### What is social stigma?

In an outbreak people may be labelled, stereotyped, discriminated against, treated separately or have a loss of status because they are seen to be linked to the disease.

### What is the impact of social stigma during an outbreak?

Stigma may contribute to a situation where the virus is more likely to spread. This can cause more severe health problems.

### Stigma can:

- · drive people to hide their illness to avoid discrimination
  - prevent people from seeking healthcare immediately
  - discourage people from adopting healthy behaviours







Patients with COVID-19 have experienced mild to severe respiratory illness.









# WHEN TO USE A MASK

For healthy people wear a mask only if you are taking care of a person with suspected coronavirus infection

Wear a mask, if you are coughing or sneezing

Masks are effective only when used in combination with frequent hand-cleaning with alcohol-based hand rub or soap and water

If you wear a mask then you must know how to use it and dispose of it properly





Just like with any other disease, people who are ill with the COVID-19 Coronavirus have a right to PRIVACY.

This right is protected by the Constitution of South Africa and the National Health Act.







### Help prevent the spread of respiratory diseases like COVID-19



















Need to wash your hands, but there is no soap and water?



Use an alcohol-based hand sanitiser with at least 60% alcohol









Clean and disinfect frequently touched objects and surfaces using regular household detergents. Read the instructions on the detergent label.





