
**GOVERNMENT NOTICE
GOEWERMENTSKENNISGEWING**

**DEPARTMENT OF AGRICULTURE
DEPARTEMENT VAN LANDBOU**

No. 59

28 January 2009

**MARKETING OF AGRICULTURAL PRODUCTS ACT, 1996
(ACT No 47 OF 1996)**

**ESTABLISHMENT OF STATUTORY MEASURE AND DETERMINATION OF A MARKET
DEVELOPMENT/CONSUMER EDUCATION LEVIES ON PLUMS**

I, Lulama Xingwana, Minister for Agriculture, acting under sections 13 and 15 of the Marketing of Agricultural Products Act, 1996 (Act No 47 of 1996), hereby establish the statutory measure set out in the Schedule.

L. XINGWANA

Minister for Agriculture

SCHEDULE

Definitions

1. In this Schedule any word or expression to which a meaning has been assigned in the Act shall have that meaning, and unless the context otherwise indicates –

“Deciduous Fruit Producers Trust (DFPT), established by the three primary producer associations on the fresh side of the deciduous fruit industry, is the cohesive umbrella producer organisation striving to promote, co-ordinate, facilitate, fund and manage industry services and functions, and exercises independent and effective strategic control over the policy and activities of the industry by inter alia engaging in; research and laboratory services, plant improvement, cultivar development and plant certification, marketing and information services / statistics, training and development, minimum quality standards / regulations, industry communication and due diligence.

“Exporter” means a person who trade plums for export for his own account, or acts as an agent on a commission basis on behalf of plum producers;

“Plum Producer” means a producer of plums intended for exports and/or domestic fresh consumption; and

A person shall have a choice to register as either a producer or an exporter. A person who is a producer as well as an exporter must register as a producer and as an exporter.

Purpose and aims of statutory measure and the relation thereof to the objectives of the Act

2. The levy is needed by the Deciduous Fruit Producers' Trust (DFPT) to fund a market development and consumer education campaign for export plums.

This measure is necessary to generate the producer funding for a market development and consumer education campaign.

The measure will not be detrimental to the number of employment opportunities or fair labour practice and will support the statutory measures relating to registration and the rendering of returns applicable to plums.

The measure will be administered by DFPT, a trust established in terms of section 6(1) of the Trust Property Control Act, 1988 (Act 57 of 1988). DFPT will implement and administer the measure as set out in the Schedule on behalf of DFPT Finance, a company incorporated under section 21 of the Companies Act, 1973 (Act 61 of 1973).

Products to which statutory measure applies

3. This statutory measure shall apply to all plums destined for export.

Area in which measure shall apply

4. This measure shall apply in the geographical area of the Republic of South Africa.

Imposition of levy

5. A levy is hereby imposed on export plums (all classes).

Amount of levy

6. The amount of the levy shall be R0,50 per standard 5,25Kg carton or the equivalent rate per kilogram on all other sizes of export (all classes) plums.

Persons by whom and to whom levy shall be payable

7. (1) The levy imposed under clause 5 shall be payable by a plum producer or exporter on behalf of the producer from which such plums have been procured in respect of all plums exported;
- (2) A levy imposed under clause 5 shall be payable to DFPT Finance in accordance with clause 8.

Payment of levy

8. (1) Payment of the levy shall be made not later than sixty days following the month end of delivery of a quantity of plums for export.
- (2) Payment shall be made by means of a cheque or electronic transfer in favour of DFPT Finance, and shall –
- (a) when paid by cheque, be addressed to –
- DFPT Finance
PO Box 163
PAARL
7622
- (b) when electronically transferred, be paid to the bank account obtainable from DFPT on request.

Commencement and period of validity

9. This statutory measure shall come into operation on the date of publication hereof and will lapse four (4) years later.