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**GOVERNMENT NOTICES • GOEWERMENTSKENNISGEWINGS**

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**DEPARTMENT OF TRADE, INDUSTRY AND COMPETITION**

NO. 617

15 July 2021

**MERCHANDISE MARKS ACT, 1941 (ACT 17 1941)****FINAL NOTICE ON THE PROHIBITION ON THE USE OF CERTAIN  
WORDS AND EMBLEMS ASSOCIATED WITH THE 2021 BRITISH AND  
IRISH LIONS RUGBY TOUR OF SOUTH AFRICA**

Following a request from event organisers of the 2021 British and Irish Lions Rugby Tour of South Africa, I, Ebrahim Patel, Minister of Trade, Industry and Competition, hereby issue the final Notice in terms of section 15(1) of the Merchandise Marks Act 1941, the use of the logos, certain words or emblems as depicted in **Annexures 1-16** or similar drawings which might cause confusion with any trade, business, profession or occupation or event, or connection with any trade mark, mark or trade description applied to goods, save where the use thereof is by the authority of South African Rugby.

Proprietors of identical or similar marks already in use will not be affected by this prohibition and the prohibition is absolute in nature. The prohibition will be effective until 31 August 2021.



**Ebrahim Patel**  
**Minister of Trade, Industry and Competition**

14 / 07 /2021

**ANNEXURE 1**

**TOUR MARKS**



**ANNEXURE 2**

**SA**  

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**2021**

**SA**  

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**2021**

**ANNEXURE 3**



**ANNEXURE 4**



**ANNEXURE 5**



**ANNEXURE 6**



**ANNEXURE 7**





**ANNEXURE 8**



**ANNEXURE 9**



**ANNEXURE 10****WORD AND NUMERAL MARKS**

The British & Irish Lions Series  
British & Irish Lions Series  
The Lions Series  
Lions Series  
The British & Irish Lions Tour  
British & Irish Lions Tour  
Lions Tour  
The British & Irish Lions  
The British and Irish Lions  
British & Irish Lions  
British and Irish Lions  
The British Lions  
British Lions  
The Lions Trust  
Lions Trust  
BIRUT - (British Isles Rugby Union Tour)  
#LIONSSA2021  
LIONSSA2021  
Lions Theatre  
The Lions Theatre  
The British & Irish Lions Supporters Tours  
British & Irish Lions Supporters Tours  
The Lions Supporter Tours  
Lions Supporter Tours  
The British & Irish Lions Supporters Packages  
British & Irish Lions Supporters Packages  
The Lions Supporter Packages  
The British & Irish Lions Supporters Packages  
British & Irish Lions Supporters Packages  
The Lions Supporter Packages  
Lions Supporter Packages  
The British & Irish Lions Hospitality  
British & Irish Lions Hospitality  
The British and Irish Lions Hospitality  
British and Irish Lions Hospitality  
Lions Rugby Travel

**ANNEXURE 11**

**BRITISH AND IRISH LIONS EMBLEMS AND DEVICES:**



**ANNEXURE 12**



**ANNEXURE 13**



**ANNEXURE 14**



**ANNEXURE 15**





**ANNEXURE 16**

