NOTICE 208 OF 2013

DEPARTMENT OF TRADE AND INDUSTRY

MERCHANDISE MARKS ACT, 1941(ACT 17 OF 1941)

PROPOSED PROHIBITION ON THE USE OF CERTAIN WORDS AND EMBLEMS

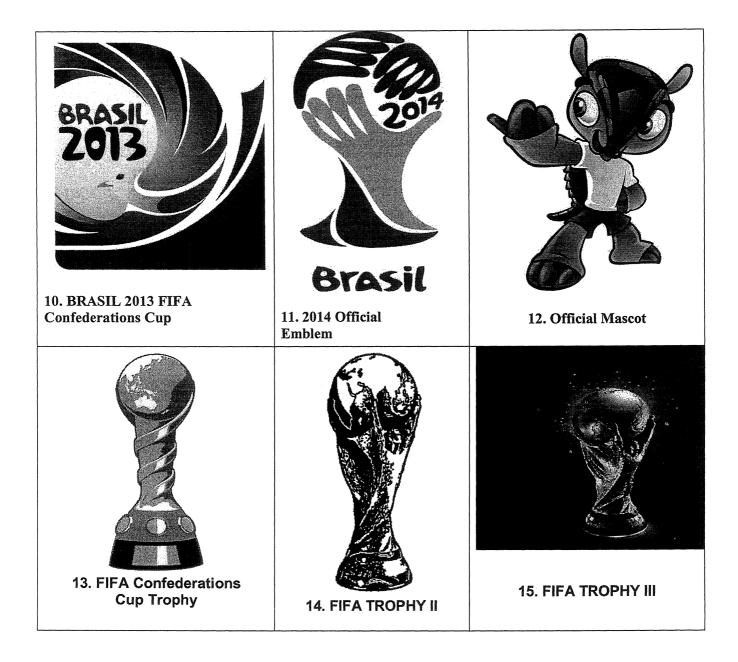
I, Dr Rob Davies, Minister of Trade and Industry, in pursuance of the requirements of Section 13 of the Merchandise Marks Act, (Act 17 of 1941), hereby give notice that the FEDERATION INTERNATIONALE DE FOOTBALL ASSOCIATION (FIFA) has conveyed a request for the prohibition, in terms of Section 15(1) of the said Act, on the use of the words and emblems in connection with any trade, business, profession, or occupation or in connection with a trade mark, mark or trade description applied to goods, other than the use thereof by Federation International de Football Association or it's mandatories. Proprietors of identical or similar marks already in use will not be affected by this prohibition.

1. 2014 FIFA WORLD CUP BRAZIL

2. 2014 FIFA WORLD CUP

3. ALL IN ONE RHYTHM (2014 OFFICIAL SLOGAN)

- **4. FOOTBALL WORLD CUP**
- **5. FIFA WORLD CUP**
- 6. SOCCER WORLD CUP
- 7. FIFA
- **8. CONFEDERATIONS CUP**
- 9. FULECO



Interested persons are invited to submit, in writing such representations as they may care to make in regard to this matter to the Registrar of Trade Marks, Private Bag X400, Pretoria, 0001, to reach her within 30 days of the publication of this notice.

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Dr Rob Davies, MP ^V Minister of Trade and Industry