
GENERAL NOTICE

NOTICE 17 OF 2008



Independent Communications Authority of South Africa

Pinmill Farm, 164 Katherine Street, Sandton
Private Bag X10002, Sandton, 2146

APPLICATION FOR A LOW POWER COMMERCIAL SOUND BROADCASTING LICENCE: APPLICANT ELLIS PARK STADIUM (PTY) LIMITED

1. The Independent Communications Authority of South Africa (the Authority) hereby gives notice in terms of section 41 of the Independent Broadcasting Authority Act, 153 of the 1993 that it has received in terms of section 5(2)(e) of the Broadcasting Act, 4 of 1999, as amended, read with the guidelines to apply for a low power sound commercial broadcasting licences as per Notice No. 296 of 2005 in Government Gazette No. 27308 dated 18 February 2005, an application for a low power community sound broadcasting service. The details of the application are contained in the schedule below.
2. The application is available and open for inspection by interested persons in the Authority's library during the Authority's normal office hours.
3. Interested parties are invited to lodge written representations in relation to the application by no later than 24 January 2008 to Mr. Herbert Fischat Licensing Unit, Broadcasting Division, Independent Communication Authority of South Africa at Block D, Pinmill Farm, 164 Katherine Street, Sandton, Johannesburg or Private Bag X 10002, Sandton, 2146 or by fax no. (011) 448 2186/ 444 1461.
4. Persons who lodge representations in terms hereof must simultaneously indicate whether they also require an opportunity to make oral representations to the Authority.

M. Langa (**Chairperson**), N Bulbulia, T Cohen, M Mohlala, L Mtimde, ZR Masiza, P Mashile (**Councillors**)
J Manche (**Chief Executive Officer**)

5. Persons, who lodge representations in terms hereof, shall at the time of lodging such representation, furnish proof to the satisfaction of the Authority that a copy of the representation has been sent by registered post or delivered to Mr. Ricky Meyer, Staib Street, Doornfontein, Johannesburg or posted to P.O Box 16075, Doornfontein 2028 or hand delivered to Mr. Ricky Meyer at Ellis Park Stadium, Staib Street, Doornfontein, Johannesburg or fax to (011) 402 8144.

6. Ellis Park Stadium (Pty) Ltd shall be entitled to respond in writing to written representations made by interested persons on the proposed application, and such written response must be lodged with the Authority within one month of the date of publication of this notice in the *Government Gazette*. The applicant must, at the time of lodging such written response, furnish proof to the Authority's satisfaction that it has delivered a copy of such response by hand, or has sent a copy of such response by registered mail or by facsimile to the relevant person having made such written representations.

PARIS MASHILE
CHAIRPERSON

SCHEDULE

1. Name of Broadcasting Service:

Ellis Park Stadium (Pty) Ltd

2. Legal Status

Private Company duly incorporated in terms of the Companies Act, 1973 having a share capital with limited liability with Certificate of Incorporation No. 84 06809/01

3. Name and address of the Applicant

Ellis Park Stadium (Pty) Ltd
Staib Street Doornfontein
Johannesburg
or P.O.BOX 16075
Doornfontein
2028

4. Community

Ellis Park stadium and its surrounding area.

5. Proposed Licence Area

Ellis Park Stadium, Johannesburg Stadium, Standard Bank Arena, Johannesburg Swimming Pool and its surrounding areas.

6. Nature of the Proposed Service

Low Power Commercial Sound Broadcasting Service

7. Proposed Signal Distributor

Ellis Park Stadium (Pty) Ltd

8. Transmitter Location

The Ellis Park Stadium Northern Roof Structure

9. Preferred frequency band and effective radiated power

Applicant indicated 93.7 MHz or alternatively 90.6 MHz at ERP of 1 Watt
