

# THE TOURISM EQUITY FUND



The **Tourism Equity Fund (TEF)** is an equity acquisition fund that will be managed by **sefa** on behalf of the **Department of Tourism**. The purpose of the Fund is to promote the participation of Black enterprises within the tourism industry.

**Minimum Transaction sizes to be considered will be R10 million.** Grant funding will be provided together with debt funding from sefa and its strategic bank Co-Funder.



## OBJECTIVES

To fund commercially viable and sustainable majority **Black owned (minimum 51%)** tourism enterprises including enterprises in rural areas and townships.

To facilitate the participation of targeted groups such as **women and youth** in the priority tourism sectors as defined by the BBBEE sector codes.



## FUNDING

**THE FUND WILL FOCUS ON THE MAJORITY BLACK OWNED (51%) AND BLACK MANAGEMENT-CONTROLLED TOURISM ENTERPRISES IN THE FOLLOWING SUB-SECTORS:**

- **Accommodation**, e.g. Hotels, Lodges, Resorts and Self-catering Units, Backpacker facilities.
- **Hospitality and related services**, e.g. Conference and Convention venues attached to a substantial accommodation element, privately owned attractions in already developed tourism nodes.
- **Travel and related services**, e.g. Tour operators.
- **Any other tourism related products and initiatives** not referred to above which supports tourism development imperatives and economic impact in terms of job creation, geographic spread and strengthening the tourism offering of South Africa.



## QUALIFYING CRITERIA

- The enterprise must be a **registered legal entity in South Africa** in terms of the Companies Act, 1973 (as amended), Close Corporations Act, 1984 (as amended), and the Cooperatives Act, 2005 (as amended).
- The entity needs to be **100% owned by South African citizens**.
- The entity needs to be **predominantly Black owner-managed and controlled (51%)**.
- The entity needs to be **registered and compliant with the South African Revenue Service**.
- The entity must be **operating in the qualifying sectors**.

**All qualifying applications should be sent to sefa email address: [tourismequityfund@sefa.org.za](mailto:tourismequityfund@sefa.org.za)**