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**GENERAL NOTICES • ALGEMENE KENNISGEWINGS**

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**INDEPENDENT COMMUNICATIONS AUTHORITY OF SOUTH AFRICA  
NOTICE 253 OF 2015****ELECTRONIC COMMUNICATIONS ACT, 2005 (ACT NO. 36 OF 2005)****APPLICATION FOR AMENDMENT OF INDIVIDUAL COMMERCIAL FREE TO AIR  
SOUND BROADCASTING SERVICE LICENCE BY VUMA 103 FM (PTY) LTD**

1. The Independent Communications Authority of South Africa ("the Authority") hereby gives notice that it has received an application from Vuma 103 FM (Pty) Ltd (previously known as "One Gospel KNI (Pty) Ltd"), for an amendment of its Individual Commercial Free to Air Sound Broadcasting Service Licence lodged in terms of regulation 9 of the Processes and Procedures Regulations for Individual Licences read with section 10 of the Electronic Communications Act, No 36 of 2005 ("EC Act"), as amended. In terms of section 10(2) read with section 9(2)(a) of the EC Act, the Authority is required to give notice of the application in the *Gazette* and invite interested person to submit written representations in relation to the application.
2. The amendment application seeks approval from the Authority to amend certain clauses of Vuma 103 FM (Pty) ("Vuma 103 FM") Individual Commercial Free to Air Sound Broadcasting Service Licence as follows:
  - 2.1 Clause 2 reads as follows: *"Durban in KwaZulu-Natal, as defined in the coverage map attached to the Licensee's radio frequency spectrum licence. Vuma 103 FM seeks the approval of the Authority to amend Clause 2 to read as follows: "Durban, Newcastle, Eshowe, Kokstad, Lady Smith, Nongoma, Donny Brook and Glencoe in KwaZulu-Natal, as set out*

*in the attached coverage map (Schedule B3) and the licensee must comply with the attached technical specification (Schedule B2).*

- 2.2 Clause 4 reads as follows: *"The Licensee shall have a programming format that is exclusively and predominantly gospel music led with 30% talk. 10% of music will be inspirational and spiritual".* Vuma 103 FM seeks the approval of the Authority to amend clause 4 to read as follows: *"The Licensee shall have a programming format that is a mix of music and talk. The Licensee shall broadcast 60% music and 40% talk."*
- 2.3 Clause 5 reads as follows: *"The Licensee shall broadcast 50% of South African music on a weekly basis."* Vuma 103 FM seeks the approval of the Authority to amend clause 5 to read as follows: 5.1 *"The Licensee shall broadcast 50% of South African music on a daily and weekly basis. The general music feel of the station will be 50% Gospel and 50% contemporary hits and classics R&B and Soul music. 5.2 "The Licensee shall broadcast 50% of South African music on a weekly basis."*
- 2.4 Clause 6 reads as follows:
- "6.1 The Licensee's language of broadcast shall be 90% isiZulu and 10% English.*
- 6.6 The Licensee shall broadcast thirty (30) minutes of current affairs programming per week day. It will further ensure that the ninety per cent (90%) of current affairs be broadcast in isiZulu. Eighty percent (80%) of the current affairs programming is to be generated from the coverage area."*
- Vuma 103 FM seeks the approval of the Authority to amend clause 6 to read as follows:
- "6.1 The Licensee's language of broadcast shall be 50% isiZulu and 50% English.*
- 6.6 The Licensee shall broadcast thirty (30) minutes of current affairs programming per week day. It will further ensure that fifty per cent (50%) of current affairs be broadcast in isiZulu and fifty per cent (50%) in English. Eighty percent (80%) of the current affairs programming is to be generated from the coverage area. In addition, the licensee will also provide some talk elements of up to 50% on*

*both Breakfast and Drive Shows, dealing with issues of interest to the target market."*

3. The application, relevant schedule and any representations received pursuant thereto would be made available and be open for inspection by interested parties in the Authority's library during the Authority's normal office hours, as well as on the Authority's website: [www.icasa.org.za](http://www.icasa.org.za)
4. Interested parties are invited to lodge written representations in relation to the application within twenty one (21) working days of the date of publication of this notice in the *Government Gazette*. Persons who lodge representations must also indicate whether they wish to make oral submissions should the Authority decide to hold a public hearing in respect of the application.
5. All written representations, responses and other correspondence in terms hereof must be directed to Ms Botse Matlala at Broadcasting Services: Licensing Division, at Block D, Pinmill Farm, 164 Katherine Street, Sandton, Johannesburg **OR** Private Bag X10002 Sandton, 2146 **OR** by fax no. (011) 566 3206 **OR** by e-mail: [bmatlala@icasa.org.za](mailto:bmatlala@icasa.org.za)
6. Persons who lodge representations in terms hereof, shall at the time of lodgement furnish proof to the satisfaction to the Authority that a copy of the representation has been delivered by hand to Mr Anthony Mallam at 6th Floor, Centenary Building, Cnr of Equinox & Zenith Drive, Umhlanga New Town Centre, Durban **OR** by registered post to PO Box 1346, Umhlanga Rocks, 4320, **OR** by telefax to 086 267 4772 **OR** email: [tony@tmq.co.za](mailto:tony@tmq.co.za) and/ or to Mukoma Shilubane Attorneys Incorporated at Palazzo Towers West, Monte Casino, Fourways, Sandton, 2010 **OR** by registered post to P O Box 652 367, Benmore, Sandton, 2010 **OR** telefax to 086 696 8040 **OR** email [mukoma@mukomaattorneys.co.za](mailto:mukoma@mukomaattorneys.co.za)

7. Vuma 103 FM shall be entitled to respond in writing to written representations made by interested persons on the amendment application, and such written response must be lodged with the Authority within forty two (42) working days of the date of publication of this notice in the *Government Gazette*. Vuma 103 FM must, at the time of lodging such written response, furnish proof to the Authority's satisfaction that it has delivered a copy of such response by hand, **OR** has sent a copy of such response by registered mail **OR** by facsimile **OR** by email to the relevant person having made such written representations.



**DR STEPHEN MNCUBE**

**CHAIRPERSON**