

GENERAL NOTICES ALGEMENE KENNISGEWINGS

NOTICE 1061 OF 2014



National Agricultural
Marketing Council
Promoting market access for South African agriculture

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PRESS RELEASE

MANGO INDUSTRY

APPLICATION FOR STATUTORY MEASURES ON FRESH MANGOES INTENDED FOR PROCESSING REQUESTING COMMENTS / INPUTS FROM ROLE PLAYERS IN THE INDUSTRY

The Minister of Agriculture, Forestry and Fisheries received a request from the South African Mango Growers' Association (SAMGA) for the implementation of statutory measures (registration, records & returns and levies) for a new four (4) year period, on fresh mangoes intended for the processing market, that includes achar, juice, dried mangoes and mangoes for fruit salads, in terms of the Marketing of Agricultural Products Act (MAP Act), Act No. 47 of 1996.

If approved, processors of mango fruit (drying, achar, juice and any other activity where the skin of the fruit is broken) will be responsible for collecting of the levy (R33/ton), from the producers, on behalf of SAMGA.

The statutory levy will finance the following:

- Collection, processing and dissemination of reliable processing and market information;
- Processing, product and market research;
- Technology transfer;
- Stimulation of consumption of processed mango;
- Determination of quality standards;
- Promotion of co-operation between growers, processors and other industry role players;
- Promotion of market access including gaining, retaining and optimising markets;
- Facilitation of transformation within the industry; and
- Benchmarking and determination of best practice.

The proposed statutory measures will be applicable for a four year period, effective from date of implementation. The previous statutory measures expired on 29 October 2014.

The NAMC believes that the proposed statutory measures requested are consistent with the objectives of the MAP Act (as set out in section 2 of the Act).

Directly affected groups (e.g. producers, exporters and export inspection bodies) in the mango industry are kindly requested to submit any comments, in writing, regarding the proposed statutory measures, to the NAMC on or before 17 January 2015, to enable the Council to finalise its recommendation to the Minister in this regard.

ENQUIRIES:

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