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## GENERAL NOTICE

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### NOTICE 731 OF 2013

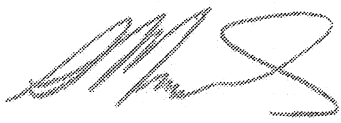


#### ELECTRONIC COMMUNICATIONS ACT, 2005 (ACT NO. 36 OF 2005)

#### APPLICATION FOR AMENDMENT OF INDIVIDUAL COMMERCIAL SOUND BROADCASTING SERVICE LICENCE BY YIRED (PTY) LTD ("YFM")

1. The Independent Communications Authority of South Africa ("the Authority") hereby gives notice that it has received an application from Yired (Pty) Ltd ("YFM"), for an amendment of its Individual Commercial Sound Broadcasting Service Licence ("Service Licence") lodged in terms of regulation 9 of the Processes and Procedures Regulations for Individual Licences and Special Temporary Authorisations of 2010 read with section 10(1) of the Electronic Communications Act, No. 36 of 2005.
2. YFM seeks the approval from the Authority to amend clause 8(a) of its CSBS Licence which provides that ***"The Licensee shall ensure that at least fifty percent (50%) of the station's staff are women."*** YFM seeks the Authority's approval to amend clause 8(a) of its Service Licence to provide that ***"The Licensee shall ensure that its staff compliment is reflective of equitable gender."***
3. The application, relevant schedule and any representations received pursuant thereto would be made available and be open for inspection by interested parties in the Authority's library during the Authority's normal office hours.
4. Interested parties are invited to lodge written representations in relation to the application within twenty one (21) working days of the date of publication of this notice. Persons who make representations must also indicate whether they wish to make oral submission should the Authority decide to hold a public hearing in respect of the application.

5. All written representations, responses and other correspondence in respect of this application must be directed to Ms Ngwako Serumula at the Broadcasting Service Licensing Unit, Licensing and Compliance Programme, at Block D, Pinmill Farm, 164 Katherine Street, Sandton, Johannesburg **OR** Private Bag X10002 Sandton, 2146 **OR** by fax no. (011) 566 3228 **OR** by e-mail to: [nserumula@icasa.org.za](mailto:nserumula@icasa.org.za)
6. Persons who lodge representations in terms hereof, shall at the time of lodgement furnish proof to the satisfaction of the Authority that a copy of the representation has been delivered by hand to Mr Kanthan Pillay, 4 Albury Road, Dunkeld Crescent, South West Blocks, Dunkeld West, Extension 8 **OR** sent by registered post to Postnet Suite 148, Private Bag X31, Saxonwold, 2132 **OR** by fax no. (011) 772 0921 **OR** by email to: [kanthan@yfm.co.za](mailto:kanthan@yfm.co.za)
7. YFM shall be entitled to respond in writing to written representations made by interested persons on the amendment application, and such written response must be lodged with the Authority within forty two (42) working days of the date of publication of this notice in the *Government Gazette*. YFM must, at the time of lodging such written response, furnish proof to the Authority's satisfaction that it has delivered a copy of such response by hand, or has sent a copy of such response by registered mail or by facsimile to the relevant person having made such written representations.



**DR STEPHEN MNCUBE**  
**CHAIRPERSON**

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