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NATIONAL ENERGY EFFICIENCY STRATEGY FOR SOUTH AFRICA, MARCH 2005, REVIEWED OCTOBER 2008

Executive Summary

This is a review of the first Energy Efficiency Strategy for South Africa. It is a consolidated Governmental document geared towards the development and implementation of energy efficiency practices in this country. The Strategy takes its mandate from the *White Paper on Energy Policy*, published in 1998, and links energy sector development with national socio-economic development plans as well as being in line with other Government initiatives. In addition, it provides clear and practical guidelines for the implementation of efficient practices within our economy, including the setting of governance structures for activity development, promotion and coordination.



National Energy Efficiency Strategy
of the
Republic of South Africa

Department of Minerals and Energy
First Review October 2008

Foreword

In South Africa we used to take energy for granted until January 2008 when the electricity demand outstripped supply and load shedding had to take place and the fuel scarcity also made consumers aware the energy is finite and it should be used optimally. Our country's economy is largely based on minerals extraction and processing which is by its nature very energy-intensive. Whilst our historically low electricity, coal and liquid fuels prices have contributed towards a competitive position, it has also meant that there has been little incentive to save energy.

So in many respects we started with a clean slate with little energy efficiency measures having taken place in 2005 ramping up to a significant number of energy efficiency projects in 2008. Apart from many years of work by universities and other research institutions that have pointed the way. *The White Paper on Energy Policy* (1998) recognized that standards and appliance labelling should be the first measures to put in place in implementing energy efficiency. Indeed such prescriptive-type measures provide the framework on which any energy efficiency strategy is based. At the same time consumers of energy also need to perceive the cost-benefits they can derive from energy efficiency measures and it is here that demonstrations are essential. In South Africa Government is taking the lead by using Public Buildings as an example. Cabinet has approved the implementation of a programme of energy efficient measures in National Government Buildings which is currently underway and which will be extended to provincial and local government. The Commercial Building Sector, specifically the hospitality industry is an area for potential improvement given the rapid increase in construction.

The Industrial and Mining Sectors are the heaviest users of energy, accounting for more than two-thirds of our national electricity usage. Here lies the potential for the largest savings by replacing old technologies with new, and by employing best energy management practices. The Transport Sector uses three-quarters of South Africa's petroleum products, making it an obvious place to implement measures to improve efficiency. Promotion of energy efficient vehicles and those with lower emissions, building a public transport infrastructure and a travel demand management system are some of the key features of the approach adopted. The Residential Sector has great potential for energy savings given the National Housing Programme, since building design is the major factor determining the energy use of a household. An electrical appliance labelling initiative has recently been launched whereby the energy consumption of all new "white products" will be rated for efficiency.

Perhaps the most difficult area for implementation is the changing of people's behaviour as promotion of public awareness about the costs and benefits of energy efficiency has been ongoing since 2005. Major energy savings can only be achieved through changes in people's behaviour, and *that* depends on informing them about what options exist. The recent Climate Change and Global Warming studies sensitised the nation about the impact that energy use has on the World's weather systems. In this era of climate change the Department of Environment and Tourism has taken the lead with a new modelling study called the Long Term Mitigation Study (LTMS) which looks at the required and urgent measures to reduce CO₂ emissions. It is hoped that this Energy Efficiency Strategy will provide a blueprint for this venture.

BUYELWA P SONJICA
Minister of Minerals and Energy

Executive Summary

This is the first review of the Energy Efficiency Strategy for South Africa after its publication in 2005. It is a consolidated Governmental document geared towards the development and implementation of energy efficiency practices in this country. The Strategy takes its mandate from the *White Paper on Energy Policy*, published in 1998, and links energy sector development with national socio-economic development plans as well as being in line with other Government departmental initiatives. In addition, it provides clear and practical guidelines for the implementation of efficient practices within our economy, including the setting of governance structures for activity development, promotion and coordination.

This Strategy allows for the immediate implementation of low-cost and no-cost interventions, as well as those higher-cost measures with short payback periods. These will be followed by medium-term and longer-term investment opportunities in energy efficiency. The Strategy acknowledges that there exists significant potential for energy efficiency improvements across all sectors of our national economy.

The vision of the Strategy is to contribute towards affordable energy for all, and to minimise the negative effects of energy usage upon human health and the environment. This will be achieved by encouraging sustainable energy development and energy use through efficient practices. The three cornerstones of sustainable development are embraced within the strategic goals of this document, these being environmental, social and economic sustainability.

The Strategy sets a national long term target for energy efficiency improvement of 12% by 2015. This target is expressed in relation to the forecast national energy demand at that time, and therefore allows for current expectations of economic growth. It is accepted that this target will be challenging, but at the same time it is considered to be readily achievable through the means described within the following pages.

It should therefore not be confused with the Power Conservation Programme for electricity. Conservation by nature is only used in emergencies where there is not sufficient supply of energy and therefore will have a negative impact on production, as the only alternative for the extreme short term is to shut down activities. Whereas energy efficiency has a positive impact on production but takes place over a certain time period, more or less a 3 year cycle is followed to plan, implement and measure the implementation of energy efficiency projects.

Energy efficiency improvements are and will be achieved largely via enabling instruments and interventions. These will include *inter alia* economic and legislative means, efficiency labels and performance standards, energy management activities and energy audits, as well as the promotion of efficient practices and therefore has a longer term goal.

The Strategy will cover all energy-using sectors and will be implemented through Sectoral Implementation Plans as outlined within. Systems will be put into place in order to periodically monitor progress against the target that will be reviewed at the end of each phase.

Definitions and Terminology

Appliance Labelling	Labels denoting energy consumption of appliances
CDM	Clean Development Mechanism
CFL	Compact Fluorescent Lamp
CO ₂	Carbon Dioxide
CSIR	Council for Scientific & Industrial Research
CV	Calorific Value
DME	Department of Minerals and Energy
DEAT	Department of Environmental Affairs and Tourism
DNA	Designated National Authority
DoH	Department of Housing
The dti	Department of Trade and Industry
DSM	Demand Side Management
EE	Energy Efficiency achieving the same or improved output with a reduced input of energy
Energy Intensity	Energy use per unit of output or activity
ESCo	Energy Service Company
GW	Gigawatt (10 ⁹ Watts) unit of electric power
HVAC	Heating, Ventilation and Air Conditioning
IEP	Integrated Energy Plan
LED	Light Emitting Diode
LTA	Local Transport Authority
NDoT	National Department of Transport
SANERI	South African National Energy Research Institute
NERSA	National Energy Regulator of South Africa
NO _x	Oxides of Nitrogen
NT	National Treasury
PJ	Petajoule (10 ¹⁵ Joules) unit of energy
RDP	Reconstruction and Development Programme
REDS	Regional Electricity Distributors
SABS	South African Bureau of Standards
SARS	South African Revenue Service
SO ₂	Sulphur Dioxide
STANSA	Standards South Africa
VSD	Variable Speed Drive

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1. Introduction

1.1 Introduction and Background

The first National Energy Efficiency Strategy was published in March 2005 with the proviso that it would be reviewed every 3 years. This document has been drafted after consultation with stakeholders during October 2008 and is known as the first review of the National Energy Efficiency Strategy of 2008.

Worldwide, nations are beginning to face up to the challenge of sustainable energy – in other words to alter the way that energy is utilised so that social, environmental and economic aims of sustainable development are supported.

South Africa is a developing nation with significant heavy industry, which is by its nature energy intensive. This energy intensive economy largely relies on indigenous coal reserves for its driving force. At first sight there would appear to be an apparent paradox between using less energy and developing a healthy and prosperous nation based on energy intensive activities. This is not the case. In recent years especially since 2005 and the release of the first Energy Efficiency Strategy, energy efficiency has significantly gained in stature in South Africa and has become recognised as one of the most cost-effective ways of meeting the demands of sustainable development.

The benefits of energy efficiency upon the environment are self-evident. These benefits are of particular relevance, as South Africa remains one of the highest emitters of the Greenhouse gas CO₂ per capita in the world. At a local level the problems of SO₂ and smoke emissions have been the focus of concern for many communities living adjacent to heavily industrialised areas. Energy efficiency can address both the macroscopic and microscopic aspects of atmospheric pollution.

The economic benefits of improving energy efficiency have been well documented since the first Oil Crisis in the early 1970's. Many forward-thinking industrial and commercial concerns have already adopted energy efficiency as a key policy towards maximising profits. The Minister signed the Energy Efficiency Accord with over 40 large industrial and commercial consumers and a recent report indicated that 14 of these consumers managed to invest R9.9 billion on energy efficiency improvements and saved a significant 1 441 GWh and 5 190 Terajoules of energy over the 3 year period. This is equal to the entire residential sector consumption for 2 days.

Such positive contributions to both our physical and economic environments will inevitably benefit our social well-being also; the alleviation of fuel poverty, job creation, improvements to human health, better working conditions - the list goes on. All of these factors will significantly contribute towards the aims of sustainable social development.

It is for these reasons that South Africa needs to further encourage the implementation of the National Energy Efficiency Strategy.

1.2 The Status Quo

The existing energy policy of South Africa is captured within the *White Paper on Energy Policy* (1998) as well as the recently promulgated Energy Act (2008). The policy and Act aim to provide the nation with wider access to energy services, by various means, whilst ensuring that the environmental impacts of energy conversion and use are minimised as far as possible. This is of relevance to Africa as a whole, as South Africa uses some 40% of the total electricity consumed within the continent.

South Africa is endowed with rich deposits of minerals and fossil fuel in the form of coal. It is no surprise, therefore, that the economic development of our country has historically been focused upon the extraction and processing of these resources. This has led to the development of a national economy heavily dependent upon energy as its driving-force, and has resulted in the core of our industries being those concerned with energy-intensive activities, such as iron and steel production and other raw materials processing. Furthermore, coal has inevitably emerged as the major source of primary energy to meet the demands of industry and the country as a whole. In 2004 the total primary energy supply to the nation was over 5,240 Petajoules, of which 68% was attributable to coal.

Our abundant coal reserves have partially contributed towards an economic environment wherein the unit price of electricity is amongst the cheapest in the world. One of the undesirable side effects of this has been that energy efficiency has been demoted to make way for "priority" considerations, such as plant expansions and increases in production throughput. This situation will not continue in the future as the energy supply in South Africa has reached a point where it is not sufficient for the demand and therefore the prices will have to increase significantly. Indeed, by international standards the South African economy uses a relatively high amount of energy per unit of national economic output, or GDP (4.96 MJ per million Rand in 2004).

In recent years the issue of energy efficiency has attracted more interest in South Africa, and a number of initiatives and projects have proven the merits of enhanced energy performance. The 2002 World Summit on Sustainable Development, held in Johannesburg, recognised energy efficiency as a key tool to enhance clean energy development and to mitigate the negative effects of energy use upon the environment. A further development is LTMS study by DEAT which indicated that the required by science reduction in emissions needs significant effort and fast tracking of policies.

In short, energy efficiency is fast gaining ground as a cost-effective means to approach all aspects of sustainability. It is generally accepted that South Africa holds numerous opportunities for energy savings, together with pollution mitigation measures of international significance. This Strategy offers a consolidated approach in order to capture these opportunities in the best interests of our nation.

1.3 The Strategic Process

The White Paper on Energy Policy, published in 1998 states:

"Significant potential exists for energy efficiency improvements in South Africa. In developing policies to achieve greater efficiency of energy use, government is mindful of the need to overcome shortcomings in energy markets. Government would create energy efficiency consciousness and would encourage energy efficiency in commerce and industry, will establish energy efficiency norms and standards for commercial buildings and industrial equipment and voluntary guidelines for the thermal performance of housing. A domestic appliance-labelling program will be introduced and publicity campaigns will be undertaken to ensure that appliance purchasers are aware of the purpose of the labels. Targets for industrial and commercial energy efficiency improvements will be set and monitored."

In this regard the Minister signed the Energy Efficiency Accord with over 40 large industrial and commercial consumers and this Accord will be strengthened in the future. With the assistance of the SABS and other experts standards for, amongst others, electric motors, compact fluorescent lamps and buildings (including households) have been completed. The voluntary standard for refrigerator labelling has also been completed. It is clear that the labelling need to be extended to other products.

It also states that:

"Vehicle purchasers do not generally consider the vehicle's fuel consumption as a major criterion. This is due in part to a lack of accurate information on vehicle fuel efficiency. The Department of Minerals and Energy will provide information on the fuel use characteristics of new vehicles. Energy consumption information should be included in all advertising, vehicle test reports and vehicle specifications."

With the assistance of NAAMSA, SABS and other experts a labelling scheme for all new vehicles has been introduced in July 2008. The label gives an indication of the fuel consumption of the vehicle as well as the emissions.

The *White Paper* gives a mandate to the DME to promote Energy Efficiency through various means. Although Government's present capacity to undertake energy efficiency programmes is limited, the DME will finalise and consolidate considerations to ensure appropriate leadership in the sector.

The Strategy sets a national target for energy savings, of at least 12%, to be achieved by 2015. This target is expressed in relation to the forecast national energy demand at that time, based on the 'business as usual' baseline scenario for South Africa modelled as part of the National Integrated Energy Plan (2003) and the Long Term Mitigation Scenario Study done by DEAT (2007). The target also assumes that the Energy Efficiency interventions outlined in this Strategy are undertaken; these measures being primarily focussed on low cost interventions that can be achieved with minimal investments.

In cost-benefit terms the best measurement stick is the payback period. In the short and medium term the majority of interventions will involve no cost or low cost. This means that the South African economy will make low cost gains in efficiency. In the case of low cost measures the payback period will be less than 3 years during which period the investment in equipment will be off-set by the savings. Due to the increase in energy prices these more and more projects will become financially viable over the next 5 years.

In excess of 50% of all EE measures fall within these no-cost/low-cost categories. The DME will monitor the realised cost benefits as part of the strategy implementation.

Energy efficiency improvements will be achieved through enabling instruments and interventions including economic and legislative means, information activities, energy labels, energy performance standards, energy audits, energy management and the promotion of efficient technologies.

The Strategy will cover all economic sectors, and be implemented through Sector Programmes. Systems will be put in place to monitor and evaluate progress in energy efficiency improvements and a periodic strategic review of the implementation will be undertaken.

Various public events will be organised in order to raise the profile of energy efficiency in the minds of the key stakeholders and the public at large.

2. Vision and Goals

Vision

To encourage sustainable energy sector development and energy use through efficient practices

thereby

Minimising the undesirable impacts of energy usage upon health and the environment,

and

Contributing towards secure and affordable energy for all.

Goals

The Strategy's eight goals are outlined below. The order in which the goals appear does not relate to any particular priority, although they are grouped in terms of social, environmental and economic sustainability.

Social Sustainability

Goal 1: Improve the health of the nation

- Energy efficiency reduces the atmospheric emission of harmful substances such as oxides of Sulphur, oxides of Nitrogen, and smoke. Such substances are known to have an adverse effect on health and are frequently a primary cause of common respiratory ailments.

Goal 2: Job creation

- Studies show that jobs will be created by the spin-off effects of energy efficiency implementation. Improvements in economic performance, and uplifting the energy efficiency sector itself, will inevitably lead to nationwide employment opportunities.

Goal 3: Alleviate energy poverty

- Energy efficient homes not only improve occupant health and wellbeing, but also enable the adequate provision of energy services to the community at an affordable cost.

Environmental Sustainability

Goal 4: Reduce environmental pollution

- Energy efficiency will reduce the local environmental impacts of its production and use. These impacts include the atmospheric emission of harmful and odorous gases.

Goal 5: Reduce CO₂ emissions

- Energy efficiency is one of the most cost-effective methods of reducing Greenhouse Gas emissions, and thereby combating Climate Change. Addressing Climate Change opens the door to utilising novel financing mechanisms, such as the CDM, to reduce CO₂ emissions.

Economic Sustainability

Goal 6: Improve industrial competitiveness

- It has been demonstrated that one of the most cost-effective ways of maximizing profitability is the adoption of appropriate energy efficiency measures. Nationwide, this will improve South Africa's export performance and improve the value that her economy derives from indigenous energy resources.

Goal 7: Enhance Energy Security

- Energy conservation will reduce the necessary volume of imported primary energy sources, crude oil in particular. This will enhance the robustness of South Africa's energy security and will increase the country's resilience against external energy supply disruptions and price fluctuations.

Goal 8: Reduce the necessity for additional power generation capacity

- It has been shown that the country's existing power generation capacity is insufficient to meet the rising national maximum demand between 2008 and 2012. Energy efficiency is integral to managing the shortage in electricity. Efforts will be made to give utilities responsibility for meeting a portion of the target set out in this strategy through its annual shareholder compacts.

3. Targets

3.1 Baseline Statistics

The energy usage data illustrated in this section has been taken from the *Digest of South African Energy Statistics, 2004* published by the Department of Minerals and Energy. Data concerning energy intensity has been taken from the International Energy Agency's study *Energy Balances of OECD countries, published in 2006*.

Primary Energy Supply

The total *primary* energy supply to South Africa increased from 3,924PJ in 1993 to 5,240PJ in 2004. In 2004 coal contributed 68% of the total national primary energy supply, as illustrated in Figure 1, below.

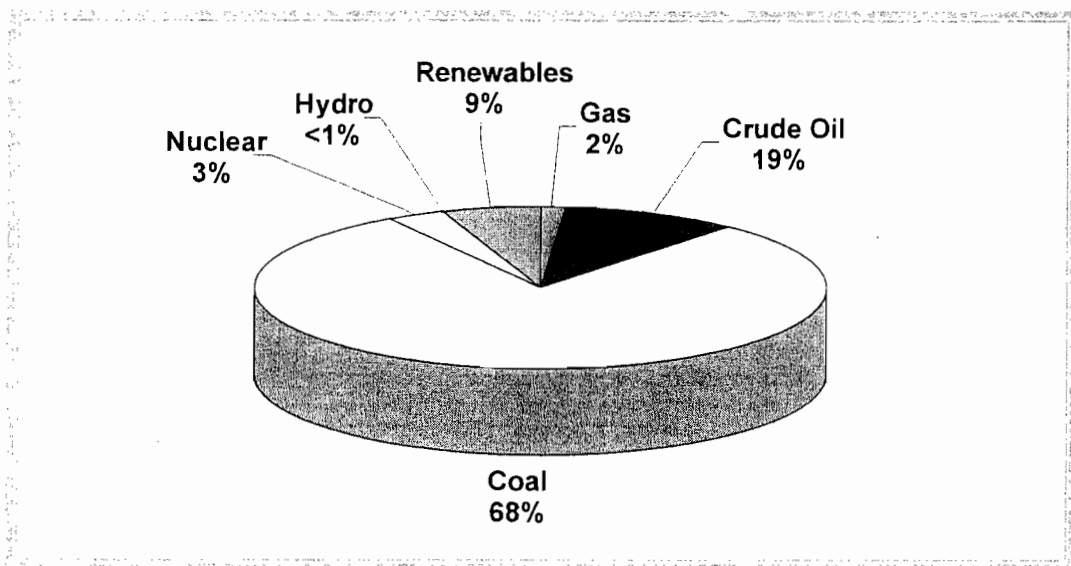


Figure 1: 2004 Primary Energy Supply

Sectoral Usage

The final *end-user* energy usage in 2004 was 2,717PJ. The three largest energy-consuming sectors were industry, residential and transport. The remaining sectors accounted for less than 10% of final energy demand in 2004. Figure 2 depicts the sectoral split of final energy use, and excludes "non-energy use" carriers, such as solvents and lubricants.

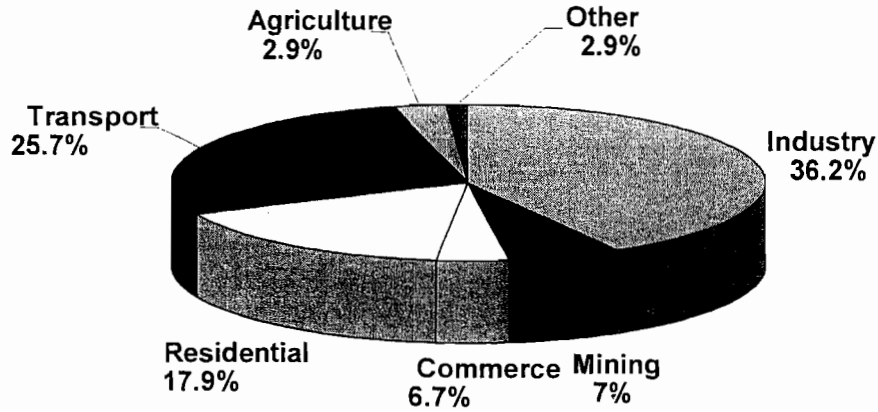


Figure 2: 2004 Final Energy Use by Sector

Figure 3, below, also refers to 2004 and illustrates the split of final energy use by each individual energy carrier. It is of significance to the national Balance of Payments that the largest of these, in energy content terms, is petroleum products. Crude oil is South Africa's single largest import, and the vast majority of the downstream products are utilised by the Transport Sector.

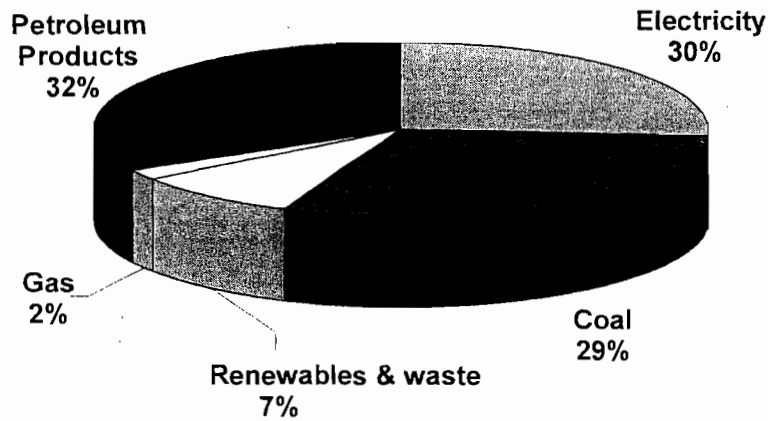


Figure 3: 2004 Final Energy Use by Carrier

Energy Intensity

Compared with developed countries, the South African economy uses a lot of energy for every Rand of value added. In 2006 South Africa had the 42nd biggest GDP in the world but was the world's 21st largest consumer of energy. There are two reasons for this. The first is the nature of the activities, which dominate the economy. Mining, minerals processing, metal smelting and synfuel production are inherently intensive users of energy. South African gold mines are very deep with low ore concentrations, so it necessarily requires much energy per ounce of gold. The process used by Sasol to convert coal into liquid fuels is such that only about a third of the energy in the coal ends up in the liquid fuel. Even though South Africa's aluminium smelters are among the most efficient in the world, they still require large amounts of electricity to produce one ton of aluminium.

This will change as South Africa moves into high value manufacturing and service industries, which is already happening. It will also change with changes to processes, for example, when Sasol swaps from coal to natural gas as a feedstock for chemical production at Sasolburg, making production more efficient. However, it must be noted that the low prices of electricity in the past did give South Africa a comparative advantage in high energy intensive industries such as aluminium smelting. If the aluminium could be beneficiated into products of higher value, South Africa would gain even more.

The second reason for the high energy intensity is that South Africa is sometimes wasteful in the use of energy. Low energy costs have not encouraged industry, commerce, transport and households to adopt energy efficiency measures. There is a lack of awareness of energy efficiency. However, with the prospects of higher energy prices from now on and with growing environmental awareness, especially about the emission of greenhouse gases, there is a growing concern in South Africa to promote energy efficiency.

The figure below gives an indication of the energy consumption in Petajoules per capita of some selected developed and developing countries. It is clear that South Africa is closer to the developed countries in terms of energy intensity than to the developing countries when the Market Exchange Rate (MER) is used rather than the Purchase Power Parity (PPP).

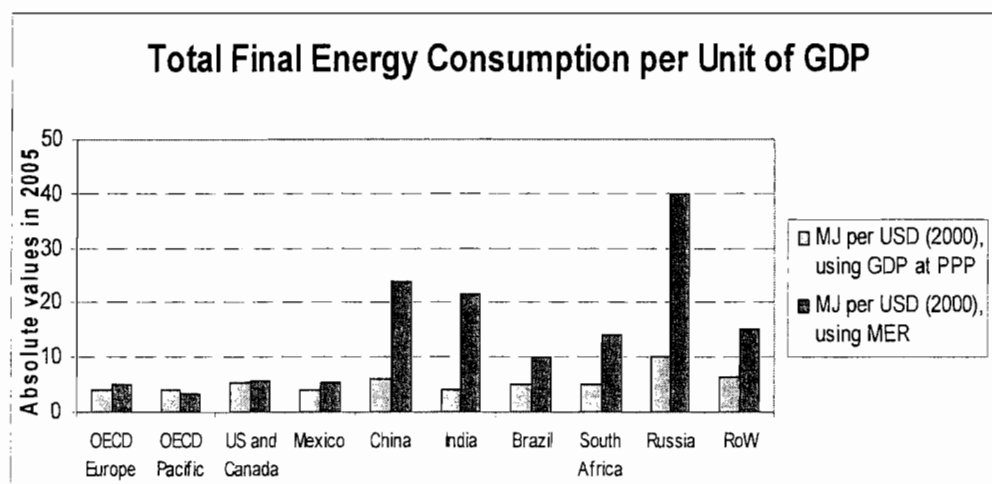


Figure 4: Final energy demand per capita (2005) (IEA Worldwide Trends in Energy Use and Efficiency, 2008)

The practice of 'benchmarking', comparing the energy intensities of different sectors in other countries, aids in estimating where reductions in energy use may be achieved in South Africa, and thus determining those interventions which have worked internationally will be likely to be successful in South Africa.

The trend over recent years has been for energy consumption in both the industrial and mining sectors to increase at a steady rate generally concomitant with growth in that sector (exceptions exist such as gold mining where increased mining depth and decreased ore quality have resulted in increased energy consumption per unit output), whereas the trend for other sectors has been to remain level or even decrease where new, more efficient, technology has been introduced to replace old technology eg. private motor cars.

Climate Change

At the Rio de Janeiro Earth Summit of 1992 the United Nations Framework Convention on Climate Change stated that its fundamental objective was to achieve stabilisation of the concentrations of Greenhouse gases (GHGs) in the atmosphere at a level that would prevent dangerous anthropogenic interference with the climate system. South Africa ratified the Convention in 1997, which enables South Africa to apply for financial assistance for climate change related activities from the Global Environmental Facility.

The Kyoto Protocol (1997) is an agreement under which industrialised countries (Annex 1 countries) will reduce their combined greenhouse gas emissions by at least 5% compared to 1990 levels by the period 2008 to 2012. Following recent ratification by Russia the United Nations Protocol has become legally binding on 16 February 2005, thereby committing the Annex 1 parties accounting for 61,6% of the total 1990 carbon dioxide emissions to achieve the 5% reduction by 2012.

South Africa acceded to the Kyoto Protocol in March 2002. Although the Kyoto Protocol does not commit the non-Annex 1 (developing) countries, like South Africa, to any quantified emission targets in the first commitment period (2008 to 2012), there is potential for low cost emission reduction options in these countries. The Clean Development Mechanism provides for trade in certified emission reductions between non-Annex 1 countries and Annex 1 countries and thus supports sustainable development with respect to greenhouse gas emissions in developing countries while helping Annex 1 countries to comply with their commitments under the Kyoto Protocol.

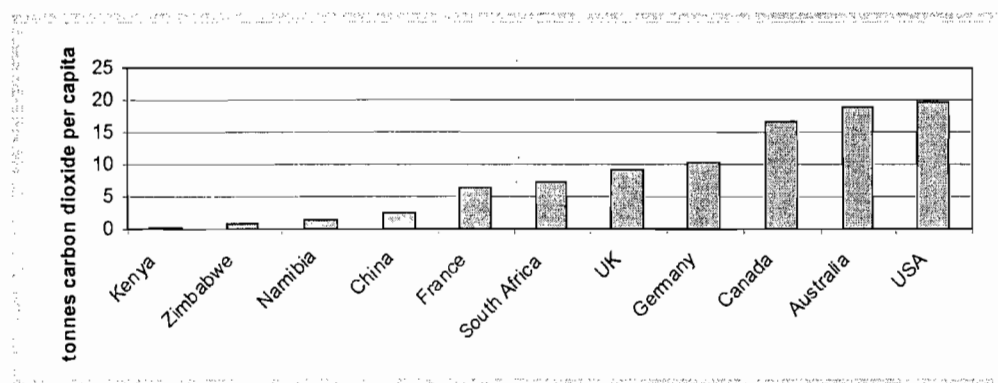


Figure 5: Carbon Dioxide Emissions per capita (IEA, 2001)

South Africa is by far the largest emitter of GHGs in Africa and one of the most carbon emission-intensive countries in the world, annually emitting some 7 tonnes of carbon dioxide per capita, as shown in figure 5, due to the energy intensive economy and high dependence on coal for primary energy. Certain energy efficiency initiatives have potential for financial support under the Clean Development Mechanism. Nevertheless over the past few years with the restructuring of the economy there has been a decline in several energy intensive activities. The DME has also established the Designated National Authority to process CDM projects and certain other clean development initiatives have taken place such as the publication of a "Cleaner Fuels Strategy" (*Joint Implementation Strategy for the Control of Exhaust Emissions from Road-going Vehicles in the Republic of South Africa, 2003*).

3.2 Barriers

One of the fundamental steps necessary to enable successful implementation of any Strategy is the need to understand the barriers confronting it, and how to overcome those.

Several of the more traditional barriers are self-evident, and are described briefly below. In addition to these, however, is a barrier relating to the state of the country itself; the argument being that energy efficiency should be a relatively low priority when compared with other pressing national issues such as quality of life and education. It is important to bear in mind that energy plays an integral part in the solution of these problems, and that without clean and affordable energy such issues will be difficult to resolve.

Energy Pricing

This is a perceived barrier that stems from South Africa's historically low unit price of coal and electricity, although there will be a steep and incremental rise in energy prices over the next few years. However, this barrier still holds strong amongst the mind-set of many commercial and industrial organisations that argue that medium and high-cost interventions cannot be justified due to the paybacks involved.

Energy efficiency makes sound economic sense. Although the unit price of energy may be low, for large industrial consumers, the overall cost per unit to many industries is high because of the energy-intensive nature of their operations. If energy efficiency is approached correctly and with the right emphasis, payback on investment is frequently less than three years. Education and awareness programmes are some of the first steps to take towards overcoming this barrier.

Lack of knowledge and understanding of Energy Efficiency

Energy efficiency opportunities are frequently overlooked due to the simple fact that industry and other consumers are unaware that they exist. It is the intention of the Strategy to enhance awareness in such matters and to bring knowledge and understanding into the various sectors. This will be achieved through awareness campaigns, demonstration programmes, audits and education, and publicising corporate commitment programmes, and public building sector energy efficiency implementation initiatives. Use of the mass media and electronic options such as websites will be fully explored to publicise energy-saving tips, energy management tools and best practice methods. Where possible joint resources for Demand-Side Management and Energy Efficiency will be capitalised upon for the purposes of promotion, since the cost of awareness campaigns and related measures is too high to be sustained continually if executed individually.

Institutional barriers and resistance to change

Institutional barriers often stem from a fear that outsiders will identify previously overlooked opportunities, thereby uncovering apparent incompetence. There is also a frequently encountered misconception, particularly within industry, that energy efficiency will disrupt production processes and that changes should not be made unless absolutely necessary. Typically energy audits are conducted at a plant level in order to determine the costs and benefits of various energy efficiency options that present themselves. Energy service companies do this and advise their clients on the optimal path to follow.

It is important to understand that to a large extent these are emotional barriers. An approach is required, therefore, that is not only professional and technically competent, but also sensitive to such issues.

Lack of investment confidence

Achieving optimum energy performance sometimes involves the installation of costly plant and equipment, and investors may be reluctant to tie-up financial resources in long-term projects. Recent history has seen a degree of uncertainty, both nationally and internationally, due to the fluctuations in the strength of our currency. This is an ongoing problem, and investors as well as local stakeholders and institutions should be encouraged to cost all externalities when considering energy efficiency investment opportunities. Furthermore, appropriate risk-weightings should be attributed to fossil fuel prices when considering plant lifetime running costs. The notion of introducing incentives on energy efficient appliances and equipment will be considered during the lifetime of this Strategy.

The practice of “bounded rationality”

Decision making with limited management resources requires the use of imperfect, or incomplete, information and less than fully rational procedures. This is significant as the majority of energy consumers currently have imperfect information regarding the range and performance of energy efficient products. This fact inevitably results in poor decision-making when purchasing goods or specifying equipment.

It is an intention of the Strategy to enhance the decision-makers' awareness of issues such as running costs, environmental costs, etc. This will be achieved via the adoption of appropriate standards, awareness and education, and by the use of instruments such as appliance labelling.

3.3 Targets

To date, only a handful of countries worldwide have set comprehensive targets for energy efficiency improvements. These countries include Slovenia, Japan, The Netherlands and New Zealand. The World Energy Assessment, published by the UN and the World Energy Council, suggests that specific energy usage in industrialised countries could be cost-effectively reduced by 35% over a period of 20 years, if accompanied by effective policies. In the United States, the Electric Power Research Institute (EPRI) has proposed an energy efficiency improvement target of 2% per annum.

This Strategy provides for the implementation of sector programmes in a three-phase approach, timed as follows:

- Phase 1: March 2005 to February 2008; Completed and this document is the review of the first phase.
- Phase 2: March 2008 to February 2011;
- Phase 3: March 2011 to February 2015.

The broad principle of this phased approach is to initiate actions with rapid returns during the early phases. However, it is likely that interventions such as technical standards will also be addressed at an early stage to enable the long-term benefits to be maximised.

This Strategy proposes the following energy efficiency target for South Africa:

A Final Energy Demand Reduction of 12% by 2015

The target stated above is expressed as a percentage reduction against the projected national energy usage in 2015. The target will be monitored continuously for progress, using a monitoring system, and an annual report will be issued. The projected usage is forecast at the present increase in economic development over the period and without any additional efficiency interventions. The forecast is derived from the Long range Energy Alternatives Planning tool (LEAP) utilised for developing the National Integrated Energy Plan for South Africa. The baseline scenario is similar to the base case scenario of the IEP ('business-as-usual') in which the following assumptions are made:

- Population growth: 2000=44 million, 2015=53,3 million (1,3% per annum)
- GDP growth: 2,8% average per annum growth over period
- Economic growth: 2,8% over period
- Fuel switching limited apart from general increase in electricity consumption in residential sector

The target is voluntary at present but sub-sectoral targets may become mandatory in the course of time.

The national target is illustrated further in Figure 7, where final energy demand is shown as a total of all sectors and is expressed in Petajoules. The *Projected Demand to 2015* is as forecast at an annual growth rate of 2,8% per annum. The *Target Outcome to 2015* is shown assuming that the national target is achieved, and that savings are implemented uniformly across the three phases of the Strategy. In actuality it is likely that savings will begin to materialise towards the latter stages of Phase 1 and into Phase 2.

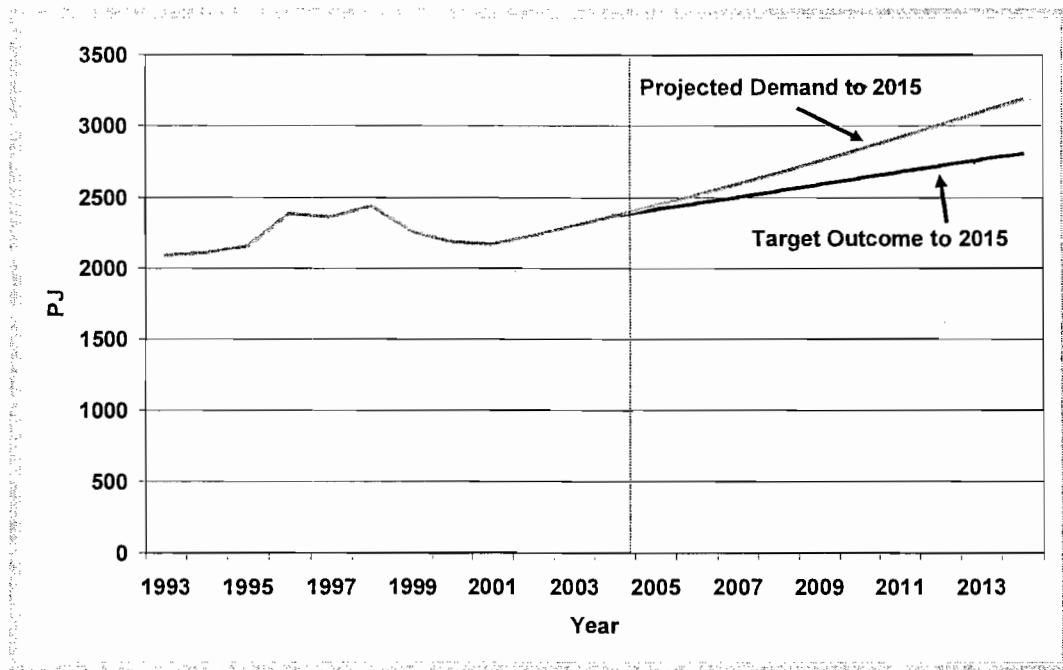


Figure 6: Final Energy Demand – Target Outcome to 2015

The national target is calculated using the individual targets for each economic sector, and by weighting these according to the sectoral contribution to final demand, as previously shown in Figure 2. A great deal of research has been undertaken prior to deriving the specific targets for each economic sector. The DME commissioned detailed research projects (referenced in Section 7) to assess the baseline scenario of energy usage in South Africa, together with modelling the outcomes of technical efficiency interventions across the full range of sub-sectors. The emphasis of the DME research projects has been upon technical interventions alone, and the assumptions made in arriving at sectoral targets are considered to be conservative. Additionally, and of equal importance, are the non-technical opportunities for energy savings which exist within most sectors, in particular the buildings, industry and mining sectors. Such opportunities can be broadly defined as *Energy Management Best Practice*, and by inference tend to revolve around “soft” issues such as behavioural change arising from increased awareness, training, accountability and information systems. The importance of effective Energy Management has been demonstrated time-and-again, both in South Africa and abroad, and numerous case studies bear testament to this fact. This Strategy recognizes that Energy Management Best Practice will play a vital role in achieving the national target. DME has commenced an initiative to develop and roll-out an Energy Management training and awareness programme to be implemented within the industry and mining sectors.

The Long Term Mitigation Study (LTMS) of Department of Environment and Tourism

The LTMS was completed in October 2007 and was undertaken under the leadership of the Department of Environment and Tourism but including all major departments, industry and relevant stakeholders. The study used the most recent data available and did a modelling exercise to determine what the emission reduction should be by 2050 to mitigate against global warming and climate change.

Due to the fact that energy production and consumption amounts to almost 80% of total emissions energy efficiency and renewable energy developments will play a significant role in the reduction of emissions. This document will only focus on the energy efficiency side of the modelling work done.

The following energy efficiency initiatives are required in terms of the LTMS study to achieve the required by science reduction in emissions:

	Mt CO2 in 2050	1.1 tonne = 1 MWh	Peta Joules
Limit on Sport Utility Vehicles	0.95	863,636	3.1
Commercial Energy Efficiency	22	20,000,000	72.0
Residential Energy Efficiency	14	12,727,273	45.8
Electric Vehicles	24	21,818,182	78.5
Vehicle Efficiencies	55	50,000,000	180.0
Modal shift	30	27,272,727	98.2
Industrial Energy Efficiency	248	225,454,545	811.6
Total	393.95	358,136,364	1,289.3

Table 1: Energy Efficiency requirements as per the LTMS study

If these figures and the requirement of a saving of 1 289 Petajoules by 2050 is extrapolated onto the current energy efficiency targets the following graph emerges which gives an indication of the exponential increase required in energy efficiency measures to achieve this target.

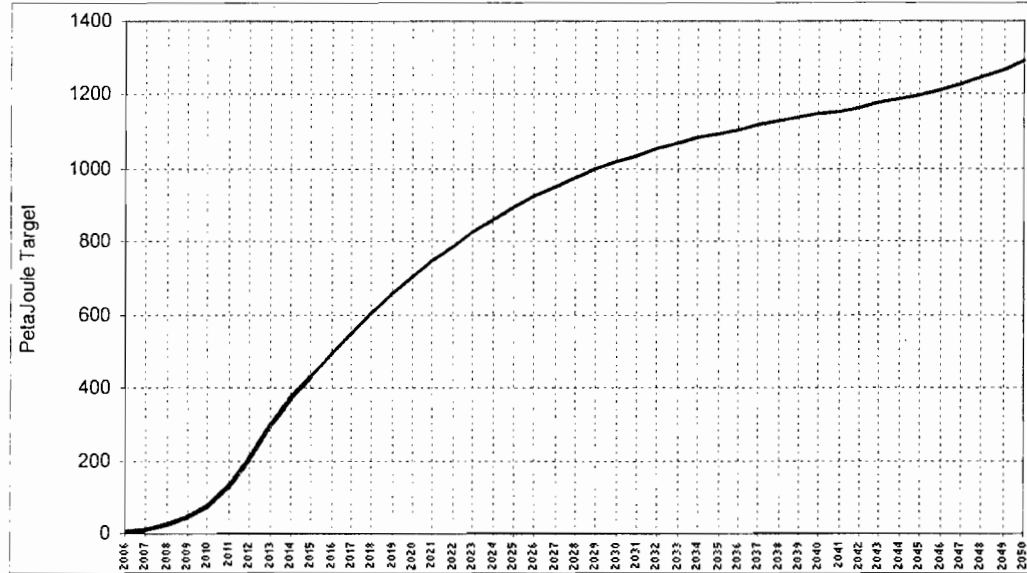


Figure 7: LTMS long term target for energy efficiency extrapolated on current target

The red line represents the current target of 12% by 2015 and the blue line represents the LTMS target going forward until 2050.

Review of Targets

A review of the national and sectoral targets will continue to be undertaken at the end of each phase. This review will be carried out by the DME with the objective of assessing progress towards targeted outcomes and to address any areas where additional input may be required from stakeholders. The monitoring and measurement of targets is discussed in more detail in Section 3.5.

It is important that the targets are seen to be both *challenging* and *achievable*. In most cases the sectoral targets comprise a conservative estimate of the likely impact of technical interventions, coupled with the additional impact of Energy Management initiatives and behavioural changes described above.

Industry and Mining Sector

A Target Final Energy Demand Reduction of 15% by 2015

The industrial and mining sectors combined are the largest users of energy in South Africa. A relatively high theoretical potential for energy saving exists, in the magnitude of 50% of current consumption in comparison with international best practice, on a sector-by-sector basis. Notwithstanding this, research has shown that a savings potential of at least 11% is readily achievable using low-cost to medium-cost technical interventions. Furthermore, an additional 5% - 15% energy saving would be achievable via proven no-cost and low-cost techniques of energy management and good housekeeping. It is considered, therefore, that the prescribed target of 15% is realistic and achievable.

Sub-Sector Targets

Due to the industrial and mining sectors in South Africa being of a variety of different industries, it was agreed that sub-sectoral targets should be implemented as all industries are not able to achieve the same energy efficiency improvements.

The sub-sectoral targets are as follows:

An improvement in energy intensity of 1% per annum for the Iron and Steel Industry

An improvement in energy intensity of 1% per annum for the chemical and petrochemical industries

A final energy demand reduction of 10% for the mining sector by 2015 (using an adjustable baseline)

An improvement in energy intensity of 2% per annum for the paper and pulp and printing industries

An improvement in energy intensity of 2% per annum for the cement industry

Power Generation

A Target of 15% reduction in “parasitic” electrical usage by 2015.

This target shall apply to non-essential consumption¹ within all assets under the ownership and control of the power sector.

The issue of targeting energy efficiency improvements within the power generation sector has been the subject of much dialogue between the DME and Eskom throughout the development of this Strategy. Since 2005 a systematic review of Eskom’s energy usage has been categorised within the major operational / technical sub-sectors: power generation, transmission, distribution and administrative buildings. When addressing energy efficiency in fossil fuel power stations, there are two generic areas within which savings may lie:

- **Within the core business activity.** This constitutes the central thermal plant and steam turbines in existing power stations, together with their immediate ancillary equipment. The efficiency of energy conversion in the core activity is largely dictated by the technology, size and age of plant, together with its prevailing loading characteristics. In the majority of cases these aspects are largely outside the control of the generator and efficiency improvements can usually only be expected upon major capital refurbishments. Notwithstanding this, Eskom is developing its own detailed strategy to address long-term Supply Side issues and to establish targets for its existing fossil fuel stations.
- **Within non-core ancillary equipment.** This is plant and equipment peripheral to the core business, such as minor pumps and fans, compressed air, lighting and air conditioning. It is reasonable to expect that energy savings opportunities for non-core users would be in-line with those expected within industry in general and, where appropriate, within the buildings sector.

The outcome of the recent study could be summarised as follows:

- **Power Generation:** Whilst the initial investigations addressed all Auxiliary loads within existing thermal power stations, it has been established that the majority of these are necessary for ongoing generation function and cannot be termed truly parasitic. True parasitic (non-essential) loads are limited to lighting, air-conditioning and administrative functions associated with the power plant. Whilst the majority of these non-essential loads are not specifically sub-metered at present, a project has been implemented to allocate sub-meters per power station for coverage of parasitic loads. At this stage, therefore, the total lighting, heating ventilation air-conditioning (HVAC) and administration loads are currently based on estimates which will be refined as more data arises.
- **Transmission:** Non-essential loads have been provisionally identified as substation lighting, HVAC and fans, which combined are estimated at 1.8GWh per site per annum based on sample audits. A significant percentage of this load is attributable to HVAC, which is presently subject to a review regarding savings opportunities. There are 160

¹ Non-essential consumption defined as: administrative buildings, depots and service centers, administrative buildings within power plants focusing on lighting and HVAC (i.e. non-process loads) and plant lighting, and substations focusing on lighting.

substations within the transmission division of Eskom, none of which are metered at present. A programme is in place to roll-out electricity metering across the division.

- **Distribution:** The non-essential loads within the distribution division have been identified as substation lighting, HVAC and fans, as well as all energy usage accountable to Eskom's Technical Service Centres (TSC's). Most TSC's are metered for electricity, whereas no distribution substations have metering installed. Substation energy usage will, therefore, be confirmed by sample metering to firmly establish the baseline data.
- **Administrative buildings:** Metered data for all administrative facilities nationwide has been collated for the baseline year April 2006 to March 2007. Some metering upgrades and improved data management have been implemented.
- **Other initiatives:** Generation will target a reduction in Heat Rate (MJ/kWh) as measured for thermal power stations by the end of January 2009. If successful, the initiative will result in an improvement in efficiency at power stations. Whilst this might not necessarily directly translate to increased electricity output, it will support energy-responsible behaviour, and deliver benefits to plant reliability.

A target of 15% is therefore set for this sector based upon *savings measures of non-essential consumption (see footnote on previous page) within all assets under the ownership and control of the power sector taking into consideration other national priorities (e.g. Long Term Mitigation Scenario's, and the Energy Conservation Scheme.*

Commercial and Public Building Sector

A Target Final Energy Demand Reduction of 20% by 2015

Although this sector contributes a relatively minor percentage to national energy usage, savings here are known to be significant. Research and experience have shown that savings through low-cost and medium-cost technical interventions can exceed 25%. In order to allow for partial sectoral penetration of technical measures, however, a figure of 11% has been calculated using detailed modelling analysis. Additionally, a further 4% is thought to be realistically achievable through managerial intervention and behavioural changes.

Residential Sector

A Target Final Energy Demand Reduction of 10% by 2015

If a target of 10% by 2015 is anticipated that would mean 1% to be achieved per year and the bi-annual target would then be half a percent every 6 months.

This sector used 485 PJ in 2004 in the form of coal (11%), petroleum products (7%), biomass (53%) and electricity (29%). The transition towards the use of higher calorific value fuels and a reduction in the use of thermal energy consumption will be driven by energy efficiency standards in housing, generally higher standards of living accompanying economic growth of 2.8% pa, and the electrification programme. The measures outlined in the interventions section (see 5.4 Residential Sector Programme); mandatory standards, appliance labelling, efficient lighting and standards for non-electric appliances such as energy efficient coal stoves, wood stoves, and liquid fuel stoves, as well as

subsidies for solar water heating should be comprehensive enough to achieve the goals proposed. However, the sector is very diverse, and many energy saving decisions lie at the individual household level, requiring an initial investment. Therefore an ongoing public awareness drive will be necessary to achieve a saving of 10% by the year 2015, based on a projection from the present consumption. An easy to follow guide for households will be developed, such as energy savings tips, taking into consideration that changing people's lifestyle is by no means straightforward.

Transport Sector

A Target Final Energy Demand Reduction of 9% by 2015

Transport is the second largest sectoral consumer of energy and is expected to grow considerably in the medium-term. Measures to address energy efficiency will not necessarily be easy to implement, as has been the experience internationally where motor vehicles have become the main means of transport. The projected savings will, therefore, only begin to impact during Phases 2 and 3 when planned interventions have begun to be implemented. Several measures will be regulatory in nature, but in order to be effective will rely heavily upon behavioural changes. Such changes are, by experience, the most intractable elements to influence. Another major challenge is the rapid swing in demand towards low efficiency 4x4s and sports utility vehicles.

A target of 9% has, therefore, been established as a realistic but challenging objective for 2015. This target has assumed the already existing labelling system for vehicle energy consumption accompanied by other measures (legislative and otherwise) to promote vehicle energy efficiency on South Africa's roads, technology upgrade leading to more efficient vehicles/turnover in the vehicle park, but has excluded taxi-recapitalisation. As the impacts of taxi-recapitalisation may only be evident in the later phases of this Strategy the target will be reviewed in Phase 3. The impact of measures such as public transport systems, moving road to rail and spatial planning are also difficult to assess at this stage and remain interventions with impacts in the long-term.

3.4 Outcomes

Table 2 summarises outcomes by the eight goal areas of the Strategy, assuming that all targets are met. The goals are largely an expression of the objectives of the *White Paper on Energy Policy* which represent Government's commitment on a number of socio-economic aims. It should be noted that not all goal outcomes are quantifiable at this stage, so qualitative commentary is provided against some outcomes. In addition outcomes such as job creation, energy poverty alleviation and improved industrial competitiveness are factually substantiated by international experience and studies, although no local investigations have been done in South Africa yet.

Table 2. Projected Outcomes by 2015	
Goal Area	Outcomes
Goal 1 Improve the health of the nation	<ul style="list-style-type: none"> • Health benefits realised through reduced atmospheric pollution and improved living conditions, in particular a reduction in respiratory-related illnesses;
Goal 2 Creation of Jobs	<ul style="list-style-type: none"> • Long-term employment opportunities increased by reducing costs in commerce and industry; • Employment opportunities increased within the energy efficiency sector and related activities.
Goal 3	<ul style="list-style-type: none"> • Access to affordable energy services improved by promoting low energy

Energy Poverty Alleviation	<p>alternatives in the marketplace;</p> <ul style="list-style-type: none"> Lower energy costs for households by improving domestic energy efficiency.
Goal 4 Reduce local Pollution	<ul style="list-style-type: none"> Atmospheric pollutant levels reduced by a reduction in fossil fuel combustion at power stations; Local atmospheric pollutant levels reduced by a reduction in fossil fuel combustion within industry and commerce; Transport-related atmospheric pollutant levels reduced by a reduction in combustion of petroleum products in motor vehicles.
Goal 5 Reduce CO ₂ Emissions	<ul style="list-style-type: none"> National CO₂ emissions reduced by improving energy efficiency across all economic sectors;
Goal 6 Improve Industrial Competitiveness	<ul style="list-style-type: none"> Improved industrial and commercial profitability by controlling and minimising energy overheads; Improved international acceptability of South African products by minimising the environmental impacts of their manufacture.
Goal 7 Increase Energy Security	<ul style="list-style-type: none"> Increased national resilience against oil price fluctuations by reducing the country's dependence upon imported crude oil supplies; Increased resilience against internal supply disruptions by reducing load demands placed upon power distribution systems.
Goal 8 Defer Additional Generation Capacity	<ul style="list-style-type: none"> Construction of additional power generation plant deferred as far as practicable by contributing towards Eskom's peak load reduction target.

3.5 Monitoring and Measurement

The *White Paper on Energy Policy* states that:

"Government will ensure that the necessary resources are made available to establish structures, systems and legislation to facilitate the specification, collection, storage, maintenance and supply of energy data, and energy-related data, according to the requirements of integrated energy planning and international standards."

In this regard the recently promulgated Energy Act (2008) will be used to implement regulations on the management, measurement and reporting of energy efficiency.

In line with this legislation Government will be able to measure the effectiveness and efficiency of measures implemented and initiatives put in place for the promotion of energy efficiency, as prescribed by Energy Act, and must sustain this capacity.

There is a need to establish a system for continuous updating and registration of figures related to energy efficiency; in particular, indicators for efficiency measurement. A formalised system for collecting, managing data and calculating indicators is necessary for monitoring the implementation and success of activities initiated as part of the strategies for energy efficiency. It is DME's responsibility to establish such a monitoring and verification system and ensure that it is implemented. This is also a compliance measure that fulfils requirements by the Energy Act on the collection of energy information. The DME will take responsibility to ensure that progress towards targets is reviewed and monitored on a continual basis.

The success of such a system will inevitably depend upon using a multi-stakeholder approach, including consultation with representative bodies within each sector. The relevant players are outlined in Section 4.4. The DME has embarked upon a programme to develop detailed methodologies for the monitoring and tracking of sectoral targets. The monitoring plan will take into account all sectoral variables, which are likely to impinge upon the targets prescribed for each sector. Such variables will include factors such as *actual* economic and sectoral growth per sector, thereby enabling energy usage data to be normalised against representative data, which describe sectoral activity over time.

Independent external parties may be used to verify the Department's methodologies and findings.

4. Implementing Instruments

The Strategy makes use of a range of generic implementing instruments, which are applied as appropriate to meet specific needs within each Sector Programme. The relative maturity of the marketplace will determine which instrument is used where, and how. For example, where interventions are seen as novel and may require some development, the appropriate instruments may include trials and incentives. By contrast, where interventions are already somewhat developed awareness may be the driving need.

4.1 Support Mechanisms

The following paragraphs illustrate and describe the main supporting mechanisms and instruments used with each sectoral programme. Such mechanisms are intended to be independent of financial and policy instruments.

Efficiency Standards

Efficiency standards have been successfully applied overseas and have brought about significant improvements in efficiencies. South Africa has a well-developed system of standards and codes of practice that, in some cases, may be amended to include efficiency aspects without the need to establish completely new standards. The Energy Act (2008) gives the Minister of Minerals and Energy substantial authority to make standards compulsory.

Mandatory energy efficiency standards will be an important and integral part of the Strategy.

Appliance Labelling

Energy labelling of appliances is an internationally tried and tested tool to build awareness and raising capacity about energy consumption.

A number of studies, the latest completed as recently as 2003, have looked into the feasibility of introducing labelling for some household appliances in South Africa. Potential savings with labelling or higher efficiency standards are estimated at 3 PJ in 2012.

The adoption of European Union standards for labelling is considered, as this has already been tested and is widely approved. Furthermore, the success of the EU standards in conveying the message of efficiency to a diverse target-group, comprising a variety of cultural backgrounds, would be of particular benefit to South Africa.

In addition, energy efficiency labelling of motor vehicles has been introduced.

Mandatory appliance labelling for household appliances forms an important element of the Strategy and will be promoted and implemented.

Certification and Accreditation

The Strategy makes use of several instruments where inspectors or auditors will be expected to carry out certain technical functions, or studies. These functions will necessarily require a minimum level of technical competence on behalf of the party concerned. Examples include the certification of energy auditors for buildings, industrial

plant, and the accreditation of inspectors for Efficiency Standards. The outline requirements of relevant accreditation procedures will be specified by the DME, professional associations and the certification made by SABS.

It is the intention of the Strategy to help develop such accreditation procedures and to enable appropriate certification to be awarded to the relevant aspirants.

Education, Information and Awareness

Information and generic awareness are key elements to achieve success in terms of changing South Africa into a more energy efficient society. Once laws and regulations are established, architects will need guidance (from standards, codes of practice, etc.) on how to design houses according to the new regulations, and plumbers should also have be informed about the need to insulate geysers and how to install solar water heaters.

Awareness-raising starts with pre-schooling education and runs through all learning fields into the adult education system, under the auspices of the National Qualification Framework (NQF) up to level 8. The DME will engage with the institutions responsible for education and support, and facilitate the inclusion of appropriate education on energy efficiency in the curriculum.

The DME will strive to ensure that:

- *Energy Efficiency is taught and examined at all levels in all appropriate subjects, in particular engineering and architecture;*
- *Energy Efficiency is a competence requirement under the National Qualifications Framework training programmes for skilled workers in the relevant construction and buildings services trades*

Research and Technology

Technological options represent significant potential for energy efficiency improvements and, in many instances, are well researched and already developed. However, the majority of these technologies are not manufactured locally and require importation. The latter point will represent a challenge for the Government, particularly as the drive to promote energy efficiency gains momentum.

The South African National Energy Research Institute through the Energy Act (2008) will be funded to carry out a dedicated programme of research and development for energy efficiency and the Department of Science and Technology will also provide assistance in this regard.

The Strategy will support appropriate research and the possible adaptation of internationally available technologies and processes.

Regulation

The increase in the unit price of energy, coupled with more awareness on energy savings potential, may result in significant success arising from both voluntary and mandatory measures and other non-legislative instruments. For this reason, regulatory means will be applied to achieve further improvements where necessary. Efficiency Standards will have limited impact unless made mandatory, and energy audits should be accompanied by an obligation to implement, for example, all no-cost recommendations identified. NERSA will contribute by implementing regulatory measures for guiding reporting and compliance.

Energy Audits

Energy audits have internationally been used across all sectors to identify efficiency measures that can be implemented in a cost-effective manner. However, to be effective it has often required both the audits as well as the implementation of measures to be compulsory and to be paid for by the client. The Department of Trade and Industry in cooperation with the Department of Minerals and Energy and UNIDO has commenced with a project to ensure training and energy audits in the industrial sector.

The Strategy will promote energy audits as a means of improving efficiency. Studies will be undertaken to design ways in which audits will achieve the greatest impact.

Energy Management Systems

Energy management enables the formalisation of monitoring, evaluating and targeting energy consumption as well as providing sector-specific benchmarking information. Within industrial and commercial applications, the concept of energy management must also embody other key areas, including Training, Motivation and Awareness, Green Accounts (where companies audit the environmental performance of their operation, as well as its economic performance), Energy Policy and formalised Monitoring and Targeting (M&T). The importance of effective M&T cannot be over-emphasised, as it provides the yardstick against which savings are targeted and improvements are measured. Without the key information that M&T provides, attempts to save energy within an organisation can be frustrating, futile and de-motivating.

The implementation plan for the industrial sector will execute a special project designed to develop a monitoring and targeting system in collaboration with the database function at the DME.

The Strategy will support the proliferation of energy management and the establishment of necessary information, including the introduction of Monitoring and Targeting and "Green Accounts".

4.2 Policy, Mandate and Governance

The mandate to govern and undertake energy efficiency initiatives is derived from the following documents:

- The Energy Act of 2008
- The South African Constitution;
- The White Paper on Energy Policy, 1998;
- The Municipal Systems Act No. 32 of 2000;
- The Electricity Act No. 41 of 1987 (as amended);
- The Standards Act;
- The Electricity Regulation Act

The DME will prepare appropriate legislation and regulations for the Governance and Implementation of this Energy Efficiency Strategy. The regulations will take into account the capacity of the Government to enforce implementation.

The mandate given by the Energy Act and the *White Paper on Energy Policy* says that the DME should promote Energy Efficiency through various means as well as consider the establishment of an agency to be instrumental for the Coordination, Leadership and sector capacity development for the implementation of Efficiency. Government's present capacity to undertake energy efficiency programmes is limited. Other countries in similar circumstances have found the establishment of an agency to be an effective means of providing the necessary leadership and capacity to implement programmes.

The DME will ensure the National Energy Efficiency Agency, which has been in existence since April 2006, is appropriately funded to undertake its responsibilities.

4.3 Finance Instruments

The formulation and implementation of this Strategy is geared towards self-finance, positive savings and job creation. The majority of Energy Efficiency improvements will materialise through the implementation of standards, regulation and management tools, which at the end of the day lead to short pay back periods for the individual enterprises, house owners and government.

Costs related to investments in equipment or refurbishing of production flows, houses, etc. are to be born by the direct beneficiaries, which is reasonable to expect, due to the short payback periods. Where payback periods are less favourable, the option to partake in other enabling mechanisms should be encouraged. Such mechanisms include the Clean Development Mechanism (CDM), developed under the 1997 Kyoto Protocol and Verified Emission Reduction (VER) schemes which is a carbon trading mechanism with less red tape.

For Government the real costs to implement this Strategy relate to the massive information and coordination requirements – such costs are to some degree flexible and therefore, kept at the implementation level rather than the Strategy level.

As an example, the successful implementation of energy efficiency in the electricity sector leads to reduction in costs to end users due to deferred generation investments. Therefore subsidising energy efficiency to accelerate implementation will prove beneficial to all users of electricity. The costs of intervention to the end consumer are at this stage best quantified by comparison with the costs of a 'business-as-usual' alternative – increasing electricity tariffs to pay for new generating plant.

Incentives

At this stage of South Africa's development it is difficult to justify government subsidies for Energy Efficiency when there are so many other pressing needs nationwide.

However the continuous process of fiscal reform does present opportunities to promote energy efficiency as part and parcel of the reform process. For example National Treasury has announced that it is reviewing the vehicle allowances in personal income tax that favour larger (and therefore less efficient) engines. National Treasury also provided for a R5 million subsidy to the Manufacturing Industry through the Department of Trade and Industry for Cleaner Production and energy efficiency is one of the criteria for cleaner production.

Fee Bates

Fee bates will again be investigated for vehicles. The basic principle of fee bates is that levies are imposed upon less efficient vehicles and the funds collected used to cross-subsidise more efficient vehicles. National Treasury is simultaneously implementing the *Framework for Environmental Fiscal Reform on South Africa*. These two developments are being aligned to achieve the desired impact.

The Government's Motor Industry Development Plan has already enjoyed some success in shifting demand towards small more efficient cars. It presents an alternative instrument that could be used.

Financing the Public Sector Implementation Plan

In the past some cost effective capital measures in the Public Building Sector remained unimplemented because there were no specific budgets to cater for them. However, National Treasury have approved an amount of R20 million for the 2008/09 financial year for the implementation of energy efficiency in government buildings and it is anticipated that this funding will continue in the MTEF framework for the next 3 years. The incentive for National Departments will be that they will be able to retain the savings that arise from the energy efficiency measures that they implement, once they have paid off the costs thereof.

The same budgeting and delivery mode will be extended to all Provincial and Local Government authorities and state owned entities that are funded by Parliamentary appropriations

This presents another enabling instrument for cost effective capital measures with short to medium term payback periods.

Energy Service Companies

The business of an Energy Service Company (ESCO) is to sell energy services. Energy management being one of the most common activities with saved energy as the main product. The ESCo meets client needs to reduce costs, improve energy efficiency, manage risk and enhance a competitive edge. The ESCo will typically offer this through a package, which includes a comprehensive energy audit service, financing mechanism, equipment procurement, and installation and commissioning, operation monitoring and performance guarantees. This addresses those situations where companies do not have the expertise and resources to devote to energy management activities themselves.

Saved energy cost is typically used to meet the implementation cost of saving energy. There are several payments options that include lump sum payment or once off payment and performance contracting paid through shared savings where a percentage of the cost savings are split between owner and the ESCo. This approach can be used to implement resource management measures, such as energy management in industrial and commercial and even in the residential sectors. The strength of the approach is in the delivery of results i.e. actual energy cost savings by the ESCo enabling the customer to focus on their core business.

Although the ESCo concept is not new, it is not yet fully developed in South Africa. Players do exist in the marketplace, but they are relatively few and many of them have limited experience. As a result a confidence gap exists in the market where customers are sceptical and reluctant to use this service delivery mode. This is exacerbated by an

absence of a well-established performance standard and service provider certification and accreditation. DME's role in respect of ESCo's will be primarily devoted to addressing this deficit by creating a more formal framework within which they can operate. This will consist of accredited performance standards and approved methodologies for energy efficiency audits as well as skills training accreditation.

Despite this, it is accepted that the ESCo model does have an important role to play in the delivery of energy management services in South Africa. There is, therefore, merit in supporting and strengthening this service delivery mode given the potential to achieve energy savings at minimum cost to the Fiscus. Regulation of ESCo's is probably unnecessary as the risk of non-delivery is carried by the ESCo. However, the type of contract is quite crucial.

Clean Development Mechanism

The Kyoto Protocol was adopted at the third Conference of the Parties in 1997. The Protocol provides that developed nations accept commitments to limit, or reduce, the emission of greenhouse gases according to differentiated targets. For the signatory parties, termed Annex 1 countries, this represents an overall reduction of 5% by the period 2008 to 2012 in relation to their combined emissions of greenhouse gases in 1990. South Africa ratified the UNFCCC in August 1997 and acceded to the Kyoto Protocol in March 2002 as a non-Annex 1 signatory.

Achieving such goals will result in significant costs to the economies of each Annex 1 country, and a number of mechanisms were developed to assist these countries to comply with their respective targets. One of these mechanisms is the Clean Development Mechanism, or CDM. The basic principle of the CDM is simple: developed countries can invest in low-cost abatement opportunities in developing countries and receive credits for the resulting emissions reduction. Such credits would then count towards their own abatement targets.

The CDM can positively contribute towards the sustainability objectives of a developing nation by:

- Transferring technology and financial resources;
- Developing sustainable methods of energy production;
- Increasing awareness of energy efficiency and environmental issues;
- Alleviating poverty through income and employment generation;
- Helping define investment priorities in projects that meet sustainability goals.

The CDM encourages developing countries to participate by promising that their own development priorities will be addressed as part of the package. This recognises that only through long-term development will all countries be able to play a role in protecting the environment.

The Voluntary and retail markets

The voluntary markets refer to entities (companies, governments, NGO's, individuals) that purchase carbon credits for purposes other than meeting regulatory targets. The retail market refers to companies and organisations that invest in offset projects and then sell off portions of the emission reductions in relatively small quantities with a mark-up. Credits from projects that are not seeking CDM registration and therefore will not be used for meeting Kyoto or EU targets are called Verified Emission Reductions. (VER's).

Demand Side Management

It is a well known fact that additional generation capacity is required in South Africa as a matter of urgency. As the construction of additional generation plant is an extremely costly and lengthy process, the only other alternative to ensure that load shedding does not take place is by using a combination of energy efficiency measures, load management and negotiated interruptible supplies. The different measures are likely to change in response to the effectiveness of interruptible supply agreements.

The Power Conservation Programme (PCP) is therefore a short term option specifically designed for the electricity sector and impact therefore only on a small portion of this National Energy Efficiency Strategy. The PCP is only used in emergency situations where there is not sufficient electricity and where industries and commercial entities are required to close down certain activities in order to stabilise the system. The 10% target of Eskom which is short term and not sustainable should therefore not be confused with the National Energy Efficiency Targets which is long term and sustainable in nature.

Energy Pricing

Following from the specific policy objectives of the *White Paper on Energy Policy* (1998), energy pricing will be based on an assessment of the full economic, social and environmental costs and benefits of policies, plans, programmes and activities of energy production and utilisation. That is to say, a process of moving away from cross-subsidies towards cost-reflective prices will generally be adopted.

4.4 Stakeholders

The South African energy arena is characterised by a number of diverse role players each with a mandate within the fields of energy supply, conversion, efficiency and regulation. Only through well co-ordinated initiatives and promotion to activate the different role players will South Africa be able to effectively promote energy efficiency.

The DME will prompt the different stakeholders to take a leading role in their areas of responsibility on a sector by sector basis. The means will be information, regulation, promotion, and facilitation of an enabling capacity development framework, as well as the coordination of knowledge and actions where necessary, as well as publicised public comments.

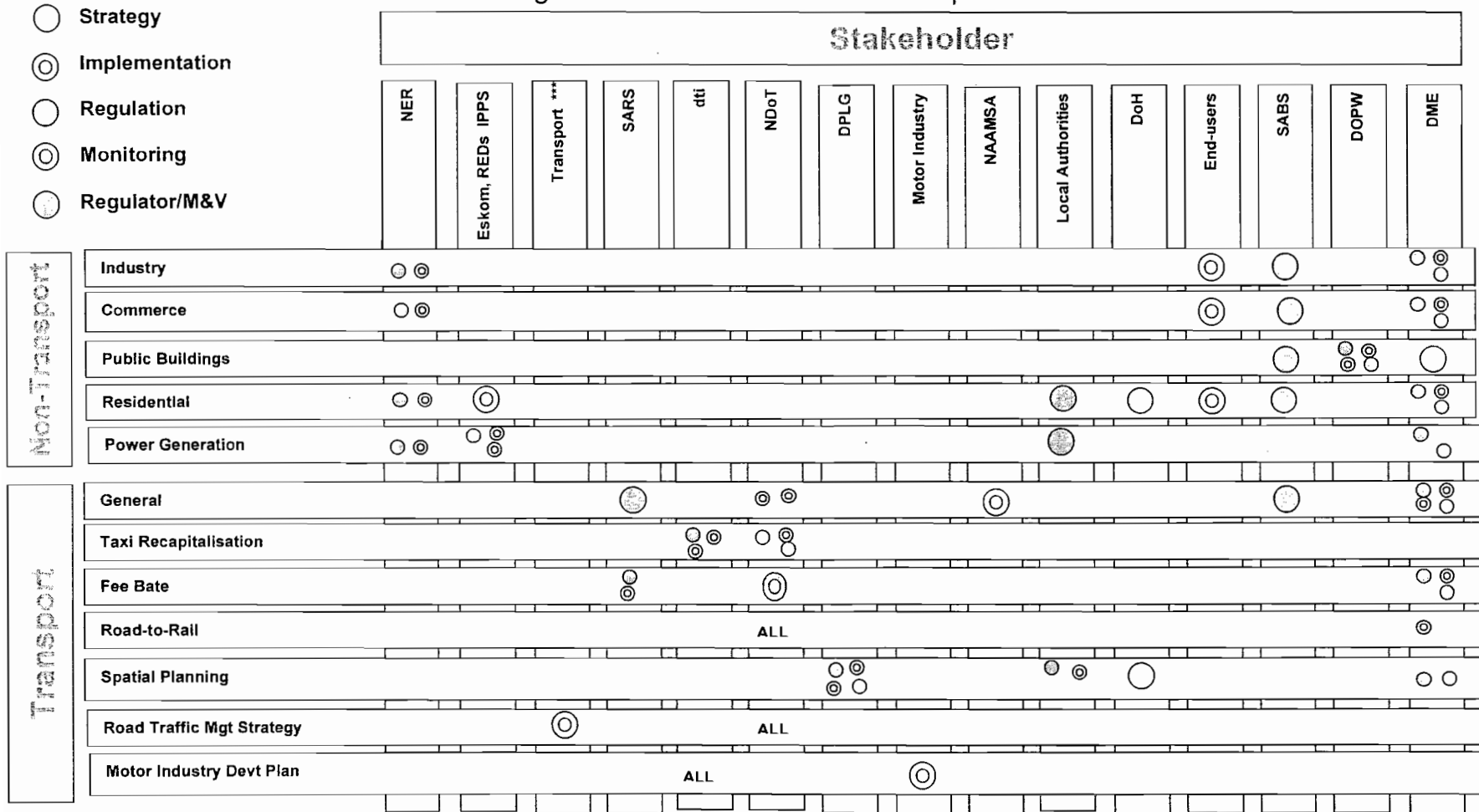
Figure 8 shows how the key stakeholders will be involved in the strategic processes described in this document. Stakeholder relationships are shown against each implementing instrument, or focal area, in terms of primary stakeholders and secondary stakeholders. Primary stakeholders may be broadly defined as those whose main functionality deals directly with the associated focus area. Secondary stakeholders may be described as those whose responsibilities partly overlap with a particular focus area, or where their involvement would be of an *ad hoc* nature.

Figure 9 compares the major roles of the primary stakeholders across the sectoral initiatives proposed. These roles are defined in terms of strategic responsibility, implementation, regulation and monitoring. The figure also indicates which stakeholders will be responsible for the Monitoring and Verification (M&V) of sectoral initiatives, as indicated in Section 3.5.

Figure 8. Stakeholder Responsibilities

		Stakeholder Group														
		NER	Eskom & Utilities	SABS, SANAS	SARS, NT	dti, DoH, NDoT	Non-central Govt.	Education, SETAS	Energy Users	CEF	ESCOs	Financial Sector	CDM Services	NGOs	Industry Assocs	DME
Instruments	Efficiency Standards		○	○		○		○	○						○	○
	Appliance Labeling		○	○				○	○					○		○
	Certification & Accreditation	○	○	○	○			○	○							○
	Education & Awareness	○	○			○	○	○	○					○	○	○
	Research & Technology		○	○				○						○		○
	Regulation	○		○	○	○	○								○	○
	Energy Audits		○						○		○			○	○	○
	Energy Management	○	○						○		○		○	○	○	○
	Fee Bases				○	○	○		○							○
Policy, Mandate and Governance		○	○	○	○	○										○
Finance		○	○	○					○	○	○	○	○	○		

Figure 9. Sectoral Stakeholder Responsibilities



**** Transport includes the Department of Public Enterprises, Transnet, Spoornet, the SAA, the Ports Authority and Port Operations

5. Sector Programmes

This section outlines the planned programme of interventions relating to each economic sector.

In order to meet the objectives of this Strategy, it is intended that energy efficiency interventions will be implemented through a phased approach. The timing of the three Phases is as follows:

- Phase 1: March 2005 to February 2008; completed and reviewed October 2008
- Phase 2: March 2008 to February 2011;
- Phase 3: March 2011 to February 2015.

It is the broad intention of the Strategy that these phases will be linked to the economic characteristics of each activity. For example, it is probable that a low-cost intervention with a rapid payback would be implemented during the early stages of Phase 1. Conversely, a high-cost or complex intervention may only be initiated during the latter phases of the Strategy.

Whilst the economic criteria are important in determining the phasing of interventions, issues such as technical standards will be addressed at an early stage so as to maximise the long-term benefits. The Strategy will be reviewed at the end of each Phase. It should be noted that the different Phases are not mutually exclusive and that some interventions may transverse more than one Phase.

The interventions for each sector are described in outline on the following pages. These sections will form the basis for the elaboration of detailed implementation plans that will be developed for each sector. Implementation plans for the Industrial Sector and Commercial and Public Building Sector have been finalised to some extent but more work is required for action following approval of the Strategy. Plans for the Residential and Transport Sectors have also been started but finalisation should take place during 2009.

5.1 Industry and Mining Sector Programme

Key Facts

- Industry and Mining account for 43.2% of total end-user energy demand in South Africa;
- Industrial energy usage is dominated by a small number of energy-intensive industries. These include ferrous and non-ferrous metals processing, mining, pulp and paper, and the petrochemical industry;
- The energy intensities in these industrial sectors are typically higher than those of other first world countries;

Core Objectives

- To decouple the rate of growth of industrial energy consumption from the rate of growth in industrial output;
- To bring the energy intensities of major industrial sectors into-line with international standards and best practice.

Approach

- A suite of "leadership by demonstration" programmes will be implemented. The DME will drive this activity, which, it is intended, will be actioned by voluntary initiatives within industry itself. This was mainly achieved up to now with the Energy Efficiency Accord, but it is clear that it must be extended to more entities. There may be opportunity to utilise donor funding for certain specific projects. These programmes are intended to build industrial capacity in the area of energy management and best practice, and to give incentive for replication nationwide;
- A series of mandatory standards will be introduced in phases. The intention is to ensure that life-cycle costs are considered where the purchase of "horizontal technologies" is concerned. The term horizontal technology refers to any specific technology which is commonly used across many industrial sectors;
- An obligation to carry out energy audits within the energy-intensive industries will be introduced in phases with the assistance of the dti and the Cleaner Production Centre which is already providing funding for audits. This will assist in awareness raising and in ongoing improvements in energy efficiency.