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## GENERAL NOTICE

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### NOTICE 379 OF 2012

#### DEPARTMENT OF TRADE AND INDUSTRY

#### **LABELLING OF PRODUCTS ORIGINATING FROM OCCUPIED PALESTINIAN TERRITORY WRONGLY LABELLED AS ORIGINATING IN ISRAEL IN TERMS OF SECTION 24 OF THE CONSUMER PROTECTION ACT, ACT 68 OF 2008 (ACT)**

I, Dr Rob Davies, Minister of Trade and Industry, intend to issue a Notice in terms of Section 26 of the Consumer Protection Act (Act No. 68 of 2008) to require traders in South Africa, not to incorrectly label products that originate from the Occupied Palestinian Territory (OPT) as products of Israel.

The Open Shuhada street.org (Open Shuhada) has alleged that products of Ahava such as cosmetic brands, technology and soft drinks are being distributed in South Africa as products that originate in Israel whereas they originate from the OPT

In this regard consumers in South Africa should not be misled into believing that products originating from the OPT are products originating from Israel. The burden for proving where the products originate will lie with traders.

The Government of South Africa recognises the State of Israel only within the borders demarcated by the United Nations (UN) in 1948. Such demarcated borders of Israel by the UN do not include Palestinian Territories occupied after 1967.

I hereby invite comments from the public on the issue. Comments should reach the dti on or before sixty (60) days from the date of publication of this Notice. Please forward comments to Mr. Ntutuzelo Vananda at, 77 Mentjies Street, Sunnyside, Pretoria or email: [NVananda@thedti.gov.za](mailto:NVananda@thedti.gov.za) contact no: 012 394 1383.



**Dr Rob Davies (MP)**  
**Minister of Trade and Industry**

1 / 5 /2012

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