

## GENERAL NOTICE

### NOTICE 638 OF 2007



The Independent Communications Authority of South Africa ("ICASA") hereby gives notice that hearings will be held in respect of applications for Commercial Satellite and Cable Subscription Broadcasting applications received pursuant to Invitation to Apply ("ITA") published on 31 January 2006, Government Gazette No. 28455, Notice No. 155. The hearings will be held as per the schedule below:

#### AMENDED HEARING SCHEDULE:

All hearings will be held at Block C, ICASA, 164 Katherine Street, Pinmill Farm, Sandton, Gauteng.

DATE	APPLICANT/ SUBMITTER	ACTIVITIES	TIME
28 May 2007	1. SABC	Presentation by <b>SABC</b>	08h30 – 09H30
		Tea Break	09H30 – 10H00
		Representation by E-Sat	10h00 – 10H30
		Representation by Sentech	10H30 – 11H00
		Questions and Answer Session	11H00 – 13H00
		<b>Lunch</b>	13H00 – 14h00
	2. e-sat (Pty) Ltd	<b>General Submission</b>	14h00 – 15h00
29 May 2007	3. Khetha Media (Pty) Ltd	Presentation by the <b>applicant</b>	08H30 – 09H30
		Tea Break	09H30 – 09H45
		Representation by E-Sat	09H45 - 10H15
		Representation by On Digital Media	10H15 – 10H45

		Representation by Sentech	10H45 – 11H15
		Questions and Answer Session	11H15 – 13H15
		<b>Lunch</b>	13H15 – 14H00
	<b>4. Laegoma Digital (Pty ) Ltd</b>	Presentation by the <b>applicant</b>	14H00 – 15H00
		Representation by Sentech	15H00 – 15H30
		Representation by E-Sat	15H30 – 16H00
		Tea Break	16H00 – 16H30
		Representation by On Digital Media	16H30 – 17H00
		Questions and Answer Session	17H00 – 19H00
<b>30 May 2007</b>	<b>5. Ndabenhle Group (Pty) Ltd</b>	Presentation by the <b>Applicant</b>	08H30 – 09H30
		Tea break	09H30 - 09H45
		Representation by E-Sat	09H45 – 10H15
		Representation by On Digital Media	10H15 – 10H45
		Representation by Sentech	10H45 – 11H15
		Representation by Khetha Media	11H15- 11H45
		Questions and Answer Session	11H45 – 13H45
<b>31 May 2007</b>	<b>6. Black Earth Communications</b>	Presentation by the <b>applicant</b>	08H30 – 09H30
		Tea Break	09H30 – 09H45
		Representation by	09H45 – 10H15
		Representation by E-Sat	10H45 - 11H15
		Representation by	10H45 - 11H15

		On Digital Media	
		Representation by Ndabenhle Group	11H15 – 11H45
		Representation by Khetha Media	11H45 – 12H15
		Questions and answer Session	12H15 – 14H15
		<b>Lunch</b>	14H15 – 15H15
	<b>7. Deukom (Pty) Ltd</b>	Presentation by the <b>applicant</b>	15H15 – 16H15
		Representation by Sentech	16H15 – 16H45
		Tea Break	16H45 – 17H00
		Questions and Answer Session	17H00 – 19H00
		Presentation by the <b>applicant</b>	08H30 – 09H30
		Tea break	09H30 – 09H45
		Representation by Sentech	09H45 – 10H15
		Representation by On Digital Media	10H15 – 10H45
		Representation by E-Sat	10H45 – 11H15
		Representation by Ndabenhle Group	11H15 – 11H45
		Representation by Khetha Media	11H45 – 12H15
		<b>Lunch</b>	12H15 – 13H30
		Questions and Answer Session	13H30 – 15H30
<b>4 June 2007</b>	<b>9. Goal Technology Solutions (Pty) Ltd</b>	Presentation by the <b>applicant</b>	08H30 – 09H30
		Representation by E-Sat	09H30 – 10H00
		Tea Break	10H00 – 10H15
		Representation by	10H15 – 10H45

		Sentech	
		Representation by On Digital Media	10H45 – 11H15
		Representation by Q Digital Media	11H15 – 11H45
		Representation by Ndabenhle Group	11H45 – 12H15
		Questions and Answer Session	12H15 – 14H15
		Lunch	14H15 – 15H15
	<b>10. Q Digital Cable Vision (Pty) Ltd</b>	Presentation by the applicant	15H15 – 16H15
		Representation by E-Sat	16H15 – 16H45
		Tea Break	16H45 – 17H15
		Representation by Sentech	17H15 – 17H45
		Representation by On Digital Media	17H45 – 18H15
		Representation by Khetha Media	18H15 – 18H45
		Questions and Answer Session	18H45 – 20H45
<b>5 June 2007</b>	<b>11. E-sat (Pty) Ltd</b>	Presentation by the applicant	08H30 – 09H30
		Tea Break	09H30 – 09H45
		Representation by Sentech	09H45 – 10H15
		Representation by Khetha Media	10H15 – 10H45
		Representation by On Digital Media	10H45 – 11H15
		Representation by Q Digital	11H15 – 11H45
		Representation by Black Earth Comm	11H45 – 12H15
		Lunch	12H15 – 13H15

		Questions and Answer Session	13H30 – 15H30
	<b>12. On Digital Media</b>	Presentation by the <b>applicant</b>	15H30 – 16H30
		Representation by E-Sat	16H30 – 17H00
		Tea Break	17H00 – 17H15
		Representation by Sentech	17H15 – 17H45
		Representation by Multichannel	17H45 – 18H15
		Representation by Khetha Media	18H15 – 18H45
		Representation by	18H45 – 19H15
		Questions and Answer Session	19H15 – 21H15
<b>6 June 2007</b>	<b>13. Multichannel Television (Pty) Ltd</b>	Presentation by the <b>applicant</b>	08H30 – 09h30
		Tea Break	09H30 – 09H45
		Representation by Sentech	09H45 – 10H15
		Representation by On Digital Media	10H15 – 10H45
		Questions and Answer Session	10H45 – 12H45
		Lunch	13H00 – 14H00
	<b>14. Worldspace SA (Pty) Ltd</b>	Presentation by the <b>applicant</b>	14H00 – 15H00
		Representation by Sentech	15H00 – 15H30
		Tea Break	15H30 – 16H00
		Representation by Khetha Media	16H00 - 16H30
		Representation by Q Digital	16H30 – 17H00
		Questions and	17H00 – 19H00

		Answer Session	
<b>7 June 2007</b>	<b>15. Sentech Limited</b>	Presentation by the applicant	08H30 – 09H30
		Tea Break	09H30 – 09H45
		Representation by E-Sat	09H45 – 10H15
		Representation by Black Earth Comrn	10H15 – 10H45
		Representation by On Digital Media	10H45 – 11H15
		Representation by Ndabenhle Group	11H15 – 11H45
		Representation by Q Digital	11H45 – 12H15
		Questions and Answer Session	12H15 – 14H15
		<b>Lunch</b>	14H30 – 15H30
<b>8 June 2007</b>	<b>16. Multichoice Africa (Pty) Ltd</b>	Presentation by the applicant	08H30 – 09H30
		Tea Break	09H30 – 09H45
		Representation by E-Sat	09H45 – 10H15
		Representation by Sentech	10H15 – 10H45
		Representation by On Digital Media	10H45 – 11H15
		Representation by Khetha Media	11H15 – 11H45
		Representation by Q- Digital	11H45 – 12H15
		Lunch	12H15 – 13H15
		Questions and Answer Session	13H15 – 15H15
<b>11 June 2007</b>	<b>17. African Spirit Trading 330 (Pty) Ltd</b>	Presentation by the applicant	08H30 – 09H30
		Tea Break	09H30 – 09H45
		Presentation by	09H45 – 10H15

		E-Sat	
		Representation by <b>Sentech</b>	10H15 – 10H45
		<b>Representation by</b> On Digital Media	<b>10H45-11H15</b>
		Representation by Ndabenhle Group	11H15 – 11H45
		Questions and Answer Session	11H45 – 13H45
		<b>Lunch</b>	13H45 – 14H45
	<b>18. Quantic TV Network (Pty) Ltd</b>	Presentation by the <b>applicant</b>	14H45 – 15h45
		Representation by <b>Sentech</b>	15H45 – 16H15
		Representation by <b>E-Sat</b>	16H15 – 16H45
		Tea Break	<b>16H45-17H15</b>
		Representation by <b>On Digital Media</b>	17H15 – 17H45
		<i>Questions and</i> <b>Answer session</b>	17H45 – 19H45
<b>12 June 2007</b>	<b>29. Walking on Water Television (Pty) Ltd</b>	Presentation by the <b>applicant</b>	08H30 – 09H30
		Representation by <b>E-Sat</b>	09H30 – 10H00
		Representation by <b>On Digital Media</b>	10H00 – 10H30
		Tea Break	10H30 – 11H00
		Representation by Sentech	11H00 – 11H30
		Questions and Answer Session	11H30 – 13H30
		<b>Lunch</b>	13H30 – 14H30
	<b>20. Telkom Media (Pty) Ltd</b>	Presentation by the <b>applicant</b>	14H30 – 15H30
		Representation by e-sat	15H30 – 16H00

		Representation by On Digital Media	16H00 – 16H30
		Representation by Sentech	16H30 – 17H00
		Tea break	17H00 -17H30
		Questions and Answer Session	17H30 – 19H30

Any enquiries in relation to this notice must be submitted in writing (via **post**, e-mail or fax) to:

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Project Leader  
Ms Barbara Paxinos  
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**Paris Mashile**  
**Chairperson**

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