

No. 440

21 June 2013

**SOUTH AFRICAN QUALIFICATIONS AUTHORITY (SAQA)**

In accordance with the National Qualifications Act, Act No 67 of 2008, the Directorate Registration and Recognition invites comment from interested parties on its intention to recommend the recognition of the following professional body and the registration of its designation/s on the NQF for the purposes of the said Act.

SAQA evaluated the application of the professional body against the *Policy & Criteria for Recognising a Professional Body and Registering a Professional Designation for the Purposes of the National Qualifications Framework Act, Act 67 of 2008* as approved by the SAQA Board. The evaluation focused on the following key areas as set out in the criteria:

- Governance, Management and Sustainability
- Disciplinary Matters and Accountability
- Data Management
- Continuing Professional Development
- Awarding of Professional Designations

SOUTHERN AFRICAN MARKETING RESEARCH ASSOCIATION (SAMRA)

Designation Title
SAMRA Accredited Researcher

The complete application is available for viewing at SAQA.

Comment regarding the application should reach SAQA at the address below **no later than 22 July 2013**. All correspondence should be marked and addressed to:

The Director: Registration and Recognition
SAQA
Postnet Suite 248
Private Bag X06
Waterkloof
0145
or faxed to (012) 431 5144
e-mail: professionalbody@saqa.org.za

JODY P. CEDRAS
DIRECTOR: REGISTRATION AND RECOGNITION