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GOVERNMENT NOTICES • GOEWERMENTSKENNISGEWINGS

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## DEPARTMENT OF TRADE, INDUSTRY AND COMPETITION

NO. 381

28 April 2021

## FINAL NOTICE

## MERCHANDISE MARKS ACT, 1941(ACT 17 1941)

**PROHIBITION ON THE USE OF CERTAIN WORDS AND EMBLEMS  
ASSOCIATED WITH THE 2021 BRITISH AND IRISH LIONS RUGBY  
TOUR OF SOUTH AFRICA**

I, Ebrahim Patel, Minister of Trade, Industry and Competition, hereby advertise the Final Notice, in terms of section 15(1) of the Merchandise Marks Act 1941 that prohibits the use of the logos as depicted in **Annexures 1 – 14** or similar drawings which might cause confusion with any trade, business, profession or occupation or event, or in connection with any trade mark, mark or trade description applied to goods, save where the use thereof is by the authority of South African Rugby.

Proprietors of identical or similar marks already in use will not be affected by this prohibition. The prohibition will terminate on 31 August 2021.



**Ebrahim Patel**  
**Minister of Trade, Industry and Competition**

22/4/2021

**Annexure 1:**



**Annexure 2:**



**Annexure 3:**



**Annexure 4:**

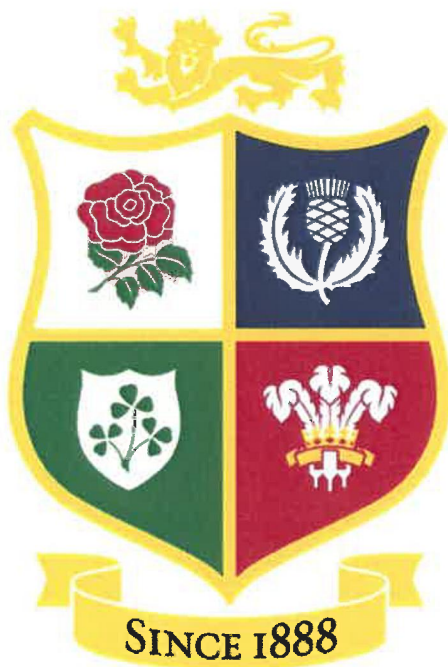
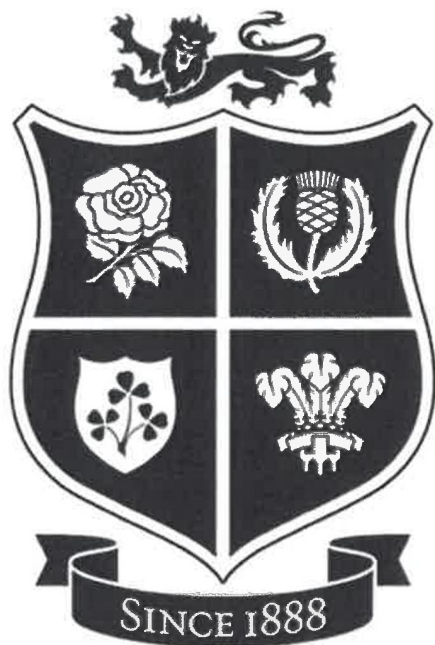


**Annexure 5:**

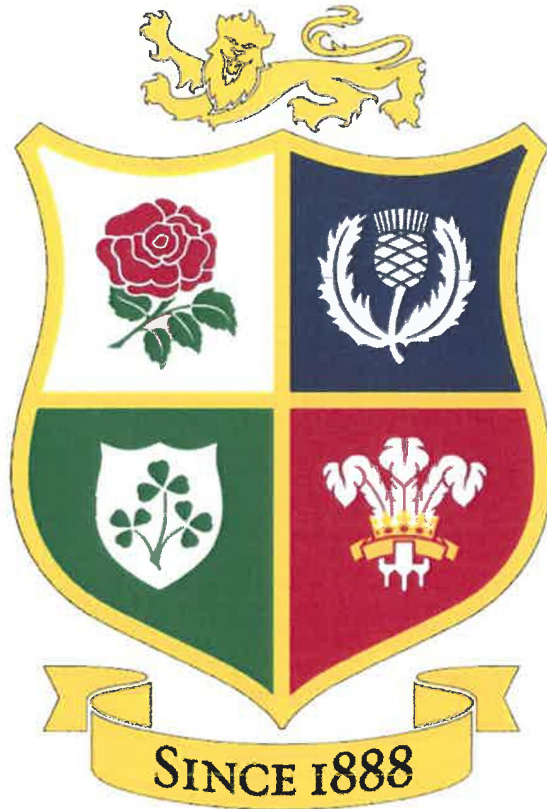


**Annexure 6:**



**Annexure 7:****BRITISH AND IRISH LIONS**

## Annexure 8:



# THE BRITISH & IRISH LIONS

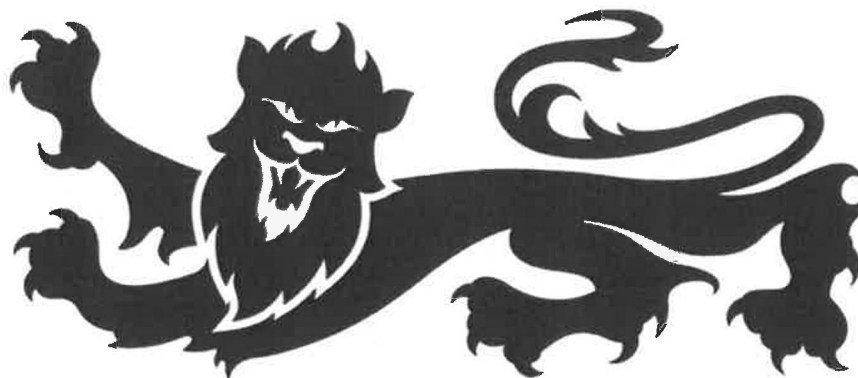
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**Annexure 9:**

# — THE LIONS —



Annexure 10:



— SINCE 1888 —



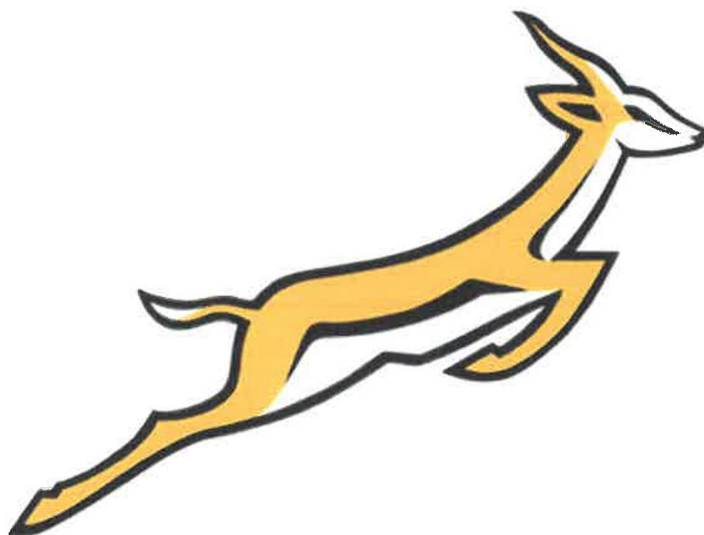
THE BRITISH & IRISH  
LIONS

— SINCE 1888 —

**Annexure 11:**

**SPRINGBOKS**

**SA RUGBY**

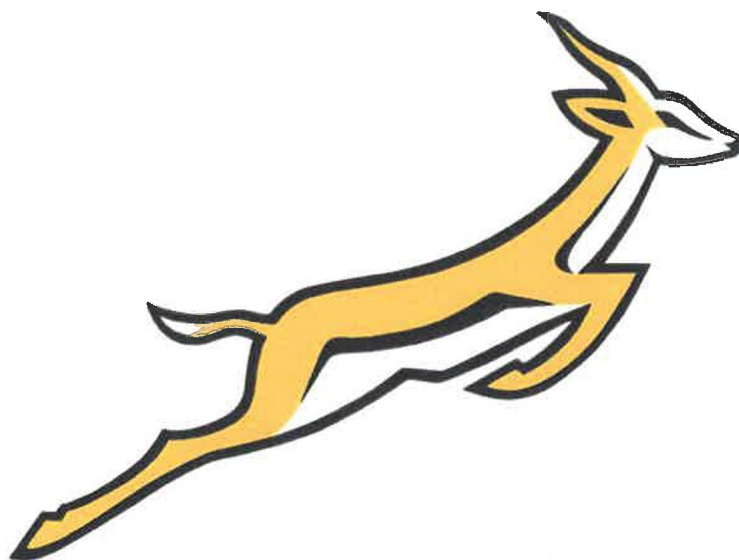


**Annexure 12:**



**SA RUGBY**

**Annexure 13:**



***SA RUGBY***



**Annexure 14:**

