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## GENERAL NOTICES

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### NOTICE 687 OF 2011



**NATIONAL AGRICULTURAL MARKETING COUNCIL (NAMC)**  
**MARKETING OF AGRICULTURAL PRODUCTS ACT, 1996, AS AMENDED**  
**(ACT No. 47 OF 1996)**

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**REQUEST FOR THE ESTABLISHMENT OF STATUTORY MEASURES IN THE  
SOUTH AFRICAN PECAN NUT INDUSTRY:**

**INVITATION TO DIRECTLY AFFECTED GROUPS TO FORWARD ANY COMMENTS  
REGARDING THE PROPOSED MEASURES**

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It is hereby made known, in terms of section 11 of the Marketing of Agricultural Products Act, 1996 (Act No. 47 of 1996), that the Minister of Agriculture, Forestry and Fisheries has received a request from the South African Pecan Producers' Association (SAPPA), on behalf of the directly affected groups in the pecan nut industry, for the establishment of the following statutory measures for a four year period:

- A levy of R0.15 per kilogram (excluding VAT) on all pecan nuts bought or received by a packer or imported by a packer or processor, or produced by a producer, to be payable by a producer or processor or importer;
- The registration of all producers, growers, processors, packers, importers and exporters of fresh pecan nuts and/or pecan nut products, with SAPPA; and
- The keeping of records and submission of returns by all producers, importers and processors of pecan nuts and/or pecan nut products, as may be required by SAPPA, relating to:
  - Pecan nut trees;
  - Volumes of pecan nuts produced; and
  - Volumes imported.

The Department of Agriculture, Forestry and Fisheries or its assignee shall render a copy of all import certificates or furnish the information required by SAPPA contained in such certificates. No records or returns will be required in terms of this measure which could be regarded as confidential or of a marketing nature. Specifically no information which reflects, amongst others, contracting parties, buyers of pecan nut products, cost of services, price of products or similar information will be required.

The proposed levy is needed by SAPPA to fund research projects, technical information and technology transfer; quality control and certification; information and statistics; communication, consumer education and market development; and transformation and training for the pecan nut industry. The proposed levy (R0.15 per kilogram), would represent approximately 0.5% of the domestic producers' selling price (first point of sale). This could create an income of R750 000 per annum based on a conservative pecan nut production estimate of 5 000 tons.

Registration, records and returns are necessary to:

- Ensure the availability and provision of continuous, timeous and accurate information relating to pecan nuts and pecan nut products to all stakeholders in the industry, which is essential in ensuring informed decision making and a stable and profitable industry;
- Ensure adherence to sound product handling, quality control systems and ethical trading; as well as transformation of the industry, and
- Administer the proposed levy.

The establishment of these measures will assist in promoting the efficiency of the marketing of pecan nuts products. The viability of the pecan nuts industry should thus be enhanced. The measures will not be detrimental to the number of employment opportunities or fair labour practice. Any information obtained will be dealt with in a confidential manner and no sensitive client-specific information will be made available to any party without the prior approval of the party whose rights may be affected.

Directly affected groups in the pecan nut industry are kindly requested to submit any comments regarding support or objections relating to the proposed establishment of statutory measures to the NAMC in writing (fax 012 341 1911 or e-mail to [lizette@namc.co.za](mailto:lizette@namc.co.za)) before or on 21 October 2011, to enable the Council to finalise its recommendation to the Minister in this regard.

Submissions must be in writing and be addressed to:

National Agricultural Marketing Council  
Private Bag X 935  
PRETORIA  
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Enquiries: Ms Lizette Mellet  
National Agricultural Marketing Council  
Tel: 012 341 1115  
Fax 012 341 1911