

DEPARTMENT OF TRADE AND INDUSTRY

NO. 688

14 JULY 2017

MERCHANDISE MARKS ACT, 1941 (ACT 17 1941)

INVITATION FOR THE PUBLIC TO COMMENT ON THE PROHIBITION ON THE USE
OF THE BACKCHAT LOGO

I, Dr Rob Davies, Minister of Trade and Industry, hereby advertise for public comment in terms of section 15(1) of the Merchandise Marks Act 1941 the use of the logo as depicted in Annexure 1 or similar drawings which might cause confusion with any trade, business, profession or occupation or event, or in connection with any trade mark, mark or trade description applied to goods, save where the use thereof is by the authority of the Department of Planning, Monitoring and Evaluation. Proprietors of identical or similar marks already in use will not be affected by this prohibition.

The prohibition of this logo / mark will be perpetual and / or absolute in nature.

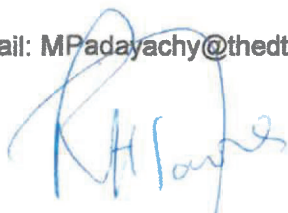
Interested persons may submit written comments on the proposed BACKCHAT logo within 30 calendar days from the date of publication of this Notice to the:

Director-General, Department of Trade and Industry
For Attention: Meshendri Padayachy
Private Bag X84
Pretoria
0001

Or Hand deliver to:

77 Meintjies street
Block B, 1st Floor
Sunnyside
Pretoria

Email: MPadayachy@thedti.gov.za



Dr Rob Davies, MP
Minister of Trade and Industry
20 June 2017

