



16 DAYS of Activism

for no violence against Women and Children

PLEDGE

365 DAYS CAMPAIGN TO END GENDER-BASED VIOLENCE

For the love of our country, all south african men pledge to end Gender-based violence and femicide.

As a South African, I recognise that violence against women and children is the manifestation of a profound lack of respect – a failure by us to recognize the inherent equality and dignity of women and children and that it is a violation of their fundamental human rights.

I acknowledge the adverse effects violence has on the country.

I acknowledge the profound psychological and physical trauma violence has on women and children, their families and on communities.

I acknowledge the impact violence has on economic growth, and reducing the quality of life for all.

I therefore commit to playing my part in ending Gender-Based Violence, by being a positive role model, a mentor and not allowing any form of violence to take place without doing something about it.

I commit to ensuring safer communities for women.

I commit to building a safer future for our children.

I commit to being part of the change.

I say enough is enough!

GUIDELINES TO UTILISE THE NATIONAL PLEDGE ON GBV

GOVERNMENT CALLS ON SOUTH AFRICAN MEN TO END GENDER-BASED VIOLENCE

- By displaying this pledge in your respective organisations it demonstrates your commitment in ending gender-based violence.
- The pledge will be available at www.women.gov.za and www.gov.za
- The pledge will be available in various sizes.
- We encourage South Africans to print this pledge, and make it available in all public places, public transport, places of worship, places of work, places of study, organisations, as well as various events during the 365 Day Behavioural Change Campaign to end Gender-Based Violence.
- The pledge is also available to sign online.
- Be part of the solution by searching #EnoughIsEnough #EndGBV #16DaysOfActivism

Enough is Enough

365 days to end Gender-Based Violence and Femicide (GBVF)

25 November – 10 December

Let's grow South Africa together

#16DaysOfActivism

#EndGBV

#EnoughIsEnough



REPUBLIC OF SOUTH AFRICA

