

---

**NOTICE 339 OF 2010****NATIONAL AGRICULTURAL MARKETING COUNCIL  
MARKETING OF AGRICULTURAL PRODUCTS ACT, 1996, AS AMENDED  
(ACT No. 47 OF 1996)**

---

**PORK INDUSTRY -**

- **REQUEST FOR THE CONTINUATION OF STATUTORY MEASURES RELATING TO LEVIES, REGISTRATION AND RECORDS & RETURNS**
  - **DIRECTLY AFFECTED GROUPS ARE INVITED TO SUBMIT ANY COMMENTS REGARDING THE PROPOSED STATUTORY MEASURES**
- 

It is hereby made known that in terms of section 11 of the Marketing of Agricultural Products Act, 1996 (Act No. 47 of 1996), the Minister of Agriculture, Forestry and Fisheries has received a request from the pork industry for the continuation of statutory measures relating to levies, registration, the keeping of records and the rendering of returns.

The South African Pork Producers' Organisation (SAPPO), on behalf of the directly affected groups in the pork industry applied for these statutory measures. The current statutory measures for the pork industry were introduced on 1 November 2007 and will expire on 31 October 2010. SAPPO requested ministerial approval for the continuation of these statutory measures for a new period of four years, to lapse on 31 October 2014. SAPPO also appointed the Red Meat Levy Admin (Pty) Ltd as the levy administrator for the proposed pork statutory levies and to assist them with the administration of the statutory measures relating to registration and records & returns.

The purpose of the statutory measures relating to registration and records & returns is to compel abattoirs and exporters of live pigs to register with the levy administrator and also to compel abattoirs and exporters of live pigs to keep records and render the returns to the levy administrator. These statutory measures will enable SAPPO to process and disseminate accurate information to all role-players in order for them to make informed decisions.

The SAPPO proposed a statutory levy of R7.00 (VAT excluded) for pigs slaughtered at abattoirs and for pigs exported live. This proposed levy will replace the current levy of R6.00

per pig (VAT excluded) which will be collected until 31 October 2010. The proposed new statutory levy (if approved by the Minister – to be collected from 1 November 2010 until 31 October 2014) will finance the following functions –

	Allocation
<input type="checkbox"/> Development of black emerging pork producers	20%
<input type="checkbox"/> Consumer education	53%
<input type="checkbox"/> Consumer assurance	8%
<input type="checkbox"/> Research and development	4%
<input type="checkbox"/> Communication and liaison	4%
<input type="checkbox"/> Administration	10%

It is envisaged that the pork industry would collect an amount of approximately R15.4 million for the first financial year to finance the above-mentioned functions. More details of the application is obtainable from the Office of the NAMC (see contact details below).

As the proposed statutory measures requested by SAPPO are *prima facie* consistent with the objectives of the Marketing of Agricultural Products Act, No 49 of 1996, the NAMC decided to investigate the possible implementation of the relevant statutory measures and to make a recommendation to the Minister as soon as possible.

Directly affected groups in the pork industry are kindly requested to submit any comments regarding the proposed statutory measures to the NAMC within 14 days of the publication hereof.

Submissions must be in writing and be addressed to:

National Agricultural Marketing Council  
Private Bag X 935  
PRETORIA  
0001  
Enquiries: Schalk Burger  
e-mail: [schalk@namc.co.za](mailto:schalk@namc.co.za)  
Tel: (012) 400 9732  
Fax: (012) 341 1911