

No. 109

18 February 2011

APPLICATION FOR THE CONTINUATION OF STATUTORY MEASURES IN THE DECIDUOUS FRUIT INDUSTRY

NAMC REQUESTING COMMENTS / INPUTS FROM ROLE PLAYERS

The Minister of Agriculture, Forestry and Fisheries received a request from Hortgro Services, on behalf of the SA Apple and Pear Producers Association (SAAPPA) and the SA Stone Fruit Producers Association (SASPA), for the continuation of statutory measures (registration, records & returns and levies) on pome fruit (apples and pears) and stone fruit (plums, peaches/nectarines and apricots) in terms of the Marketing of Agricultural Products Act (MAP Act) 1996.

The following statutory measures are currently in place on pome and stone fruit and will expire on 17 October 2011:

- Registration;
- Records & Returns; and
- Levies.

The current statutory measures will expire on 17 October 2011. It is proposed that the proposed statutory measures be implemented for a new period of four years, with the proposed date of implementation from 1 October 2011.

In terms of registration and records & returns, it is argued that the maintenance of macro industry statistics and market information is critical for long-term planning relating to production, orderly marketing and infrastructural capacity by the industry (producers and exporters), Government and service / input suppliers.

The levy, in terms of section 15 of the MAP Act, will be used to finance the following:

- Research projects, information and technology transfer;
- Plant improvement and certification;
- Market information, statistics and logistical efficiencies;
- Trade and market access issues;
- Communication and market development; and
- Transformation and training.

The proposed levy amounts:

a) Apples

	Current	2011/12	2012/13	2013/14	2014/15
Fresh *	3,0c/Kg	3,2 c/Kg	3,4 c/Kg	3,6 c/Kg	3,75 c/Kg
Processing	R6/ton	R6.25/ton	R6.50/ton	R6.75/ton	R7/ton

*Domestic, Exports and Imports

b) Pears

	Current	2011/12	2012/13	2013/14	2014/15
Fresh *	3,0c/Kg	3,2 c/Kg	3,4 c/Kg	3,6 c/Kg	3,75 c/Kg

*Domestic, Exports and Imports

c) Stone Fruit

	Current	2011/12	2012/13	2013/14	2014/15
Apricots*	11,0c/Kg	12,0 c/Kg	13,0 c/Kg	14,0 c/Kg	15,0 c/Kg
Peaches & Nectarines *	7,5c/Kg	8,0 c/Kg	8,5 c/Kg	9,0 c/Kg	9,5 c/Kg
Plums *	9,5c/Kg	10,25 c/Kg	11,0 c/Kg	11,75 c/Kg	12,5 c/Kg

*Domestic, Exports and Imports

The NAMC believes that the measures requested are consistent with the objectives of the MAP Act (as set out in section 2 of the Act).

Directly affected groups (e.g. agents, certification bodies, exporters, export inspection bodies, fresh produce markets, importers, producers and traders) in the pome and stone industry are kindly requested to submit any comments, in writing, regarding the proposed statutory measures, to the NAMC on or before 11 March 2011, to enable the Council to finalise its recommendation to the Minister in this regard.

ENQUIRIES:

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