

**No. R.898****11 November 2014**

**MARKETING OF AGRICULTURAL PRODUCTS ACT, 1996  
(ACT NO. 47 OF 1996)**

**ESTABLISHMENT OF STATUTORY MEASURE: REGISTRATION OF ROLE-  
PLAYERS IN THE RED MEAT INDUSTRY**

I, Senzeni Zokwana, Minister of Agriculture, Forestry & Fisheries, acting under sections 10, 13, 14 and 19 of the Marketing of Agricultural Products Act, 1996 (Act No. 47 of 1996), as amended, hereby establish the statutory measure set out in the attached Schedule.

**SENZENI ZOKWANA,  
MINISTER OF AGRICULTURE, FORESTRY AND FISHERIES.**

## SCHEDULE

### 1. Definitions

In this Schedule any word or expression to which a meaning has been assigned in the Act shall have that meaning, and unless the context otherwise indicates—

**“designated animals”** for purposes of this notice, means cattle, sheep and goats;

**“levy notice”** means any notice whereby a levy is imposed on designated animals, red meat, red meat products, processed pork and hides and skins in terms of the Act;

**“Levy Administrator”** means Meat Statutory Measure Services, the juristic person entrusted with the implementation, administration and enforcement of the statutory measure established in this notice;

**“red meat”** means any carcass or any part of a slaughtered and skinned designated animal, fresh or frozen which has not undergone any processing other than deboning, portioning, dicing, mincing, cooling or freezing;

**“red meat products”** means any product derived from the processing of red meat, with or without the addition of other meat or food products; and

**“the Act”** means the Marketing of Agricultural Products Act, 1996 (Act No. 47 of 1996) as amended.

### 2. Purpose and aim of the statutory measure and the relation thereof to the objectives of the Act

The purpose and aim of this statutory measure is to compel the parties set out herein to register with the Levy Administrator. This is necessary to ensure that continuous, timeous and accurate information relating to designated animals slaughtered and their products are available to all role-players. Market information is deemed essential to all role-players in order for them to make informed decisions.

The establishment of this statutory measure should assist in promoting the efficiency of the marketing of red meat. The viability and efficiency of the red meat industry should thus be enhanced.

This statutory measure is not detrimental to any of the objectives of the Act, and in particular will not be detrimental to the number of employment opportunities or on fair labour practice in the red meat industry.

The statutory measure will be administered by the Levy Administrator, who will act in terms of the mandate and on behalf of the red meat industry through its representative structure, namely the Red Meat Industry Forum.

**3. Products to which this statutory measure applies**

This statutory measure shall apply to all -

- (a) designated animals, red meat and red meat products from designated animals, hides and skins from designated animals within the boundaries of the Republic of South Africa;
- (b) red meat and red meat products (excluding hides and skins) imported into the Republic of South Africa;
- (c) designated animals exported live from the Republic of South Africa; and
- (d) processed pork.

**4. Area in which the measure shall apply**

This statutory measure shall apply in the geographical area of the Republic of South Africa.

**5. Registration and the enforcement thereof**

Any person referred to in sections 5 (1), 5 (2) and 5 (3) of the levy notice, with the exception of persons referred to in sections 5 (1) (a) and 5 (2) (a), shall on an annual basis register or re-register with the Levy Administrator.

5.1 Registration shall be done immediately upon receipt of a registration form obtainable free of charge for this purpose from the Levy Administrator, and must-

- (a) be submitted, when forwarded by post, to-

Meat Statutory Measure Services  
P O Box 36802  
Menlo Park  
Pretoria  
0102

- (b) when sent by telefax, be addressed to-

012 361 2382

5.2 The implementation, administration and enforcement of the statutory measure established in this notice are entrusted to Meat Statutory

Measure Services, a non-profit company as contemplated in the Companies Act, 2008 (Act No. 71 of 2008).

**6. Commencement and period of validity**

This statutory measure shall come into operation on 5 November 2014 and will lapse after a period of four years.