

NOTICE 410 OF 2010
NOTICE IN TERMS OF SECTION 12 (6) OF THE CONSUMER AFFAIRS (UNFAIR
BUSINESS PRACTICES) ACT, Act No 71 of 1988

I, Dr Rob Davies, Minister of Trade and Industry, after having considered a report by the Consumer Affairs Committee in relation to an investigation of which notice was given in Notice 293 of 2010 published in Government Gazette No. 33077, volume 537 dated 31 March 2010, which report was published under Notice 409 in Government Gazette No. 33203 of 2010, and being of the opinion that an unfair business practice exists which is not justified in the public interest, do hereby exercise my powers in terms of section 12(l)(b) of the Consumer Affairs (Unfair Business Practices) Act, 1988 (Act No. 71 of 1988), as set out in the Schedule.

SCHEDULE

1. In this notice, unless the context means otherwise-
 - 1.1 **Business practice** means:

any entity / person whereby, without the written authorisation of the Fédération Internationale de Football Association also known as FIFA, such entity or person:

 - (a) sells or otherwise disposes of 2010 FIFA World Cup South Africa™ tickets, or any right pertaining to such tickets, to another person, for commercial purposes, or
 - (b) uses a 2010 FIFA World Cup South Africa™ ticket for advertising, sales or promotional purposes, as a sweepstake prize, or as part of hospitality or travel package, or makes it available or advertises it for any such purpose.
2. The **business practice** is hereby declared unfair and therefore unlawful and persons, juristic or otherwise, are hereby directed to:
 - (a) refrain from applying the business practice;
 - (b) refrain at any time from applying the business practice.
3. This notice shall come into operation upon date of publication hereof.
4. On the recommendation of the Consumer Affairs Committee I may, in a particular case, in terms of section 12 of the Consumer Affairs (Unfair Business Practices) Act, grant exemption from a condition or requirement contemplated in this notice to such an extent and for such period and subject to such conditions as may be specified in the exemption. Such application for exemption must be directed to:

The Chief Director: Office of Consumer Protection
Consumer Affairs Committee
Private Bag X84
PRETORIA
0001
Email: ebimo@thedti.gov.za



Dr ROB DAVIES, MP
MINISTER OF TRADE AND INDUSTRY
