



government
communications

Department:
Government Communication and Information System
REPUBLIC OF SOUTH AFRICA

SOUTH AFRICA INVESTMENT CONFERENCE KEY MESSAGES

BRIEF:

South Africa will host its second South Africa Investment Conference from 5 to 7 November 2019. The Investment Conference will provide a platform to showcase new investment opportunities in the country.

The conference will build on the successes of the inaugural Investment Conference held last year. It received nearly R290 billion in investment commitments from companies in mining, forestry, manufacturing, telecommunications, transport, energy, agro-processing, consumer goods, pharmaceuticals, infrastructure, financial services, energy and ICT.

The inaugural Investment Conference had set a new narrative on investment in the country. It sent a clear message to the international community that there is an overwhelming move towards positive change and South Africa is open for business.

South Africa aims to attract R1.2 trillion in new investments over five years. The annual investment gathering are part of a suite of measures to help the country realise its investment goals.

President Cyril Ramaphosa has also despatched four special envoys to engage both domestic and foreign investors. These envoys will take our investment story, which includes new opportunities in the green economy, oil and gas, shipbuilding, oceans economy and renewable energy to global investors.

The second Investment Conference is a platform to unlock investment opportunities for both domestic and international businesses. Investors will have the opportunity to engage with government, and business leaders on the prospects of investing in South Africa.

KEY MESSAGES	SUPPORTING STATEMENTS
<i>South Africa is open for investment.</i>	<ul style="list-style-type: none"> • The second Investment Conference will build on the successes of inaugural conference held last year. • The conference sets a new investment narrative and reinforces our investment profile as a promising emerging market. • It builds our investment credibility, reaffirms investor confidence and takes our investment brand to the world. • New exciting and profitable investment opportunities will be presented to international and domestic investors. • Investors will have the opportunity to engage with government, and business leaders on the prospects of investing in South Africa
<i>South Africa is a proven attractive business and investment destination of choice.</i>	<ul style="list-style-type: none"> • South Africa offers investors the stability of a developed country along with the lucrative opportunities of a vibrant emerging market. • Our sound regulatory framework protects investors and our commercial and legal practices are in line with those in the rest of the developed world. • Investors are supported by world-class infrastructure, exciting innovation, research and development capabilities, and an established manufacturing base. • Government supports investors through various incentives and is committed to create the environment for investments to flourish. • A number of international companies have already expanded their South African operations. • It is a vote of confidence in the economy and proves that our country has the ability to attract and host global multinational companies. • Our country is a gateway into the continent with a number of multinational companies headquartered in South Africa.
<i>South Africa abounds with new opportunities.</i>	<ul style="list-style-type: none"> • We are investing heavily as a nation in infrastructure such as electricity, transport, water and roads to build a platform for faster economic growth. • Our investment in infrastructure is reinvigorated through a new R100 billion national Infrastructure Fund over ten years. • Our Invest SA - One Stop Shop brings together all government services in one place for prospective investors who want to set up a business. • The country is targeting growth in the core productive sectors of manufacturing, mining and agriculture.

KEY MESSAGES	SUPPORTING STATEMENTS
	<ul style="list-style-type: none"> • It is opening new areas of economic growth such as the oceans economy, the green economy and shale gas exploration. • Work on a draft Oil and Gas Bill to guide the development of these burgeoning economic sectors is at an advanced stage and the Integrated Resource Plan that outlines the trajectory of our energy planning is close to finalisation. • Our Public-Private Growth Initiative has led to investment projects in over 19 sectors.
<p><i>The Investment Conference serves as a vehicle to accelerate growth.</i></p>	<ul style="list-style-type: none"> • Local and foreign investments play an important role in growing our economy and creating sustainable jobs. • Investments begin a cycle of economic activity, employment and consumer demand that can grow the economy. • Investments significantly contribute to our national goals of socio-economic development as they create sustainable jobs and the opportunity for skills development and training. • Government is creating an attractive investment environment to help break the back of poverty, unemployment and inequality.