## DEPARTMENT OF TRADE, INDUSTRY AND COMPETITION

## NOTICE 3249 OF 2025

## MERCHANDISE MARKS ACT, 1941 (ACT 17 OF 1941)

## INVITATION FOR THE PUBLIC TO COMMENT ON THE PROHIBITION ON THE USE OF THE EMBLEMS/LOGO ASSOCIATED WITH THE DIRECTORATE FOR PRIORITY CRIME INVESTIGATION (THE HAWKS)

I, Mpho Parks Tau, the Minister of Trade, Industry and Competition hereby advertise for public comment in terms of section 15(1) of the Merchandise Marks Act 17 of 1941, the use of the following Emblem/Logo as depicted in **Annexure 1** or similar drawings which might cause confusion with any trade, business, profession or occupation or event, or in connection with any trade mark, mark or trade description applied to goods, save where the use thereof is by the authority of the Directorate for Priority Crime Investigation (the Hawks). Proprietors of identical or similar marks already in use will not be affected by this prohibition. The prohibition of this logo / name will be perpetual and absolute in nature.

Interested persons may submit written comments on the proposed words/emblem/logo within 30 calendar days from the date of publication of this Notice to the:

Director-General, Department of Trade, Industry, and Competition For Attention: Lekgala Morwamohube Private Bag X84, Pretoria 0001

or hand deliver to:

77 Meintjies street
Block B, Ground Floor
Sunnyside, Pretoria

En Commonwe@thedtic.gov.za

Mr Mpho Parks Tau, MP Minister of Trade, Industry and Competition (5 / 05 /2025

Annexure 1

