

## GENERAL NOTICES • ALGEMENE KENNISGEWINGS

BOARD / RAAD  
NOTICE 36 OF 2017INVITATION TO  
REGISTER AS A DIRECTLY AFFECTED GROUP IN TERMS OF  
THE MARKETING OF AGRICULTURAL PRODUCTS ACT, ACT NO. 47 OF 1996,  
(MAP ACT) AS AMENDED

The National Agricultural Marketing Council (NAMC) kept a 'Register of Directly Affected Groups' for each commodity in the agricultural sector, for the past 20 years. Since 1997, the Register has been updated annually, but most of the initial affected groups' information has changed, or some groups are no longer in existence. Therefore the NAMC decided to develop a new Register.

**A directly affected group means any group of persons, which is party to the production, sale, purchase, processing or consumption of an agricultural product and includes labour employed in the production or processing of such a product.**

The register is *inter alia* being used to bring applications for statutory measures, (interventions in the agricultural sector in terms of the MAP Act) to the attention of directly affected groups and to invite such directly affected groups to lodge any objections or representations relating to such a request to the NAMC within a specified time. The viewpoints of directly affected groups are considered before the NAMC formulates its recommendations to the Minister of Agriculture, Forestry and Fisheries.

In order to register, please fax or e-mail the following information to the NAMC:

- Name of the organisation/ company/ group
- Agricultural products the company would like to register for eg. maize, red meat, citrus etc.
- Group to be registered for eg. producer, trader, importer, etc.
- Contact person
- Postal address, telephone and fax numbers
- E-mail address and website

**All directly affected groups in agriculture are kindly requested to register at the NAMC in writing (fax 012 341 1911/ 086 626 4771 or e-mail [lizettem@namc.co.za](mailto:lizettem@namc.co.za)), at any time soon, with the above information.**

Enquiries: Lizette Mellet, tel 012 341 1115/ 012 400 9760