

**DEPARTMENT OF TRADE AND INDUSTRY
DEPARTEMENT VAN HANDEL EN NYWERHEID**

No. R. 977

13 December 2013



NATIONAL CONSUMER COMMISSION

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I, Ebrahim Mohamed, commissioner of the National Consumer Commission (NCC), do hereby advise that the NCC, in line with the provisions of section 11 (3) of the Consumer Protection Act 68 of 2008 (CPA), read with regulation 4 of the Consumer Protection Act Regulations (Regulation), intends recognising as authoritative, a registry in which any person may register a pre-emptive block, either generally or for specific purposes, against any communication that is primarily for the purpose of direct marketing.

I therefore, hereby call upon all interested parties with existing registries/ databases to submit proposals to the NCC. Please note that any opt-out database which has been created directly from the information provided by consumers, such database must include the opportunity and necessary capacity for consumers to register his/her physical address, landline telephone number, email address & cell phone number.

In submitting proposals, the attention of interested parties are particularly drawn to the minimum requirements for a registry as stipulated in Regulation 4.

The closing date for submission of proposals is 17h00 on Wednesday the 15th January 2014

Disclaimer:

- 1) No representation or guarantee, express or implied, is or will be given by the NCC, or any of its employees, with respect to the information or opinions contained in any document.
- 2) Interested parties, in responding to hereto, waives any claim/s it has or may have in respect of such representations, howsoever arising.

- 3) The NCC reserves the right and in its sole and absolute discretion, to decide on whether or not to proceed further with this process.
- 4) The information contained in proposals will be used solely to complete its feasibility study and to decide whether to consider recognising an existing register.
- 5) The NCC hereby reserves the right to amend, modify or withdraw this Expression of Interest at any time, without prior notice and without liability to compensate or reimburse any party or person.



Mr E Mohamed
Commissioner: National Consumer Commission.

Enquiries: all enquiries may be addressed to: Mr O C Thupayatlase
012 940 3265/ 0765851140 (9h00-16h40)
A.thupayatlase@thencc.org.za

All proposals to be delivered to:
Mr Taboko Manala, Director Supply Chain Management
Email: t.manala@thencc.org.za
Reference number: NCC/EOI/OPT-OUT REGISTER/0002.
National Consumer Commission
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