

**NOTICE 921 OF 2011**

**Independent Communications Authority of South Africa**  
Pinmill Farm, 164 Katherine Street, Sandton  
Private Bag X10002, Sandton, 2146

**INDEPENDENT COMMUNICATIONS AUTHORITY OF SOUTH AFRICA**  
**(ICASA)**

**GENERAL NOTICE: INVITES PUBLIC COMMENTS ON REQUEST BY E.SAT (PTY) LTD FOR AN EXTENSION OF COMMENCEMENT OF OPERATION FOR ITS INDIVIDUAL SUBSCRIPTION TELEVISION BROADCASTING SERVICE LICENCE**

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1. The Independent Communications Authority of South Africa ("the Authority") hereby gives notice that it has received an application from E.SAT (Pty) Ltd, for the extension of commencement of its individual subscription television broadcasting service operations, lodged in terms of Regulation 5 (c) schedule 1 of the Regulations Regarding Standard Terms and Conditions for Individual Licences, as published in Gazette Number 33294 on 14 June 2010. Further, the Authority has received an application for condonation for the late filing of the extension application.
2. On 17 July 2009, the Authority issued E.SAT (Pty) Ltd with an individual subscription television broadcasting service licence.
3. The application seeks the approval from the Authority to extend the commencement date for E.SAT (Pty) Ltd's individual subscription television broadcasting service licence by twelve (12) months from the date which the Authority reaches a final decision regarding the allocation of DTT spectrum to subscription broadcasting service licensees. Further, the application seeks the approval from the Authority for condonation for the late filing of the extension application, which should have been done prior to the expiry of the twelve (12) month commencement period.
4. Interested persons are hereby invited to lodge written representations/comments on the application to extend the commencement of operations by E.SAT (Pty) Ltd for its

individual subscription television broadcasting licence within thirty (30) days of the date of publication of this notice

5. Any person who wishes to make a written representation is requested to indicate whether s/he would like to make oral submissions in the event that the Authority may conduct public hearings.
6. The application for extension and condonation is available for inspection by any interested persons during the Authority's normal office hours at the Authority's library, which is situated at Block D, Pinmill Farm, 164 Katherine Street, Sandton.
7. All written representations, responses and other correspondence in terms hereof, must be directed to:

**Ms Fikile Hlongwane**

**Manager: Broadcasting Compliance**

**Licensing and Compliance Division**

**Block D, PinMill Farm, 164 Katherine Street, Sandton, Johannesburg / Private Bag X  
10002, Sandton, 2146**

**Fax (011) 588 3198**

**Email: fhlongwane @icasa.org.za**

8. Persons who lodge representations in terms hereof shall at the time of lodgement, provide proof to the satisfaction of the Authority that a copy of the representation submitted has been delivered to:

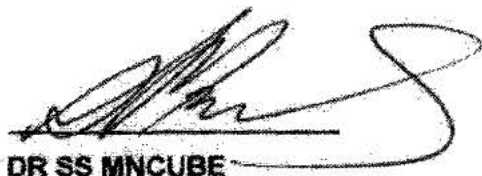
**E.SAT (Pty) Ltd**

**ATTENTION: Ms Bronwyn Keen- Young**

**Hand Delivered: 5 Summit Road Hyde Park, 2196**

**Fax: 011 537 9310**

9. E.SAT (Pty) Ltd shall be entitled to respond in writing to written representations made by interested persons on the application for extension of commencement of operations as well as the application for the condonation for the late filing of the extension application. Such written response must be lodged with the Authority within thirty (30) days from the closing date of the representations. E.SAT (Pty) Ltd, at the time of lodging such written response, must furnish proof to the Authority's satisfaction that it has delivered a copy of such response by hand, registered mail or by facsimile to the relevant person having made such representation.

**DR SS MNCUBE****CHAIRPERSON****DATE:** 15/10/2011

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