
GENERAL NOTICE

NOTICE 195 OF 2010



Independent Communications Authority of South Africa

Pinmill Farm, 164 Katherine Street, Sandton
Private Bag X10002, Sandton, 2146

NOTICE OF A PUBLIC HEARING IN REGARD TO AN APPLICATION OF KFM (PTY) LTD TO AMEND ITS INDIVIDUAL SOUND BROADCASTING SERVICE LICENCE

1. The Independent Communications Authority of South Africa ("the Authority") hereby gives notice of a public hearing into an amendment application submitted by KFM (Pty) Ltd ("KFM") to amend its individual sound broadcasting service licence, in terms of the provisions of section 10 of the Electronic Communications Act, No 36 of 2005.
2. KFM has applied to the Authority to amend its individual sound broadcasting service licence.
3. KFM further seeks withdrawal of clauses 9.1 and 9.2 of its licence conditions. Clauses 9.1 and 9.2 provide as follows:

"9.1 The licensee shall maintain a minimum of thirty percent (30%) ownership and control of the station within the broadcast geographic coverage area.

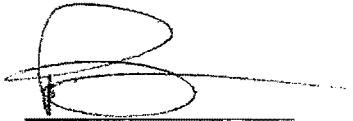
9.2 The license shall operate a staff share incentive scheme holding five percent (5%) of the shares in the licensee and benefitting all staff."

4. The Authority will also probe the impact of the proposed amendment on clauses 9.3 and 9.4 of KFM's licence conditions. Clauses 9.3 and 9.4 provide as follows:

"9.3 The licensee shall ensure that at least fifty percent (50%) of its board of directors are persons from historical disadvantaged groups.

9.4 The licensee shall ensure that the majority of all senior management and staff are persons from historical disadvantaged groups."

5. The public hearing of the application by KFM will be held on the 12th March 2010 at 09:30 at ICASA in The Presentation Room, Block C, Pinmill Farm, 164 Katherine Street, Sandton.



FUNGAI SIBANDA
ACTING CHAIRPERSON
ICASA

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