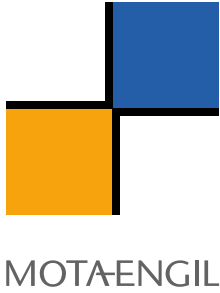
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## Building bridges for a successful AfCFTA

The IATF2021 Conference's vibrant programme of sessions will feature insightful experts on an extensive range of investment and trade-related topics. Presenters will impart the strategies, highlight the opportunities and discuss the ways to navigate the challenges and pitfalls successfully with the aim of enabling delegates to benefit fully from the African Continental Free Trade Area (AfCFTA)'s creation of a huge single market. These insights will connect traders, buyers, sellers, entrepreneurs, corporates, financiers, governments, regulatory and facilitating organisations, thought leaders and other stakeholders all of whom have the common objective of driving Africa's growth through sustainable commercial and economic development.

The extensive insight revealed by the conference, together with the unrivalled business networking opportunities at IATF2021, will combine to accelerate trade across the African continent and ensure the success of the AfCFTA.

Event Partners



Conference Partners



Hologram Partner



Country Days

SOUTH AFRICA



EGYPT



IVORY COAST



NIGERIA



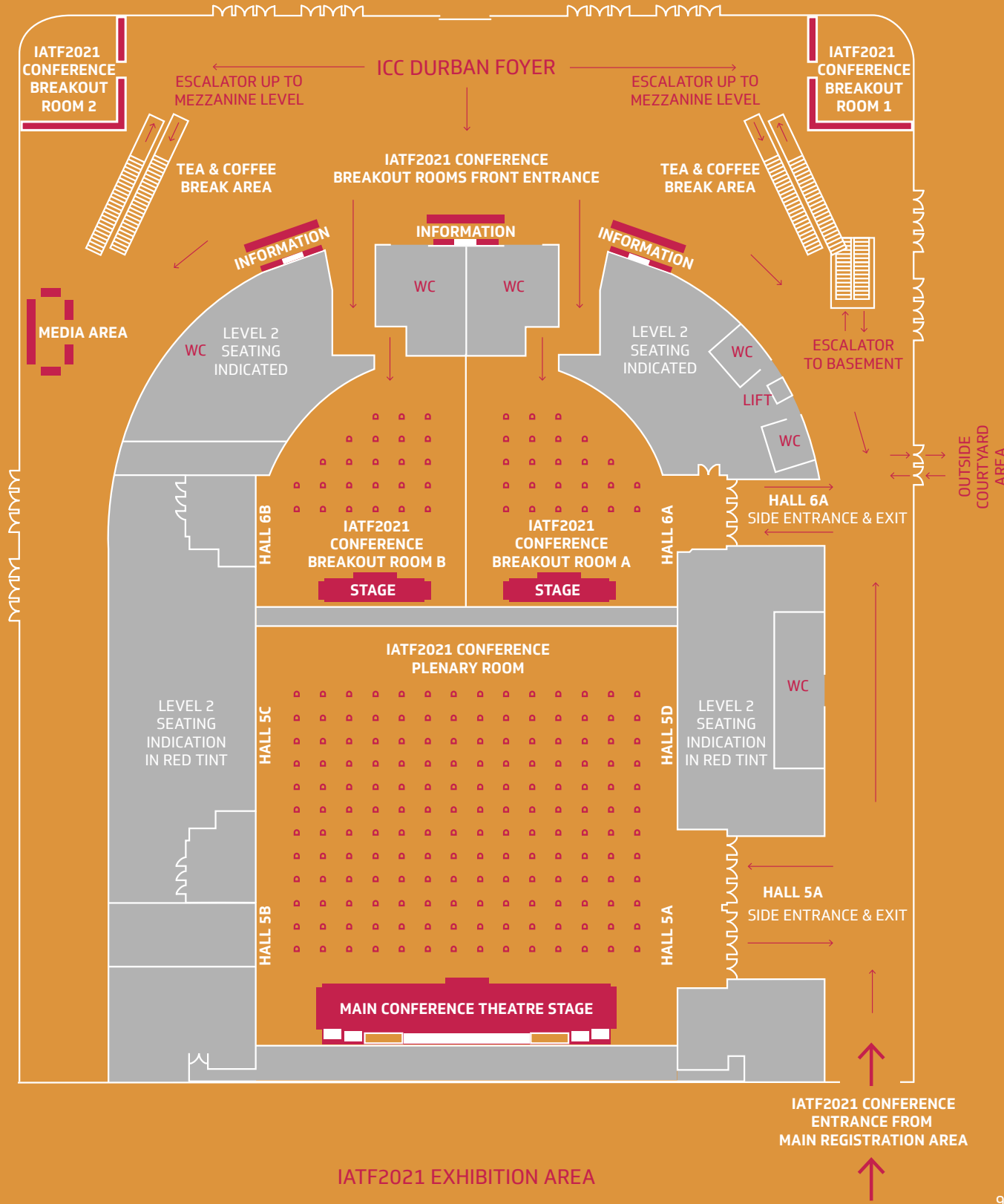
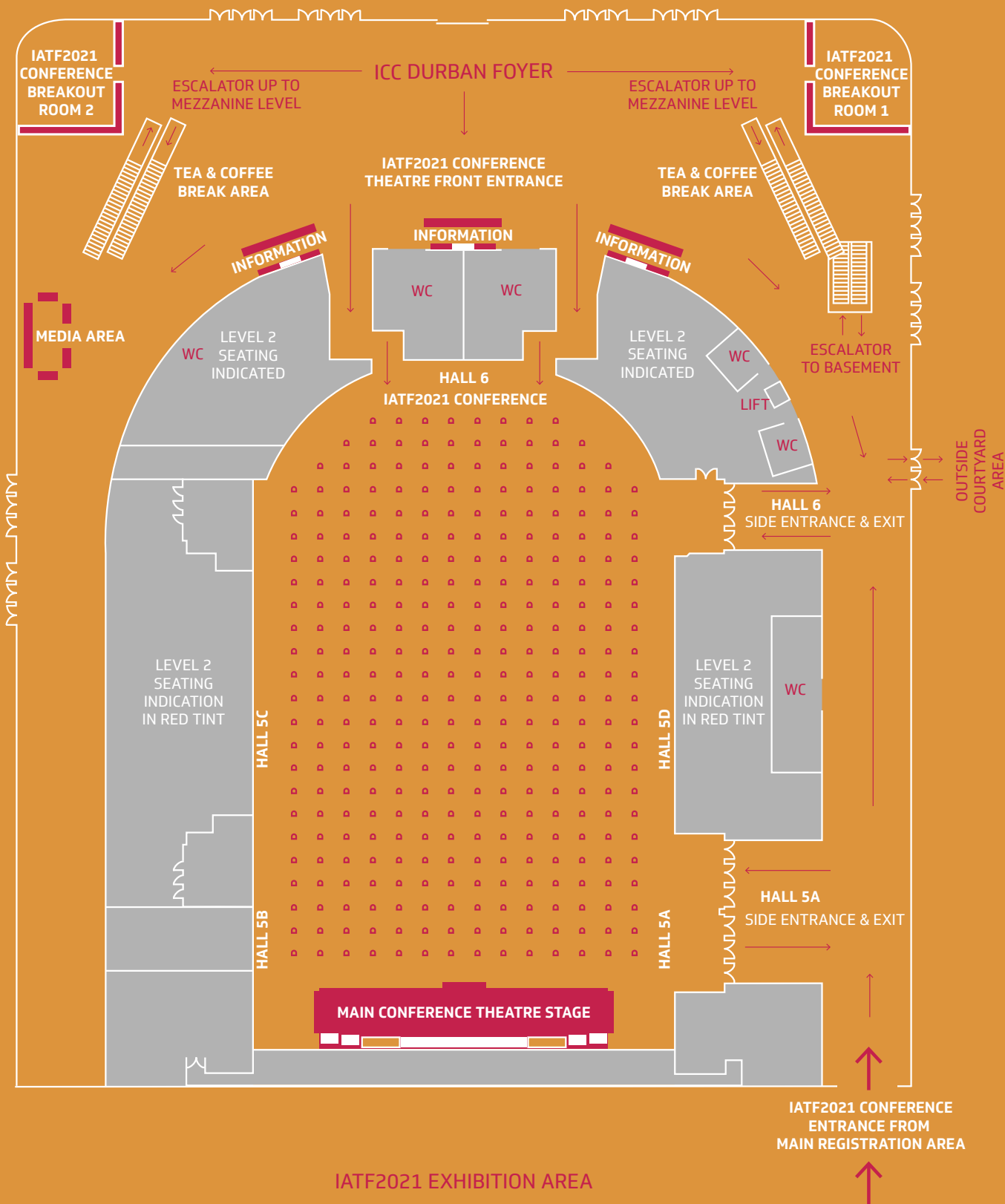
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# Day 1

# Day 2 - Onwards





# Arrival & Registration

## Saturday, 13 November 2021

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**14:00**  
Arrival and Registration

## Sunday, 14 November 2021

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**08:00**  
Arrival and Registration

Venue | Centrim

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**18:00**  
Official IATF2021 Welcome Cocktail Party

Venue | Arena Upper Foyer



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Orion Group SA est une entreprise internationale d'investissement et de trading pétrolier. Son cœur de business est la commercialisation de pétrole brut et de produits raffinés à travers le monde, ainsi que l'approvisionnement de plusieurs pays d'Afrique de l'Ouest et d'Afrique Centrale. Avec plus de 1,2 millions de tonnes de produits raffinés chaque année, le Groupe Orion couvre désormais l'ensemble de la chaîne pétrolière : de la production à l'exploitation et à la commercialisation en passant par l'entreposage et le shipping.

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# 01

Monday, 15  
November 2021  
Official Opening  
Ceremony of  
Intra-African  
Trade Fair 2021

Main Session **M**

08:00
Registration
Guest arrivals Networking, refreshments
09:45
Creative Africa Nexus - African Poet
– Dike Chukwumerije
Venue   Halls 5 & 6
09:55
Arrival of Guest of Honour
10:00
Welcome Statement Invited Speakers
– H.E Sihle Zikalala, Premier, KwaZulu-Natal
– H.E. Olusegun Obasanjo, Chairman of the IATF Advisory Council and Former President, Federal Republic of Nigeria
10:20
Cultural Performance
– UMGIDI - A Celebratory explosion
IATF Song Launch
Sponsored Hologram
– President Kwame Nkrumah
10:40
Special Remarks Invited Speakers
– H.E. President, Félix Tshisekedi, AU Chairperson and President, Democratic Republic of the Congo
– H.E. Nana Akufo-Addo, President, Republic of Ghana and host of AfCFTA Secretariat
– H.E. Muhammadu Buhari, President, Federal Republic of Nigeria
– H.E. Faure Gnassingbe, President, Republic of Togo
– H.E. Lazarus Chakwera, President, Republic of Malawi
– H.E. Emmerson Managagwa, President, Republic of Zimbabwe
– H.E. Hakainde Hichilema, President, Republic of Zambia

– H.E. Mohamed Bazoum, President, Republic of Niger
– H.E. Uhuru Kenyatta, President, Republic of Kenya
– H.E. Alassane Ouattara, President, Republic of Côte d’Ivoire
– H.E. Denis Sassou Nguesso, President, Republic of the Congo
– H.E. Abdelmadjid Tebboune, President, People’s Democratic Republic of Algeria
– H.E. Roch Marc Christian Kaboré, President, Republic of Burkina Faso
– H.E. Hussein Mwinyi, President, People’s Republic of Zanzibar
– H.E. Mahamadou Issoufou, Former President, Republic of Niger and Champion of the AfCFTA
– Rt. Hon. Dr. Edouard Ngirente, Prime Minister of the Republic of Rwanda
– H.E. Monique Nsanzabaganwa , Deputy Chairperson of the African Union Commission
– H.E. Prof. Benedict O. Oramah, President and Chairman of the Board of Directors, Afreximbank and co-convener of IATF
11:30
Introductory remarks Invited Speaker
– Hon. Ebrahim Patel, Minister of Trade and Industry, Republic of South Africa
11:35
Keynote Speech Invited Speaker
– H.E. Cyril Ramaphosa, President, Republic of South Africa
11:55
The power of trade fairs in opening markets and building trade and investment bridges
One of the greatest constraints to increasing intra-African trade is limited trade information within Africa. Some have argued that due to Africa’s colonial past, Africans have limited linkages and information about their neighbours and intra-African trade opportunities. Trade exhibitions have been proven as important to break the information barriers and build trade networks.
The panel will discuss the potential of the IATF to open African markets in the context of AfCFTA.



# 01

Monday, 15  
November 2021  
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Intra-African  
Trade Fair 2021

<div><b>Invited Moderator</b></div> <div><ul style="list-style-type: none"><li>- Mark Eddo, CEO, Mark Eddo Media</li></ul></div>
<div><b>Invited Panellists</b></div> <div><ul style="list-style-type: none"><li>- H.E. Prof. Benedict O. Oramah, President and Chairman of the Board of Directors, Afreximbank, and co-convenor of IATF</li><li>- H.E. Mr. Wamkele Mene, Secretary-General of the African Continental Free Trade Area Secretariat (AfCFTA)</li><li>- H.E. Dr. Vera Songwe, Executive Secretary of UNECA</li><li>- Ms. Pamela Coke-Hamilton, Executive Director, International Trade Centre (ITC)</li></ul></div>
<div><b>Supported by video/graphic case studies on the transformative power of IATF:</b></div> <div><ul style="list-style-type: none"><li>- Official launch of the How to Export</li></ul></div>
<div><b>Messages of goodwill</b></div> <div><ul style="list-style-type: none"><li>- Mr. Steve Harvey, Entrepreneur</li><li>- H.E. Dr. Akinwumi Adesina, President, African Development Bank Group</li></ul></div>
<div><b>12:55</b></div> <div><b>Exhibition Area</b><ul style="list-style-type: none"><li>• <b>Official opening of IATF Exhibition</b></li><li>• <b>Unveiling of Sponsors’ Wall (both conference and exhibition areas)</b></li><li>• <b>Official photo session with Heads of State</b></li></ul></div>
<div><b>13:00</b> <b>Lunch Break</b></div>
<div><b>13:15</b></div> <div><b>Press Conference</b></div>
<div><b>13:45</b></div> <div><b>High-level Public-Private Sector Round Table/Panel: Aligning the interests of government and the private sector on intra-African trade and investment</b><p>Inherent growth prospects, demographics and the implementation of AfCFTA will act as a springboard for Africa’s economic development, but its full potential is constrained by numerous factors, including infrastructure and trade finance gaps, inadequate market information and the need for industrialisation and diversification.</p></div>

<p>It is vital for the continent that the public and private sectors provide the mutual support and collaboration necessary to drive intra-African trade and investment. The session will discuss the initiatives, policies and actions required by governments and the private sector to achieve the priority objectives, including: Public Private Partnerships; the role of Development Finance Institutions and Export Credit Agencies in targeting investments and projects that will have maximum impact on Africa’s growth, trade and employment creation, as well as addressing structural imbalances; and the importance of having private sector input into policy discussions aimed at creating the necessary business-enabling environment.</p>
<div><b>Invited Moderator</b></div> <div><ul style="list-style-type: none"><li>- Bronwyn Nielsen, Founder and CEO, The Nielsen Network</li></ul></div>
<div><b>Invited Panellists</b></div> <div><ul style="list-style-type: none"><li>- H.E. Mrs. Nevein Gamea, Minister of Trade and Industry, Arab Republic of Egypt</li><li>- H.E. Ambassador Albert M. Muchanga, Commissioner for Trade and Industry, African Union</li><li>- H.E. Eng. Hani Salem Sonbol, CEO, International Islamic Trade Finance Corporation (ITFC)</li><li>- Mr Wale Tinubu, Group Chief Executive, Oando PLC</li><li>- Mr. Roberto Vidal Ferreira, Executive Director, Business Development, Mota-Engil</li><li>- Mr. Akin Dada, Group Executive, Corporate and Investment Bank, Ecobank Group</li></ul></div>
<div><b>15:00</b></div> <div><b>South Africa Investment Forum   Country Day South Africa</b></div>
<div><b>Welcome Remarks</b></div>
<div><b>16:30</b> <b>Refreshment Break</b></div>
<div><b>16:40</b></div> <div><b>Deal Signings</b></div> <div><b>Venue   Main Plenary</b></div>

# 01

Monday, 15  
November 2021  
Official Opening  
Ceremony of  
Intra-African  
Trade Fair 2021

17:00

**High-level Panel on Entrepreneurship and Innovation: How to create a nurturing environment for start-ups**

*(AU session)*

Africa’s Heads of State and Government (HOS/G) launched the African Decade (2018-2027) for Technical, Professional, Entrepreneurial Training and Youth Employment to spur economic transformation through human capital mobilisation and innovation in 2017. Innovation is the driver of productivity, value creation and wealth distribution, and is an essential component for sustained growth and, ultimately, economic transformation. However, innovation does not happen in a vacuum, but requires leadership commitment, supportive policies and procedure, adequate organisation encompassing all stakeholders and rigorous planning.

This panel will bring together various sector experts and policymakers to identify best practice to create an ecosystem that fosters innovation, maximises innovation’s economic impact and accelerates Africa’s transformation.

Challenges faced by African technological entrepreneurs – such as lack of research capability to back up innovators, lack of expertise in knowledge management, inadequate funding to upscale innovative ideas into full-fledged commercial production, and the synergy among several core components of Africa’s innovation ecosystem – need to be investigated and solved.

**Invited Moderator**

- Eleni Giokos, Anchor and Correspondent, CNN

**Invited Panellists**

- Hon. Dr Mohamed Anouar Maarouf, Minister of Communication Technologies and the Digital Economy of Tunisia
- Hon. Bonginkosi Emmanuel Nzimande, Minister of Science and Technology, Republic of South Africa
- Hon. Amb. Albert M. Muchanga, Commissioner for Trade and Industry, African Union Commission
- Sen. George Akume, fnim, Honourable Minister, Federal Ministry of Special Duties and Inter-Governmental Affairs, Nigeria
- Dr Alex Ariho, CEO of the African Agribusiness Incubators Network
- Ms. Khumbudzo Phophi Silence Ntshavheni, Minister of Communications, Republic of South Africa
- Mr. Denys Denya, Executive Vice President, Finance, Administration and Banking Services, Afreximbank

- Mr. Lacina Koné, CEO, Smart Africa
- Mr. Harry Tomi Davies, President, Africa Business Angel Network
- Mr. Muluaem Syoum, CEO and Chairman, Africa eCommerce Development International, Continental Platform for e-Commerce-African Electronic Trade (AeTrade)
- Mr. Daniel Aryee, Individual Youth Expert

18:15

**Closing Speech on hosting IATF2021**

A commitment to African’s future with a new sense of purpose in keeping with the spirit of ‘Building bridges for a successful AfCFTA’.

**Invited Speaker**

- H.E Sihle Zikalala, Premier, KwaZulu-Natal

18:30  
Close

19:00

**VIP Gala Dinner – by invitation only**

**Venue | Greyville Racecourse**



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Afreximbank champions Africa's long-term growth and prosperity.

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\*AFRICA CONTAINER SHIPPING ARTICLE - THE TOP-10 PORTS IN AFRICA BY VOLUME IN TEUS 2019  
AND AFRICA BUSINESS INSIDER - 6 OF AFRICA'S LARGEST PORTS.





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02

Tuesday, 16  
November 2021  
Intra-African Trade

Main Session	M
Side Event	S

Main Session	M
07:30 Registration	
07:30 Guest arrivals Networking, refreshments	
Side Event	S
07:30 Factoring Breakfast Session Venue   DEC Hall 6	
08:00 Sponsored Breakfast, by invitation	
Main Session	M
09:00 Trade Promotion Initiatives of Multilateral Development Finance Institutions in the Context of AfCFTA	
Multilateral Financial Institutions (MFIs) are growth enhancers enabling social and economic development and the reduction of poverty. They provide access to finance, including credit and grants to public and private sector projects in multiple development sectors. They also provide technical and policy advice to governments, private enterprises and society, and play a key role in helping local banks strengthen trade finance availability and access, particularly for SMEs. By working alongside commercial banks to secure financing and capacity, they can develop sophisticated trade finance solutions to reduce the operational risks inherent in trade finance. The session will assess the impact of MFIs in Africa, the challenges they face and determine additional initiatives that could accelerate the achievement of their objectives.	
Opening Remarks Invited Speaker	
- Mr. Amr Kamel, Executive Vice President-Business Development and Corporate Banking, Afreximbank	
Invited Moderator	
- Wole Famurewa, Conversation Strategist and Anchor, CNBC Africa	
Invited Panellists	
- H.E. Eng. Hani Salem Sonbol, CEO, ITFC	
- Dr. Sidi Tah, Director General, Arab Bank for Economic Development in Africa (BADEA)	
- Mr. Admassu Tadesse, President and Chief Executive, Trade and Development Bank	

- Mr. Sanjeev Gupta, Executive Director and Board Member, Africa Finance Corporation	
- Mr. Serge Ekue, President of the West African Development Bank (BOAD)	
- Mr. Emmanuel Assiak, Acting CEO, FEDA	
- Mr. Patrick Dlamini, CEO, DBSA	
Side Event	S
09:00 South African Investment Round Table Technical Venue   DEC North Plaza M1 Marquee	
09:30 Automotive Forum Venue   DEC North Plaza M3 Marquee	
09:30 – 11:00 Closed breakfast session - invited heads of state and government, automotive sector CEOs and key stakeholders	
Objective	
To allow Heads of State to interact with captains of industry prior to the high-level round table that follows at 11:00	
Venue   DEC North Plaza M3 Marquee	
11:00 Accelerating the Automotive Sector in Africa	
High-level round table on the automotive sector with invited heads of state and captains of industry.	
12:00 Break	
12:15 Sponsors' Session	
10:30 Morning Refreshments	
Main Session	M
10:50 Success Stories: IATF2018 Closed Deals Session - Round table	

# 02

Tuesday, 16  
November 2021  
Intra-African Trade

This session will feature guest speakers from a broad spectrum of businesses impacted by participation at the IATF2018, who will share their stories. Their unique insights and experience of growing a business – along with the positive impact experienced in the wake of participating at IATF2018 – will provide a compelling and valuable perspective for attendees at this year’s event.

**Opening Remarks  
Invited Speaker**

- Mr. Jean-Louis Ekra, Former President of Afreximbank and Deputy Chairperson of the IATF Advisory Council

**Invited Moderator**

- Mr. Obi Emekekwe, President, DelReeve Konsult Limited

**Invited Panellists**

- Hon. Athian Diing Athian, Minister of Finance and Planning, South Sudan
- Mr. Ndubuisi Eze, CEO, Aerial Industries Pte. Ltd
- Mr. Alain Kabaja, CEO, Rwanda Mountain Tea (RMT)
- Ms. Zodidi J. Gaseb, CEO, African Naturals Production
- Mr. Wael Hamdy, Vice President, Elsewedy Electric
- Pacific Energy Company Limited

**Main Session** **M**

12:25

**Theme 1: Development of Regional Value Chains and Skills Development**

The positive economic impact of effective regional value chains as a result of investment in manufacturing capability, supply chains, increased local content, supplier and skills development are best shared in case study format:

**Case Study:** The South African and Moroccan automotive ecosystems

**Case Study:** ECOWAS Regional Value Chain Research commissioned by Afreximbank in partnership with AAAM

**Case study:** The development of the auto regional value chains in the ASEAN Region

Working groups to propose how the theme is effectively delivered, followed by feedback from the facilitators.

14:30

**Wrap up for the day by the moderator**

14:35

**Lunch/Exhibition Viewing and B2B/B2G meetings**

12:00 – 14:00

**Automotive Finance Clinic at Afreximbank Booth and B2B/B2G meetings (walk-in)**

**Main Session** **M**

12:00

**Optimising the Gains of AfCFTA in the Context of the Fourth Industrial Revolution**

**The session**

Digitalisation and its attendant disruptive technologies are fundamentally changing existing business models, production processes, value chains, skills development and trade across the world. With the AfCFTA forecast to increase intra-African trade from its current 16 per cent to as much as 50 per cent by 2040, digitalisation can play a catalytic role in unlocking intra-African trade, to enhance regional integration and reduce the dependence on commodities by increasing diversification into new and value-added products and play a major role in trade facilitation. The session will examine the policy and regulatory frameworks needed to develop digital ecosystems and how these can be used to support Africa’s development.

**Invited Moderator**

- David Pilling, Africa Editor, Financial Times

**Invited Panellists**

- Hon. Ebrahim Patel, Minister of Trade and Industry, Republic of South Africa
- Dr. Hippolyte Fofack, Chief Economist and Director, Research and International Cooperation, Afreximbank
- Ms. Shamira Ahmed, Trade Specialist and Senior Economist, Research ICT Africa
- Mr. Dare Okoudjou, Founder and CEO, MFS Africa
- Dr. Ainojie Irune, Chief Operating Officer, Oando Energy Resources
- Mr. Osama Fahmy, CEO, GIT-ZONE International

**Parallel Session** **P**

12:00

**CNN Evolve**

**The event will showcase 10 of Africa’s strongest B2B technology companies.**

The intention is to drive high-level partnerships for these companies that will then feature in a media campaign featuring on CNN properties and across social media (with a strong focus on LinkedIn).

**13:00  
Lunch Break**

**Main Session** **M**

**Parallel Session** **P**



## 02

Tuesday 16  
November 2021  
Intra-African Trade

## Side Session S

13:00

## PAQI TRAINING

Quality in agriculture products

## Main Session M

13:30

### Understanding the Critical Elements of AfCFTA: A conversation with AfCFTA Secretary General

The extent of AfCFTA's success will be determined by multiple factors including the removal of non-tariff barriers, financial resource mobilisation, value chain development, logistics and facilitation, improved market information and overcoming the economic effects of the pandemic. Country strategies will also need to be adapted to capitalise on AfCFTA's potential, to encourage and exploit opportunities which can scale production, improve continental market access and better reallocate resources. To fulfil its potential, structural changes requiring enormous investments are needed to industrialise, diversify, value-add and provide the enabling power and transport infrastructure.

#### Opening Remarks on the importance of the AfCFTA in the African economic integration agenda

- Dr. George Elombi, Executive Vice President, Corporate Governance and Legal Services, Afreximbank

#### Invited Moderator

- Ms. Lerato Mbele, Presenter, Africa Business Report, BBC World News

#### Invited Speaker

- H.E. Wamkele Mene, AfCFTA Secretary General

## Main Session M

14:40

### Afreximbank Initiatives Supporting the Implementation of AfCFTA

#### Introduction

A conversation with Didier Drogba

#### Initiatives presentation by

- AfCFTA Adjustment Facility
- African Trade Gateway (PAPSS, MANSA, TIP, TRIP, etc.)

## Videos

- African Quality Assurance Centres (AQACs)
- Export Trading Company (ETC)
- Afreximbank Africa Trade Centres
- Interstate Transit Guarantees
- Centre of Excellence (Training on How to Export)
- Centre of Excellence (Medicals)
- Industrial Parks/Export Processing Zones
- Presentation by Fund for Export Development (FEDA)

#### 16:15 Refreshment Break

## Main Session M

16:30

### Country Day - Egypt

The Role of Egypt in Integrating Africa: The Africa we Want

#### Invited panellists

- H.E. Mrs. Nevein Gamea, Minister of Trade & Industry of Egypt
- Mr. Mohamed Abdel Fatah El Masry, First Vice Chairman, Federation of Egyptian Chambers of Commerce
- Eng. Ahmed El Sewedy, Chairman, Elsewedy Electric
- Dr. Maged George, Chairman, Pharmaceutical Export Council

#### Abstract

In 2013, as we celebrated the 50th Anniversary of our Union as Africans, our leaders have adopted Agenda 2063. It provides a vision for how Africa can build production capacities and move towards industrialization and create wealth by 2063, rather than continue to manage poverty. Integrating the continent is key in this process. Equally important is that a number of African countries take the lead. In this context, Egypt is at the forefront in achieving the Africa we Want, ensuring, wherever possible that Africa remains for Africans. This session shall outline how Egypt can partner with its African brothers and sisters in achieving the aforementioned vision. It is also an opportunity to meet some of the key actors with whom you can profit while developing our continent.

#### 18:00 Close

## Side Event S

## Main Session M



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# 03

Wednesday, 17  
November 2021  
Powering Africa  
Through Regional  
Integration

07:30	
Registration	
07:30	
Guest Arrivals Networking, refreshments	
08:00	
Sponsored Breakfast, by invitation	
Main Session	M
09:00	
Integrating African Manufacturers into Regional and Global Value Chains	
Many observers see Africa as the next global hub for labour-intensive manufacturing activities. This perception is supported by strong FDI inflows and the outsourcing of production from China. However, the private and public sector must foster new relationships to ensure Africa captures this opportunity and is able to enter wider global value chains, including through developing trade infrastructure, facilitating access to markets and access to credit. This session will discuss the opportunities and challenges for Africa to emerge as the next global manufacturing hub.	
Invited Moderator	
- Ms. Lerato Mbele, Presenter, Africa Business Report, BBC World News	
Invited Panellists	
- Mr. Olukayode A. Pitan, CEO, Bank of Industry, Nigeria	
- Mr. Ebenezer Tafili, Deputy Director Capacity Building, World Customs Organisation (WCO)	
- Mr. Ahmed Elsewedy, President and CEO, Elsewedy Electric	
- Ms. Kemi Arosanyin, Director, World Trade Center Miami	
- Ms. Mesela Nhlapo, ARIA	
- Ms. Gwen Mwaba, Director & Global Head, Trade Finance, Afreximbank	
Side Event	S
07:30 - 09:00	
Factoring Breakfast Session	
Venue   DEC Hall 6	

Side Event	S
09:00	
Agro-processing Industry	
Great focus is being placed on adding value within Africa rather than exporting raw product and substantial profit opportunities overseas – and this particularly applies to the agricultural sector. Naturally, there are comprehensive measures to ensure food safety and conformity with sanitary, phyto-sanitary, legal and regulatory requirements for foodstuffs and agro-food commodities generally. The panel will discuss the challenges and impart their insight on effective food safety compliance, competencies, labelling, packaging, capacity building and partnerships.	
Side Event - Main Session	S
09:00	
Automotive Session	
THEME 2: POLICY	
Presentation: The Auto Pact Vision and the economic benefits to Africa; key aspects to effective national and continental automotive policies and the considerations around AfCFTA in designing these policies.	
Case Study: Global research output regarding successful automotive policies in developing economies	
THEME 3: AUTOMOTIVE FINANCING AND AFFORDABILITY	
Presentation: Affordable mobility solutions along with their associated costs. Asset-based vehicle financing for new and used vehicles will be explored whilst sharing the vehicle ecosystem required to bring about affordable interest rates along with potential public developmental initiatives to encourage new vehicle sales.	
Case Study: Affordable mobility solutions	
10:30   Break	

Main Session	M
Side Event	S

03

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Side Event	S
Main Session	M

Side Event - Main Session	S
10:45	
THEME 4: VEHICLE SAFETY	
<b>Presentation:</b> Key aspects of vehicle homologation and compulsory standards that are required to ensure safety; the importance of the harmonisation of standards across Africa; the benefits of vehicle traceability considering financing, revenue collection and control. What options exist to ensure that secondhand imported vehicles and components comply with the necessary standard requirements.	
<b>Case Study:</b> The dangers presented using secondhand vehicles (and components) that do not meet the minimum standards and are not roadworthy	
Working groups to propose how themes 2, 3 and 4 will be effectively delivered followed by feedback from the facilitators	
12:00   Break	
10:30 Morning Refreshments	
10:30	
Deal Signings	
Side Event	S
10:30	
Round table on the harmonisation of the African standards of pharmaceutical products	
ITFC B2B meetings	
Business Matching Activity on Pharmaceutical Products and Related Industries in the side line of the IATF	
Access to life-saving medicines is a human right, but with Africa importing almost 95 per cent of its medicines, timely access to appropriate and affordable medicines, vaccines and other health services remains a major challenge. Local production of quality-assured, affordable medicines is, therefore, critical, but due to a lack of uniform standards Africa continues to be plagued by the production of poor quality and counterfeit medical products.	
Today, Africa is the only pharmaceutical market where genuinely high growth is still achievable. Led by a range of factors such as increasing urbanisation, changing economic landscapes, climate change-related pandemics and disasters, increased healthcare spending and increased healthcare provision capacity, the value of Africa’s pharmaceutical industry is projected to be worth US\$56–70 billion by 2030.	

Increased regulation in healthcare standards in Africa is critical now more than ever, particularly with the launch of the African Continental Free Trade Area (AfCFTA), which according to a latest report by the United Nations Conference on Trade and Development (UNCTAD), will see intra-African trade volume increase by 81 per cent by 2035, while the volume of total African exports will increase by 29 per cent.

Once in effect, the initiative will be a catalyst for Africa to benefit from a burgeoning pharmaceutical sector, helping to support local incomes and jobs, trigger technology spill-overs, enhance trade and investment in the field, and sustain government medical schemes, thereby raising the overall standards of healthcare delivery and accessibility in Africa.

<b>Main Session</b>	<b>M</b>
<b>10:50</b>	
<b>Driving intra-African Trade Through Youth Participation</b>	
Africa has a growing and predominantly young population – the average age in Africa is just under 20 – and these factors grow consumer demand and illustrate the urgent need to expand employment opportunities rapidly, creating real synergies with the objectives of AfCFTA. The session will provide insight on the policies, environment and strategies that will best engage Africa's youth to embrace intra-African trade and AfCFTA. Particular attention will also be given on how to ensure the inclusivity that will minimise the youth gender gap in Africa.	
<b>Invited Moderator</b>	
- Fifi Peters, Senior Anchor, CNBC Africa	
<b>Invited Panellists</b>	
- Mr. Ravi Pillay, MEC for Economic Development, Tourism and Environmental Affairs, KwaZulu-Natal.	
- H.E Prof. Senator Benedict B. Ayade, Cross River State	
- Dr. Maxime Houinato, Regional Director of UN Women, Eastern and Southern Africa office	
- Mr. Maudo Jallow, Tony Blair Institute – Office of the President, The Gambia	
- Mrs. Jennifer Chiriga, Chief of Staff, AUDA-NEPAD	
- Mr. Roberto Vidal Ferreira, Executive Director, Business Development, Mota-Engil	
- Elsewedy Electric	



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Parallel Session 2	P2
Side Event	S
Main Session	M
Parallel Session 1	P1

Parallel Session 2	P2
10:50	
PACCI's International Business Forum	
- Getting Chambers of Commerce ready to issue certification of origin	
12:00 Lunch Break	
Side Event - Main Session	S
12:15	
THEME 5: SUSTAINABILITY	
<b>Presentation:</b> The opportunity of using alternate drive trains that present an affordable, positive balance of payments and more environmentally friendly solution (including clean fuel) in the transition to the electric vehicle for Africa.	
<b>Case study:</b> A Global OEM will share the future of engine technology and factors driving the change to electric vehicles	
13:00 Lunch Break	
13:30	
THEME 6: INFRASTRUCTURE AND SUPPLY CHAIN	
<b>Case study:</b> Examples will be shared as to actual infrastructural, logistics and supply chain challenges in Africa	
<b>Case study:</b> Successful Industrial parks, Special Economic Zones and other private-public initiatives that have overcome infrastructure and supply chain challenges in the Automotive Sector, whilst attracting investments and facilitating a competitive manufacturing and supply chain environment	
14:05	
Working groups to propose how themes 5 and 6 will be effectively delivered, followed by feedback from the facilitators.	
12:00 – 14:00	
Automotive Finance Clinic at Afreximbank Booth and B2B/B2G meetings (walk-in)	
15:00	
Exhibition Viewing and B2B/B2G meetings	

Main Session	M
13:00	
<b>The Role of Quality Infrastructure and the Harmonisation of Trade Standards to Facilitate Intra-African Trade and Investment</b>	
AfCFTA will remove tariffs on 90 per cent of goods, progressively liberalise trade in services and harmonise trading rules at the regional and continental levels. However, non-tariff trade barriers also need to be addressed including trading standards. The session will examine the issues related to standards and discuss the solutions to ensure that harmonised standards support and integrate the African market.	
<b>Invited Speaker</b>	
- Dr. Barbara Siegmund, PTB, Germany - video message	
<b>Invited Moderator</b>	
- Ms. Gugulethu Mfuphi, Broadcaster, Kaya FM	
<b>Invited Panellists</b>	
- Ms. Oluranti Doherty, Director of Export Development, Afreximbank	
- Dr. Hermogene Nsengimana, Secretary General, African Organisation for Standardisation (ARSO)	
- Dr. Oswald Chinyamakobvu, Senior Technical Advisor, Quality Infrastructure, African Union	
- Dr. Celestine O. Okanya, PAQI Chairperson	
- Dr. Stephen Karingi, Director Regional Integration and Trade Division, UNECA	
- Mr. Marc Roussel, President Government Services & SVP Africa, Bureau Veritas	
- Ms. Jodi Scholtz, Lead Administrator, South African Bureau of Standards (SABS)	
Parallel Session 1	P1
13:00	
<b>In the context of AfCFTA – contributing to the debate of using Industrial Parks and Special Economic Zones to leverage investment: Lessons from experience</b>	
Industrial Parks (IPs) and Special Economic Zones (SEZs) enable governments to stimulate local, national and regional economies by taking advantage of local conditions to attract investments, create jobs and generate wealth. In addition to attracting FDI, they spur technology innovations and skills through their provision of incentives, such as duty-free imports, exports and other fiscal incentives.	

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Parallel Session 2 P2

Main Session M

IPs & SEZs aim to improve market conditions, deliver export-led growth, economic development and structural transformation. Panellists in this session will impart their knowledge on the challenges and opportunities that IPs and SEZs offer and how Africa can benefit from investing in IPs and SEZs.

Invited Moderator

- Fifi Peters, Senior Anchor, CNBC Africa

Invited Panellists

- Mr Hamish Erskine, CEO, Dube TradePort SEZ
- Mr. Christian Ndikumagenge, Manager, Export Development, Afreximbank
- Mr. Neville Matjie, Chief Executive Officer, Trade and Investment KwaZulu-Natal
- COMESA Business Council (CBC)

Parallel Session 2 P2

13:00

Can AfCFTA unlock Africa’s agricultural potential?

Africa has about 60 per cent of the world’s uncultivated arable land, but its agricultural sector is dominated by small-scale subsistence farming. As a result, Africa remains a net importer of agricultural products, suffers food insecurity and is subject to water shortages and weather-induced agriculture shocks. It faces an urgent need for a comprehensive agricultural policy to take account of irrigation, the use of inputs and marketing, and the public sector needs to provide education, infrastructure, research and integrated water resources management programmes. The session will discuss not only the challenges and the significant investment opportunities to develop agricultural value chains through modern agricultural practices – including mechanisation, irrigation systems, seeds and fertilizers, agtech – but also how these can deliver yield improvement, diversification, expansion of land areas cultivated, reduction in post-harvest losses, and agro-processing and added value.

Invited Moderator

- Wole Famurewa, Conversation Strategist and Anchor, CNBC Africa

Invited Panellists

- Ms. Kate Tometi Fotso, Founder and CEO, Telcar Coco Ltd
- Mr Siza Sibande, Head of Department of Agriculture and Rural Development, KwaZulu-Natal
- Mr Alex Theil, CEO, SAPPI, South Africa
- Mr. Yusuf Daya, Director AU/AfCFTA Relations and Trade Policy, Afreximbank
- Mr. Rabiou Umar, Group Chief Commercial Officer, Dangote Industries Limited

Main Session M

14:00

Conversation: Making the IATF the pan-African Trade and Exhibition Brand – the path to success

Africa’s economic development has suffered from the low level of intra-African trade for too long, but this is being unlocked by the African Continental Free Trade Area. AfCFTA, combined with the positive impact of population growth, industrialisation, diversification and improved market information among other factors, will be accelerated by the IATF. Having already established itself as the continent’s premier trade event at its inaugural edition in Cairo, IATF2021 will showcase products and services, enable extensive networking, drive high-level debate and observations, reveal opportunities and solutions to challenges, establish B2B and B2G platforms and facilitate over US\$40 billion in trade and investment contracts.

As a long-term and notable proponent of pan-Africanism, Olusegun Obasanjo’s Conversation will reveal his insightful views on the merits of the IATF and how it can further cement its brand value as the trade and exhibition that drives trade and sustainable prosperity across the continent.

Invited Moderator

- Mark Eddo, CEO, Mark Eddo Media

Invited Speaker

- H.E. Olusegun Obasanjo, Former President, Federal Republic of Nigeria

Parallel Session 2 P2

14:00

Towards a single continental transit bond to facilitate trade under AfCFTA

The cost of transportation is exacerbated by costly and bureaucratic border procedures. For example, it takes up to 12 days to clear goods in some African borders compared to less than an hour in some developed countries. On average, each delay per day is estimated to cost about US\$400 per truck.

Transportation costs, including transit costs, add to the cost of both importing and exporting goods and this means that consumers will have to pay a higher price for their goods and manufacturers are placed at a disadvantage.

In this context, Afreximbank has developed the African Collaborative Interstate Transit Guarantee Scheme (ACITGS) – ‘Transit Guarantee’ – to facilitate movement of goods in transit



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Parallel Session 1	P1

Invited Moderator	
- Omar Ben Yedder, Founder, IC Publications	
Invited Panellists	
- Dr Gainmore Zanamwe, Senior Manager, Intra-African Trade Initiative, Afreximbank	
- Mr. Amine Idriss Adoum, AUDA-NEPAD	
- Mr. Larry Liza, Director, World Customs Organisation, East and Southern Africa	
- Mr. David Naidoo, SARS Customs	
- Mr. Mike Fitzmaurice, Executive Director, FESARTA	
- Mr. Lwazi Mboyi, CEO, Cross-Border Road Transport Agency	
Side Event	S
13:00	
Cosmetology, Cosmetic and Fashion Industry	
With the personal nature of cosmetics and the increasing prevalence of allergies, it will be no surprise that there are strict conformity requirements and assessments for both cosmetology services and cosmetic products. With innovations resulting in more efficient cosmetic ingredients and formulations, there are stringent testing and safety assessments on all cosmetics before they can be launched, exported or sold. The training session will guide you through the processes and likely timescales.	
Conformity assessment requirements for the clothing and fashion industry revolve around product safety, the use of chemicals, quality and labelling. This is further complicated by the fact that certain textile and clothing products have specific safety requirements. In addition, there is an increasing trend for buyers to stipulate non-negotiable terms and conditions. The session will provide you with expert insight on the complex requirements.	
Main Session	M
15:00	
Trading with the diaspora, their role in implementing AfCFTA and opportunities offered by The African Growth and Opportunity Act (AGOA)	
Global remittances to sub-Saharan Africa are forecast to total US\$44 billion in 2021. This presents an opportunity to drive this important source of financial flow into productive African investments. The session will debate how to attract and leverage diasporan investments, the diaspora's role as influential ambassadors in boosting global African trade, the optimal investment channels and whether diasporan bonds can become an effective medium. In addition, it will identify the priority sectors that can best drive and enable African trade and economic development to maximise the potential of AfCFTA and encourage third party FDI flows and engagement with Africa.	

Invited Moderator	
- Gugulethu Mfuphi, Broadcaster, Kaya FM	
Invited Panellists	
- Dr. Uzodinma Iweala, CEO, Africa Center	
- Ms. Angela Naa Afoley Odai, Diaspora Policy Officer, African Union	
- Ms. Florie Liser, President and CEO, Corporate Council on Africa	
- Ms. Angelle Kwemo, Founder and Chair, Believe In Africa	
- Ms. Kanayo Awani, Managing Director of Intra-African Trade Initiative, Afreximbank	
- His Excellency Mr. Alex McDonald, Barbados' Ambassador to Kenya	
- Mr. Akol Ayii, Founder and Chairman, Trinity Energy Ltd	
Parallel Session 1	P1
15:00	
A conversation: AfCFTA's tariff, market access offers and rules of origin	
AfCFTA's implementation will remove 90 per cent of tariffs for intra-African trade and create a single continental market for goods, services and the free movement of people and investments. In addition, rules of origin – the nationality or 'passport' of products – need to be robustly identified to avoid origin fraud and ensure that Africa's economies and capacity can be optimally developed through sourcing of intermediate and finished goods within Africa.	
Invited Moderator	
- Wole Famurewa, Conversation Strategist and Anchor, CNBC Africa	
Invited Panellists	
- H.E. Wamkele Mene, AfCFTA Secretary General	
- Mr. Ebenezer Tafili, Deputy Director Capacity Building, World Customs Organisation (WCO)	

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## Parallel Session 2

P2

15:00

**Opportunities and challenges facing women entrepreneurs**

This session looks at the issues facing women-led businesses and start-ups in various industries, including access to the finance necessary for multi-stage growth. The session will identify key opportunities and challenges facing women entrepreneurs and will seek to identify how they can best leverage AfCFTA to drive – and benefit from – increased intra-African trade. It will address the potential impact of logistical and export processing zone advances, focus upon technological and innovative circles and investigate solutions to tackle business issues facing women entrepreneurs.

**Invited Speaker**

- Dr. Eunice Kamwendo, Director Sub-Regional Office-Southern Africa, UNECA

**Invited Moderator**

- Dr. Nneka Mobisson, CEO, mDoc

**Invited Panellists**

- Ms. Trudi Hartzenberg, Executive Director, TRALAC Law Centre
- Ms. Irene Ochem, Founder and Chief Executive Officer, Africa Women Innovation and Entrepreneurship Forum (AWIEF)
- Ms. Nadira Bayat, Gender and Trade Consultant, UN Women
- Ms. Dorothy Tembo, Deputy Executive Director, International Trade Centre (ITC)

16:30

**Afternoon Refreshments**

16:30

**Country Day: Presentation of Trade and Investment Opportunities**

Cultural performance

18:00

**Close**

19:00

MIAGI Independent Youth Orchestra event at Olive CC

Parallel Session 2 P2

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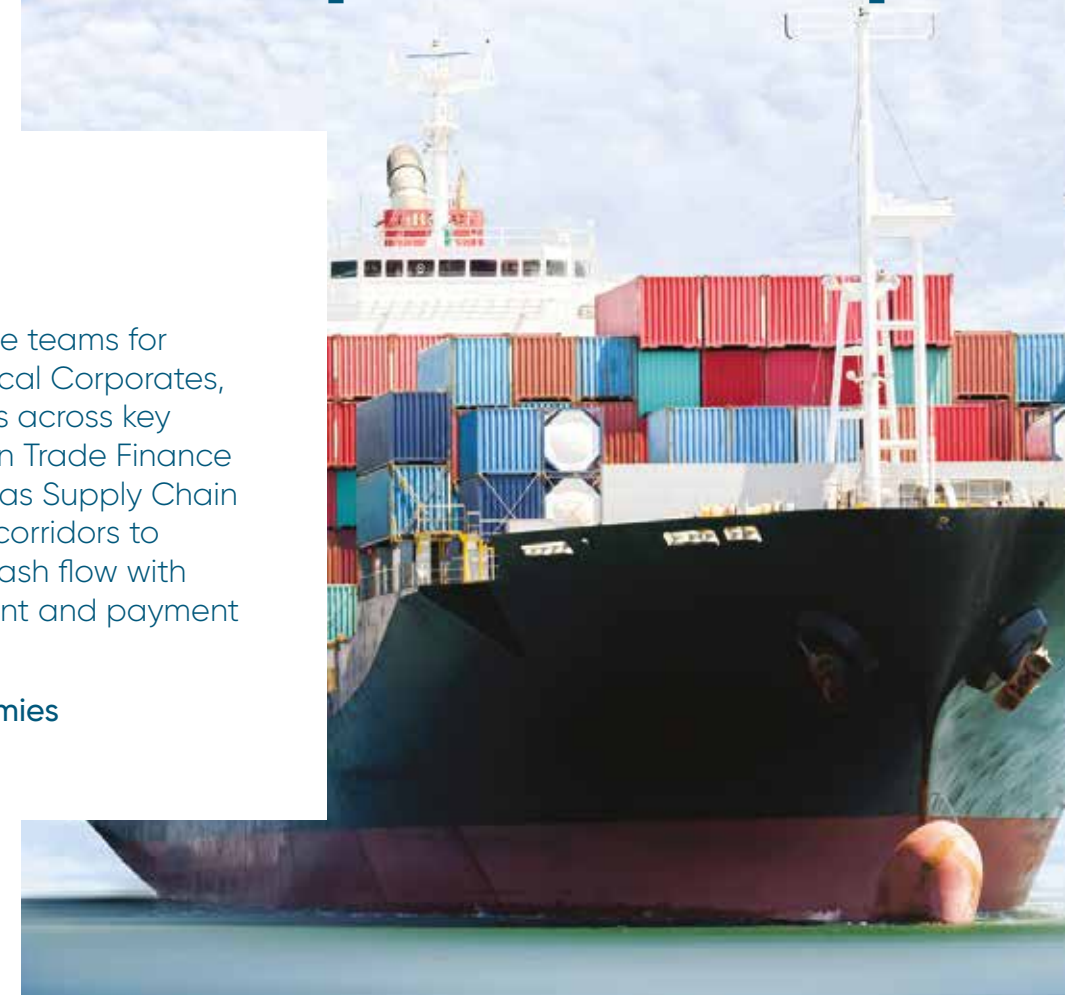
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Main Session	M
Side Event	S

Main Session	M
07:30	
Venue   Hall 5	
Side Event	S
07:30	
WITS University Breakfast Event:	
Venue   ICC Upper Main Foyer	
07:30	
Breakfast meetings	
Main Session	M
09:00	
Arrival and Registration	
Networking, refreshments	
Main Session	M
10:00	
Leaders' Panel Invited Moderators	
- Mr. Thebe Ikalafeng, Founder and Chairman, Brand Africa	
- Mr. Mark Eddo, CEO, Mark Eddo Media	
Sequence 1 – Expert Insight	
An overview of markets and where Africa currently stands in the current global economic context. This will include big trends, impact of market and geopolitical shifts and where the opportunities and the growth poles can be found.	
- Mr. Charlie Robertson, Chief Economist, Renaissance Capital(v)	
An overview of the opportunities in Morocco specifically, and francophone West Africa. Delegates will gain a greater understanding of the trends in those markets, opportunities and what can be learnt from industrial and manufacturing hubs like those at Tanger Med	
- Mr. Abdou Souleye Diop, Managing Partner, Mazars	
Sequence 2 - Fireside Chat	
- Mr. Yofi Grant, CEO, Ghana Investment Promotion Centre & Director for Sub-Saharan Africa, World Association of Investment Promotion Agencies	

Sequence 3 – How we made it	
- Mr. Lekau Sehoana, CEO, Drip S.A	
- Ms. Ndiarka Mbodji, Founder & Chief Executive Officer, Kowry Energy GmbH	
- Mr. MD Ramesh, Group CEO, TGI Group, Nigeria	
- Mr. Samuel Dossou-Aworet, Founder and Group CEO, Petrolin	
- Mr. Abdulkabir Adisa Aliu, Founder and CEO, Matrix Energy	
Side Event	S
10:00	
Cosmetology, Cosmetic and Fashion Industry	
With the personal nature of cosmetics and the increasing prevalence of allergies, it will be no surprise that there are strict conformity requirements and assessments for both cosmetology services and cosmetic products.	
With innovations resulting in more efficient cosmetic ingredients and formulations, there are stringent testing and safety assessments on all cosmetics before they can be launched, exported or sold. The training session will guide you through the processes and likely timescales.	
Conformity assessment requirements for the clothing and fashion industry revolves around product safety, the use of chemicals, quality and labelling. This is further complicated the fact that certain textile and clothing products have specific safety requirements. In addition, there is an increasing trend for buyers to stipulate non-negotiable terms and conditions. The session will provide you with expert insight on the complex requirements.	
Side Event	S
10:00 - 16:30	
How to Export in Africa	
The impending surge in intra-African trade as 90 per cent of tariffs are jettisoned by AfCFTA's impending implementation offers exceptional growth opportunities to African businesses. While the rewards are substantial, there are challenges and potential pitfalls to overcome and this training session will provide a thorough foundation on navigating intra-African trade successfully. It will provide insight, learnings and solutions on a wide range of issues including market information, trade finance sources, foreign currency payments and risks, export credit, e-commerce and digital marketing, due diligence on counterparties, trade facilitation, logistical and transport considerations, non-tariff barriers, rules of origin, knowledge transfer and intellectual property rights, quality infrastructure standards and certification, supply chains and the benefits of regional value chains.	

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Side Event S

Side Event S

08:30 – 09:00

Arrival of Delegates and Registration  
African Sub-Sovereign Governments Conference

Venue | Moses Mabhida Stadium

09:00 – 09:05

Welcome by Moderator – Zanele Morrison

09:05 – 09:15

Introductory Remarks by H.E. Sihle Zikalala, Premier of KwaZulu-Natal Province

09:15 – 09:30

Opening Statement by Prof. B.O. Oramah, President and Chairman of the Board of Directors, Afreximbank

09:30 – 09:45

Presentation on Expected Benefits from Establishment of an African Sub-Sovereign Governments Network

Invited Speaker

- Dr. Misheck Mutize, Head of Credit Risk Research, African Peer Review Mechanism (APRM)

09:45 – 10:30

Experiences Sharing by Selected African Sub-Sovereign Governments, including Opportunities in their Provinces/ States/Regions

Invited Panellists

- Mayor of eThekweni Municipality, KwaZulu-Natal Province, South Africa
- H.E. John Olukayode Fayemi, Chairman, Nigeria Governors’ Forum
- H.E. Charity Ngilu, Governor, County Government of Kitui, Kenya
- Prof. Peter Nyongo, Governor, County Government of Kisumu, Kenya
- Mr. David Makhura, Premier of Gauteng Province, South Africa
- Dr. Zamani Saul, Premier of Northern Cape, South Africa
- Mr. Terry Tselane, Executive Chair, Institute of Election Management Services in Africa and former Deputy Chair, Independent Electoral Commission of South Africa

10:30 – 10:50

Presentation by Afreximbank on products and initiatives to support African Sub-Sovereigns

Invited Speaker

- Mrs. Kanayo Awani, Managing Director, Intra-African Trade Initiative

10:50 – 11:10  
Photo Session | Health Break

11:10 – 12:10

Panel Session: African Sub-Sovereign Governments Network: A catalyst for promoting Intra-African Trade and Investment

Invited Panellists

- Dr. Kgosientsho Ramokgopa, Head of Investment and Infrastructure Office at the Presidency, South Africa
- Mr. Parks Tau, Gauteng MEC for Economic Development, Environment, Agriculture and Rural Development
- Prof. Vincent Nmehielle, Secretary-General, AfDB
- Dr. Suzanne Francis, University of KwaZulu-Natal, School of Politics, South Africa
- Mr. Chinenye Nwaogu, Special Adviser to the Governor on Intergovernmental Affairs, Abia State Government, Nigeria

12:10 – 12:30

Q&A

12:30 – 13:00

Presentation and Adoption of Communique

13:00 – 13:05

Closing Remarks  
Invited Speaker

- Mr. Sipho Hlomuka, MEC for Cooperative Governance and Traditional Affairs, KwaZulu-Natal Province, South Africa

13:05 – 14:00  
Lunch, Networking, & Press Briefing



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Main Session	M
Parallel Session 1	P1

11:30 Morning Refreshments	
Main Session	M
12:00	
Think Tourism Invited Panellists	
Covid-19 has changed nearly everything, and tourism is no different. In fact, it's one of the most affected sectors, and is likely to stay that way for a long time.	
How quickly the industry – as well as national governments - reacts to these changes is going to have a profound impact upon African economies and employment.	
Invited Moderator	
- Ms. Eleni Giokos, Anchor, CNN	
Sequence 1 – Expert Insight	
- Mr. Abderahmane Berthe, Secretary General, African Airline association	
- Mr. Cuthbert Ncube, Chairman, African Tourism Board, South Africa	
Sequence 2 – Panel discussion	
- Ms. Phindile Makwakwa, Acting CEO, Tourism KwaZulu Natal	
- Mr. Daniel Trappler, Senior Director, Radisson	
- Mr. Miller Matola, CEO, Millvest	
- Ms. Sthembiso Dlamini, CEO, South African Tourism	
Sequence 3 – Project Showcases	
- Project owner 1: South Africa – Ms. Katlego Mphahlele, Deal Maker, Tourism and Services, IDC and Mr. Kenny Hlela, Director, Department of Tourism	
- Project owner 2: Mozambique – Mr. Nuno Maposse, Senior Investment Expert, Mozambique Investment and Export Promotion Agency	
Parallel Session 1	P1
12:00	
Think Agriculture Invited Panellists	
The AfDB estimates that this opportunity will be worth \$1tn by 2030, from \$300bn today. But where lies the business opportunity in the agriculture value chain?	

With Africa's food import bill between \$35-50bn per annum, the expert insight will provide a holistic overview of the agriculture landscape on the continent, the opportunities, challenges and also developments in the industry, such as in agtech. and investment capital. The panel discussion will then go into more specifics to better understand what current investors and leaders in the agri space are thinking and where they are directing their efforts
Invited Moderator
- Mr. Wole Famurewa, Conversation Strategist and Anchor, CNBC Africa
Expert Insight
- Ms. Naoko Koyama, Regional Director for Africa, Dalberg
Sequence 1 – Panel Discussion
- Ms. Ndidi Nwuneli, Co-Founder and Managing Partner, Sahel Consulting
- Mr. Kgampi Bapela, Head: Agro-Processing & Agriculture, IDC
- Ms. Monica Musonda, CEO, Java Foods(v)
- Mr. Sean Shiels,Regional Head for Africa, Export Trading Group
- Mr. Wandile Sihlobo, Chief Economist, Agricultural Business Chamber of South Africa
Sequence 2 – Project Showcases
- Project owner 1 (South Africa – Ms. Mems Ramaila, Honeybee project)
- Project owner 2 (Zambia – Ms. Jessica Chombo, Director Export Development, ZDA)
13:30 Lunch Break
14:15
Deal Signing
Main Session
15:00
Think Tech Invited Panellists
COVID-19 truly accelerated technology usage across various sectors and industries. As economies reset and companies look to reimagine their business models, what are the trends shaping the tech sector?

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Investors, tech entrepreneurs and experts will shed light on the areas where we’re seeing the greatest investments in tech and opportunities out there.

This will be split by region and sectors (agtech, fintech, mobility etc) showcasing investments and developments, and highlighting key players and partners in the space.

Invited Moderator

- Mr. Omar Ben Yedder, Group Publisher, IC Publications

Sequence 1 – Expert Insights - providing general landscape of the tech space

- Ms. Angela Wamola, Acting Head of Sub-Saharan Africa, GMSA(v)
- Mr. Fabian Whate, Head, Naspers Foundry(v)
- Ms. Tanya van Lill, CEO, SAVCA

Sequence 2 – Case Study

- Mr. Stanislav Nikonov, Managing Director of Foreign Economic Activities, ETP GPB

Sequence 3 – Panel discussion 1 Building the Tech Infrastructure

- Mr. Deon Geyser, CEO, Liquid Telecom
- Dr. Solomon Assefa, Director, IBM Research - Africa South Africa Lab
- Mr. Mike Ogbal, CEO, Pan-African Payment and Settlement System (PAPSS)

Sequence 4 – Panel discussion 2 Investors and Tech

- Dr. Precious Lungu, Founder & CEO, Baobab Circle
- Mr. Isaac Kwaku Fokuo, Principal, Botho Emerging Markets Group(v)
- Mr. Eugene Booyesen, CEO, Stock Exchange, Cape Town
- Mr. Alex Okosi, Managing Director of Emerging Markets in Europe, the Middle East and Africa YouTube

Side Event	S
14:00	
World Customs Organisation (WCO)	
Venue   DEC Hall 6	

Parallel Session 1	P1
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15:00

Think Logistics  
Invited Panellists

Intra-African and trade with the rest of the world will be severely limited if goods don’t move efficiently and cost effectively.

That means functioning and efficient ports; roads; rail; and logistics. Ports and logistics hubs have brought about massive investments and commitments from Dakar all down the Atlantic coast and up again along the Indian ocean all the way up the Suez Canal This session will provide an overview of the logistics space as well as identifying the opportunities hearing first-hand from experts and investors in the sector.

Invited Moderator

- Mr. Wole Famurewa, Conversation Strategist and Anchor, CNBC Africa

Expert Insight

- Mr. Andrew Pike, Head: Transport, Ports, Bowmans, South Africa
- Ms. Tilda Mwai, Senior Analyst, Knight Frank, Dubai(v)

Sequence 1 – Panel Discussion

- Mr. Hamish Erskine, CEO, Dube Tradeport
- Ms. Yolisa Kani, Chief Business Development Officer, Transnet
- Mr. Jean-Claude Homawoo, Founder & CEO, Lori Systems
- Mr. Mohammed Akoojee, CEO, Imperial Logistics
- Mr. Neville Matjie, CEO, Trade & Investment KwaZulu-Natal, South Africa
- Ms. Tshepidi Moremong, Chief Operating Officer, Africa50

Sequence 2 – Project Showcases

- Project owner 1 (Ghana – Mr. Samuel Kwakye, Corporate Affairs, GIPC)
- Project owner 2 (South Africa- Mr. Warwick Lord, CEO, CATO Ridge Project)

Side Event	S
15:00	
Agro-processing industry	

Great focus is being placed on adding value within Africa rather than exporting raw product and substantial profit opportunities overseas and this particularly applies to the agricultural sector.



# 04

Thursday, 18  
November 2021  
Investment Forum  
Unlocking Investment  
and Accelerating Deal  
Flow in Africa

Naturally, there are comprehensive measures to ensure food safety and conformity with sanitary, phyto-sanitary, legal and regulatory requirements for foodstuffs and agro-food commodities generally. The panel will discuss the challenges and impart their insight on effective food safety compliance, competencies, labelling, packaging, capacity building and partnerships.

**Training session outlined:**

- **Introduction by PAQI chairperson** (5 minutes)
- **Quality in agro-processing with focus on packaging and labelling** (40 minutes)
- **Quality in the avocado value chain** (30 minutes)
- **Quality in horticulture value chain** (30 minutes)
- **Q&As** (45 minutes)

**Workshop | Venue A**

16:30  
Afternoon Refreshments

16:30

**Country Day – Nigeria**

Main Session M

18:00

**Closing Plenary  
Invited Panellists**

Since the World Health Organization declared COVID-19 a global pandemic in March 2020, countries, societies and individuals have struggled to respond to the pandemic’s devastation of health systems, economies, trade and human wellbeing. While Africa has been spared the pandemic’s harshest health impacts, it has absorbed a heavy economic burden.

The economic crisis caused by the pandemic has demonstrated the need to rethink Africa’s development model, as the world contemplates emerging from the pandemic and aims to build back economies quickly following the current shock – and ensure resilience against future ones.

Before the onset of the pandemic, Africa enjoyed robust and rising economic growth: 3.4 per cent in 2019 and a projected 3.9 per cent in 2020.

Now, the Bank anticipates recession: Africa’s growth is forecast to decline by more than 3 per cent, costing Africa up to \$237 billion through 2021.

But the challenges also present many opportunities for the private sector. For example closing the significant remaining infrastructure gap will require around \$100 billion per year,

and while this is a huge need, this increases the potential for financing and capital raising particularly given the trends for impact investing towards meeting the Sustainable Development Goals.

As we focus on Africa’s post-pandemic recovery, progress toward the United Nations Sustainable Development Goals and the African Union’s Agenda 2063 must be guiding stars.

The closing plenary session will hear from four public and eight private sector leaders to share insights into what’s working and what’s not, focussing on driving concrete commendations from the private sector to policymakers across the continent.

This short opening (max 30 minutes) will be followed by an extensive open Q&A, inviting interventions from the floor to better understand where to invest and how to drive greater investment to influence policy and unlock investment capital.

**Invited Moderator**

- Mark Eddo, CEO, Mark Eddo Media

**Sequence 1 – Expert Insight**

- Dr. Acha Leke, Chairman Africa, McKinsey
- Dr. Andrew Nevin, Partner - West Africa Financial Services Leader and Chief Economist, PWC Nigeria(v)

**Sequence 2 – Panel discussion**

- Hon. Ebrahim Patel, Minister of Trade and Industry, Republic of South Africa
- Mayor Mr. Mxolisi Kaunda, Mayor, eThekweni Municipality
- Hon. Ms. Bogolo Joy Kenewendo, Former Minister of Investment, Trade and Industry, Botswana
- Mr. Amr Kamel, Executive Vice President – Business Development & Corporate Banking, Afreximbank
- Mr. Ibrahima Diong, United Nations Assistant Secretary General (ASG), African Risk Capacity (ARC)
- Mr. Abdul Samad Rabi, Chairman, BUA Group
- Dr. Acha Leke, Senior Partner and Chairman, McKinsey & Company, Africa
- Mr. Akol Ayii, Founder and Chairman, Trinity Energy
- Mr. Paulo Gomes, Founder, Paulo Gomes & Partners
- Mr. Abubakar Suleiman, Managing Director, Sterling Bank

19:00

**Closing of conference  
To Include**

**Progress update – on deals (to be held in media centre)**

**Press conference – progress report on IATF 2021 (to be held in media centre)**

Side Event S

Main Session M

# 05

Friday, 19  
November 2021  
Creative Africa Nexus

09:00

Please Refer to Creative Africa Nexus Programme



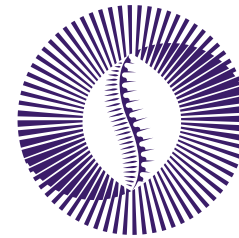


06

Saturday, 20  
November 2021  
Creative Africa Nexus

09:00

Please Refer to Creative Africa Nexus Programme



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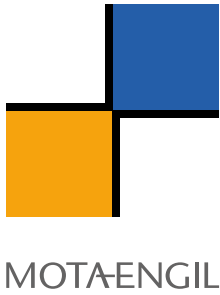
- promote intra-African trade, export development and industrialisation in Africa.
- drive growth, i.e. local or regional expansion with a focus on trade and other development impact.
- support and partner with them to transform Africa's trade and exports, leveraging Afreximbank's extensive network in Africa.

**For more information  
please contact:**

FEDA Acting CEO  
Mr. Emmanuel Assiak  
[eassiak@fedagroup.org](mailto:eassiak@fedagroup.org)  
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