
GENERAL NOTICES • ALGEMENE KENNISGEWINGS

DEPARTMENT OF AGRICULTURE, FORESTRY AND FISHERIES**NOTICE 385 OF 2016**

**National Agricultural
Marketing Council**
Promoting market access for South African agriculture

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**DRIED FRUIT INDUSTRY
APPLICATION FOR THE CONTINUATION OF STATUTORY MEASURES**

NAMC REQUESTING COMMENTS / INPUTS FROM INDUSTRY ROLE PLAYERS

On 27 June 2016, the Minister of Agriculture, Forestry and Fisheries received a request from Dried Fruit Technical Services (DFTS) for the continuation of statutory measures (levies, records and registration) on dried fruit produced, and imported into South Africa, in terms of the Marketing of Agricultural Products Act (MAP Act) 1996. The current statutory measures will expire on 1 November 2016.

Currently, the following statutory measures are applicable, and it is proposed that a new four year period be implemented, on dried fruit produced and imported into South Africa, namely -

- Payment of levies (in terms of section 15 of the Map Act);
- Keeping of records & returns (section 18); and
- Registration of directly affected groups (DAGs) (section 19).

The purpose and objective of the statutory measures are to provide financial support for the following functions that the dried fruit industry has identified as essential and in the interest of the industry as a whole:

- Market Access;
- Information statistics and communication;
- Research and Technology development;
- Transformation and training;
- Technical support;
- International liaison;
- Administration and finance; and
- Human Capacity and skills development.

Council members: Mr AD Young (Acting Chairperson), Mr AM Cronje, Ms MM Gill, Mr A Hendricks, Dr LL Magingxa, Dr JL Purchase, Ms JM van der Merwe and Ms TE Zimu.

The current and proposed levy amounts cents per kilogram(c/kg) are as follows:

	Current levy	Proposed new levy Amount			
Products	2015 /2016	2016 / 2017	2017 / 2018	2018 / 2019	2019 / 2020
Dried tree fruits	14c / kg	16c / kg	16c / kg	18c / kg	18c / kg
Dried vine fruits	8c / kg	10c / kg	10c / kg	12c / kg	12c / kg

Proposed business plan for the four (4) year period:

			2016 / 2017	2017 / 2018	2018 / 2019	2019 / 2020
			Rand	Rand	Rand	Rand
Levy Income			6 543 000	6 841 816	8 512 069	8 904 436

Expenditure	% of levy				
Information and communication	5%	3 271 53	3 420 90	4 356 03	4 452 22
Research and technology	44%	2 878 946	3 010 399	3 745 310	3 917 952
Transformation and training	22%	1 439 473	1 505 199	1 872 655	1 958 976
Technical support	3%	1 962 92	2 052 54	2 553 62	2 671 33
Market access and Foreign relations	16%	1 046 390	1 094 690	1 361 931	1 424 710
Admin and Finance	10%	6 543 06	6 84 181	8 512 07	8 904 42
Total expenditure		6 543 060	6 841 813	8 512 068	8 904 436

This statutory levy shall apply to all dried deciduous fruit, produced in and imported into South Africa.

The NAMC believes that the statutory levies requested are consistent with the objectives of the MAP Act (as set out in section 2 of the Act)

Directly affected groups (e.g. importers, producers, processors, and packers) in the dried fruit industry are kindly requested to submit any comments, in writing, regarding the proposed statutory measures, to the NAMC on or before 15 August 2016, to enable the Council to finalise its recommendation to the Minister in this regard.

ENQUIRIES:

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SUBMIT COMMENTS TO THE NAMC BY 15 August 2016