
GENERAL NOTICES • ALGEMENE KENNISGEWINGS

DEPARTMENT OF TRADE, INDUSTRY AND COMPETITION**NOTICE 4184 OF 2026****MERCHANDISE MARKS ACT, 1941****INVITATION FOR THE PUBLIC TO COMMENT ON THE DECLARATION OF THE LIFESAVING WORLD CHAMPIONSHIPS 2026 EVENT AS A PROTECTED EVENT**

I, Mpho Parks Tau, the Minister of Trade, Industry and Competition hereby, in terms of section 15A of the Merchandise Act, 1941 (Act 17 of 1941) hereinafter referred to as “the Act”), declare the Lifesaving World Championships 2026 as a “protected event” including the relevant marks, words and emblems in terms of section 15(1) as attached in **Annexure A**.

1. The protected event status will be conferred on the Lifesaving South Africa on the understanding that the event is in the public interest and that the Organisers of the event from the Lifesaving South Africa (hereinafter referred to as “Organisers”) have created opportunities for South African businesses, particularly those from the previously disadvantaged communities.
2. The “protected event” designation is on the understanding that:
 - (a) The procurement policy of the Organisers shall comply with the public sector procurement principles such as procedural and substantive fairness, equity, transparency and competitiveness.
 - (b) The procurement policy of the Organisers shall apply constitutional procurement principles, the Preferential Procurement Policy Framework Act, 2000 (Act No. 5 of 2000), the Department of Trade, Industry and Competition codes of good practice for Broad Based Black Economic Empowerment (B-BBEE) when evaluating suppliers and administrative law principles of fair procedure.
 - (c) The Organisers must submit an impact assessment report on the Lifesaving World Championship event on communities in South Africa to the Minister of Trade, Industry and Competition at least six months and not more than 12 months after the termination of the “protected event” designation.
 - (d) The date of the “protected event” is the 25 November 2026 to the 13 December 2026.

3. Interested persons may submit written comments on the protected event status within 15 calendar days from the date of publication of this Notice to the:

Director-General, Department of Trade, Industry and Competition

For Attention: Ms Kedibone Theko

Private Bag X84

Pretoria

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Or Hand deliver to:

77 Meintjies street

Block B, 1st Floor

Sunnyside

Pretoria

Email: KMTheko@thedtic.gov.za



MR MPHOS PARKS TAU

MINISTER OF TRADE, INDUSTRY AND COMPETITION

DATE: 28/10/2026

Annexure A**LIFESAVING WORLD CHAMPIONSHIPS 2026 LOGO'S****1. The Event Logo.****2. The Reduced Logo for use on medals and badges**