
GENERAL NOTICES • ALGEMENE KENNISGEWINGS

INDEPENDENT COMMUNICATIONS AUTHORITY OF SOUTH AFRICA**NOTICE 561 OF 2020****ELECTRONIC COMMUNICATIONS ACT, 2005 (ACT NO. 36 OF 2005) AS
AMENDED****APPLICATION FOR THE AMENDMENT OF AN INDIVIDUAL COMMERCIAL
SOUND BROADCASTING SERVICE LICENCE BY VUMA 103 FM (PTY) LTD**

1. The Independent Communications Authority of South Africa ("the Authority") hereby gives notice that it has received an application from Vuma 103 FM (Pty) Ltd ("the Applicant") to amend its Individual Commercial Sound Broadcasting Service ("I-CSBS") Licence, lodged in terms of Regulation 9 of the Processes and Procedures Regulations for Individual Licences, 2010 as amended; read with section 10 of the Electronic Communications Act, No 36 of 2005 ("EC Act").
2. The Applicant seeks approval from the Authority for the amendment of clauses 4 and 5 of the Schedule to its I-CSBS Licence, which read as follows:

"4: Format

The Licensee shall have a programming schedule that is exclusively and predominantly gospel music led. The Licensee shall broadcast 60% music and 40% talk. 10% of music will be inspirational and spiritual"

"5. Local Content Obligations

The Licensee shall broadcast 50% of South African music on a weekly basis."

3. The Applicant intends, with its proposed amendment:
 - 3.1. to clarify and resolve existing ambiguities and interpretative difficulties in the wording of the gospel format-related provisions of the licence, while ensuring that gospel remains the predominant format feature of the station; and

- 3.2.To reduce the obligation to play a 50% quota of South African music – which is significantly higher than the 35% required, by way of regulation, of other commercial or public commercial competitors – to a 40% quota.
4. The application for amendment and any representations received pursuant thereto, will be made available to interested parties on the Authority's website.
5. Interested parties are invited to lodge written representations in relation to the application within fourteen (14) working days of the date of publication of this notice in the Government Gazette.
6. Persons who lodge representations must also indicate whether they wish to make oral submissions should the Authority decide to hold a public hearing in respect of the application.
7. All written representations, responses and other correspondence in terms of this notice must be directed to Ms Lufuno Nwashe at Broadcasting Service Licensing Unit, Licensing Division via email: lnwashe@icasa.org.za .
8. Persons who lodge representations in terms of this notice, shall at the time of lodgement furnish proof to the satisfaction to the Authority that a copy of the representation has been delivered to Ms Pearl Sokhulu via email: Pearl@vumafm.co.za .
9. The Applicant shall be entitled to respond in writing to written representations made by interested persons on the amendment application, and such written responses must be submitted to the Authority within twenty-one (21) working days of the date of the publication of this notice in the Government Gazette.
- 10.The Applicant must, at the time of lodging such written response, furnish proof to the Authority's satisfaction that it has delivered a copy of such response via email to the relevant person having made such written representation.



DR. KEABETSWE MODIMOENG

CHAIRPERSON

DATE: 07 / 10 / 2020