# GENERAL NOTICE

### **NOTICE 296 OF 2015**

ARTSCAPE



Department of Arts and Culture

## **Language Policy**

#### **CONTEXT**

\*The Artscape Language Policy gives effect to:

- Sections 6 and 9 of the Constitution of the Republic of SA (Act No 108 of 1996)
- The National Language Policy Framework (2003)
- The Use of Official Languages Act (Act 12 of 2012)
- The Pan South African Languages Board Act (Act 59 of 1995)
- Section 5 of the Constitution of the Western Cape (Act 1 of 1998)
- The Western Cape Language Act (Act 13 of 1998)

\*Afrikaans, isiXhosa and English are the three official languages of the Western Cape.

### **ARTSCAPE LANGUAGE POLICY**

- 1. Being in the Western Cape, Artscape acknowledges the provincial language policy of three official languages.
- 2. Policies should be practical implementable, affordable and sustainable.
- 3. Generally, target audiences should be the determining factor regarding the language(s) used.
- 4. Implementation guidelines:
  - 4.1 The Artscape Theatre Centre's corporate signage reflects the official languages.
  - 4.2 Invitations from Artscape to guests should be in all three officiallanguages.
  - 4.3 The Artscape website has international reach and should be in English.
  - 4.4 The media should receive communication in the language of their preference.
  - 4.5 Artscape should prepare the Artscape News in all three official languages.
  - 4.6 Artscape publications should speak to the target audience without being exclusive.
  - 4.7 Artscape should engage with outside producers and influence them to recognise the trilingual language policy.

Please refer all comments to theresal@artscape.co.za