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**GENERAL NOTICES • ALGEMENE KENNISGEWINGS**

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**NOTICE 2843 OF 2024****ELECTRONIC COMMUNICATIONS ACT, 2005 AS AMENDED (ACT NO. 36 OF 2005)****APPLICATION FOR THE AMENDMENT OF INDIVIDUAL COMMERCIAL SOUND BROADCASTING SERVICE AND RADIO FREQUENCY SPECTRUM LICENCES BY POWER 987 (PTY) LTD T/A POWER FM**

1. The Independent Communications Authority of South Africa ("the Authority / ICASA") hereby gives notice that it has received an application from Power 987 (Pty) Ltd t/a Power FM ("the Applicant"), for the amendment of its Individual Commercial Sound Broadcasting Service ("I-CSBS") and Radio Frequency Spectrum ("RFS") Licences.
2. The application seeks the approval of the Authority to amend the name of the station of with respect to its I-CSBS (clause 1.2) and RFS (clause 1) licences. The current name of the station of the Applicant is Power FM. The Applicant proposes to amend the name of the station to be Power 987.
3. The amendment application of its I-CBS and RFS is lodged in terms of section 10 (1) of the Electronic Communications Act No. 36 of 2005 as amended ("the EC Act") read with regulation 9 of the Processes and Procedures Regulations for Individual Licences and Temporary Authorisation of 2010 as amended and regulation 9 of the Radio Frequency Spectrum Regulations, 2015.
4. In terms of section 11(3) read with section 9(2) of the EC Act, the Authority is required to give notice of the application in the Government Gazette and invite interested persons to submit written representations in relation to the application.

5. The application for amendment and any representations received pursuant to this notice, will be made available to any interested party on the Authority's website: [www.icasa.org.za](http://www.icasa.org.za).
6. Any interested party is invited to lodge written representations in relation to the application within fourteen (14) working days from the date of publication of this notice in the *Government Gazette*.
7. Persons who lodge representations must also indicate whether they wish to make oral submissions should the Authority decide to hold a public hearing in respect of the application.
8. All written representations, responses, and other correspondence in terms of this notice must be directed to the Licensing Department, at Block B, 350 Witch – Hazel Avenue, Eco Point Office Park, Eco Park, Centurion OR Private Bag X10, Highveld Park, 0169 **OR** by e-mail: [broadcastingapplications@icasa.org.za](mailto:broadcastingapplications@icasa.org.za).
9. Any person/s who lodge representations in terms of this notice, must also furnish proof to the Authority's satisfaction that a copy of the representation has been delivered to Given Mkhari and Queen Serobe via email: [given.mkhari@msg-group.co.za](mailto:given.mkhari@msg-group.co.za) / [queen@msg-group.co.za](mailto:queen@msg-group.co.za) **OR** delivered by hand to 79 Central Street, Houghton Estate, 2198.
10. The Applicant has the right to respond in writing to the written representations made by any interested person/s on the application. The written responses must be lodged with the Authority within twenty-eight (28) working days from the date of publication of this notice in the *Government Gazette*.
11. The Applicant must, at the time of lodging the written response/s, furnish proof to the Authority's satisfaction that it has delivered a copy of such response/s via email **OR** by hand to the relevant person/s having made the written representation.



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**MOTHIBI RAMUSI**  
**CHAIRPERSON**  
**DATE: 15/11/2024**