

DEPARTMENT OF TRADE AND INDUSTRY

NO. 861

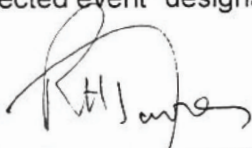
27 JULY 2016

MERCHANDISE MARKS ACT, 1941

FINAL PROHIBITION ON THE USE OF CERTAIN WORDS AND EMBLEMS OF THE
2016 SUN INTERNATIONAL CEO SLEEPOUT

I, Dr. Rob Davies, Minister of Trade and Industry hereby advertise a final notice in terms of section 15(1)(b) of the Merchandise Act, 1941 (Act 17 of 1941) that prohibits the use of the words, device, logo, pictures and drawings as depicted in Annexure "A" or similar drawings which might cause confusion with any trade, business, profession or occupation or event, or in connection with any trade mark, mark or trade description applied to goods, save where the use thereof is by the authority of the 2016 Sun International CEO SleepOut.

The prohibition of these logo/marks will come to an end with the termination of the "protected event" designation on 28 August 2016.



DR. ROB DAVIES (MP)
MINISTER OF TRADE AND INDUSTRY
DATE: 13 JUL 2016

SCHOOL
SleepOut™

= School SleepOut

CEO
SleepOut™

= CEO SleepOut

STUDENT
SleepOut™

= Student SleepOut

SYMPATHY
SleepOut™

= Sympathy SleepOut

RISE TO THE CHALLENGE


= Rise To The Challenge

4 Leaders[™]
Change = 4Leaders4Change

EMPATHY
1 WORLD = Empathy 1World

HOPETALK = HopeTalk

CREATING CONSCIOUS CAPITAL = Creating Conscious Capital

CEO
 = CEO blank space will be filled with trade marks or
descriptive matter

THE **CEO** SleepOut[™] = SleepOut

SLEEPOUT = SleepOut

CEO COOKOFF

CEO COOKOUT

