

## GENERAL NOTICES ALGEMENE KENNISGEWINGS

### NOTICE 331 OF 2015

#### APPLICATION FOR THE IMPLEMENTATION OF STATUTORY MEASURES IN THE POMEGRANATE INDUSTRY

##### NAMC REQUESTING COMMENTS

On 16 March 2015, the Minister of Agriculture, Forestry and Fisheries received a request from the Pomegranate Association of South Africa (POMASA) for the implementation of statutory measures in the pomegranate industry for four years effective from January 2016.

The POMASA requested the introduction and promulgation of the following statutory measures in the pomegranate industry:

- Section 15 of the Marketing of Agricultural Products Act (MAP): Levies;
- Section 18 of the MAP Act: Records and returns; and
- Section 19 of the MAP Act: Registration.

POMASA indicated that the proposed statutory levy will finance the following functions, namely -

- Research and technology development & technology transfer;
- Information and statistics;
- Quality standards;
- Communication, consumer education and market development; and
- Transformation and training.

The proposed statutory measures relating to records and returns to be submitted to POMASA is necessary to ensure continuous, timeous and accurate market information.

The proposed statutory measures relating to registration of the relevant role players with POMASA is necessary to assist the administrator to ensure that continuous, timeous and accurate market information relating to the pomegranate industry is available to all role players.

Currently POMASA members contributes a once-off joining fee of R500 and an annual membership fee of R500. When the statutory measures is implemented, these fees will no longer be applicable. POMASA indicated that it is a growing industry and needs sustainable funding over the medium term to finance important activities e.g. research and technology development.

The proposed levy amount:

Pomegranates	2016	2017	2018	2019
Fresh pomegranates exported	13c/Kg	13c/Kg	14c/Kg	14c/Kg
Fresh pomegranates imported	13c/Kg	13c/Kg	14c/Kg	14c/Kg
Pomegranates delivered for processing	7c/Kg	7c/Kg	8c/Kg	8c/Kg

Council members: Mr AD Young (Acting Chairperson), Mr AM Cronje, Ms MM Gill, Mr A Hendricks, Dr LL Magingxa, Dr JL Purchase, Ms JM van der Merwe and Ms TE Zimu.

## POMASA's proposed budget

Estimate Kg		2016	2017		2018	2019
		kg				
Class 1 & 2 exports		4 500 000	5 060 000		5 560 000	6 000 000
Class 1 & 2 imports		200 000	210 000		220 000	240 000
Processed		1 356 000	1 525 743		1 678 000	1 827 500
<b>Income per year:</b>	<b>levy c/kg</b>	<b>2016</b>	<b>2017</b>	<b>levy c/kg</b>	<b>2018</b>	<b>2019</b>
Class 1 & 2 exports	0,13	R 585 000	R 657 800	0,14	R 778 400	R 840 000
Class 1 & 2 imports	0,13	R 26 000	R 27 300	0,14	R 30 800	R 33 600
Processed	0,07	R 94 920	R 106 802	0,08	R 134 240	R 146 200
<b>Total income</b>		<b>R 705 920</b>	<b>R 791 902</b>		<b>R 943 440</b>	<b>R 1 019 800</b>

Directly affected groups in the pomegranate industry are kindly requested to submit any comments, in writing, regarding the proposed statutory measures, to the NAMC on or before 16 Mei 2015, to enable the Council to finalise its recommendation to the Minister in this regard.

## ENQUIRIES:

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