

## DEPARTMENT OF TRADE AND INDUSTRY

NO. 1053

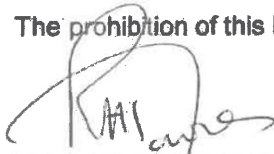
29 SEPTEMBER 2017

## MERCHANDISE MARKS ACT, 1941(ACT 17 1941)

## PROHIBITION ON THE USE OF THE BACKCHAT LOGO

I, Dr Rob Davies, Minister of Trade and Industry, following Notice 688 of 2017 published in Government Gazette No. 40983, hereby advertise a final notice in terms of section 15(1) of the Merchandise Marks Act 1941 that prohibits the use of the logo as depicted in Annexure 1 or similar drawings which might cause confusion with any trade, business, profession or occupation or event, or in connection with any trade mark, mark or trade description applied to goods, save where the use thereof is by the authority of the Department of Planning, Monitoring and Evaluation. Proprietors of identical or similar marks already in use will not be affected by this prohibition.

The prohibition of this logo / mark will be perpetual and absolute in nature.



Dr Rob Davies, (MP)  
Minister of Trade and Industry  
Date: 11/9/17

