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## GENERAL NOTICE

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### NOTICE 290 OF 2009

#### DEPARTMENT OF TRADE AND INDUSTRY MERCHANDISE MARKS ACT, 1941 (ACT 17 OF 1941)

#### NOTICE OF INTENTION TO DESIGNATE THE BRITISH AND IRISH LIONS TOUR AS A "PROTECTED EVENT" IN TERMS OF SECTION 15A OF THE MERCHANDISE MARKS ACT, 1941

In terms of section 15A of the Merchandise Marks Act, 1941, the Minister of Trade and Industry may designate an event as a "protected event" provided the following conditions are complied with.

1. The Minister must consult with the public or stakeholders who should assist the Minister in establishing if such an event should be designated as a "protected event".
2. The event must be in the public interest, and
3. The organizers must create opportunities for small businesses, in particular those from previously disadvantaged communities.

The British Lions Limited has submitted an application to the Minister to designate British and Irish Lions tour 2009 as a "protected event". In order for the Minister to carry out his function, Notice is hereby given to the public to make their representation and to raise any objections to such intention to designate.

Interested persons are invited to forward their written comments or submissions to Mr. Netshitenzhe, Director of Commercial Law and Policy, Private Bag X84, Pretoria, 0001 or e-mail [McDonaldN@thedti.gov.za](mailto:McDonaldN@thedti.gov.za) OR [MNetshitenzhe@thedti.gov.za](mailto:MNetshitenzhe@thedti.gov.za) and must reach him within thirty days (30) from the publication of this Notice.

**MS ZODWA NTULI**  
**DEPUTY DIRECTOR GENERAL**

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