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GENERAL NOTICE

NOTICE 502 OF 2007

The Independent Communications Authority of South Africa ("ICASA") hereby gives notice that hearings will be held in respect of applications for Commercial Satellite and Cable Subscription Broadcasting applications received pursuant to Invitation to Apply ("ITA") published on 31 January 2006, Government Gazette No. 28455, Notice No. 155. The hearings will be held as per the schedule below:

HEARING SCHEDULE:

All hearings will be held at Block C, ICASA, 164 Katherine Street, Pinmill Farm, Sandton, Gauteng.

DATE	APPLICANT/ SUBMITTER	ACTIVITIES	TIME
24 May 2007	1. SABC	Presentation by SABC	08h30 – 09H30
		Tea Break	09H30 – 10H00
		Representation by E-Sat	10h00 – 10H30
		Representation by Sentech	10H30 – 11H00
		Representation by Multichoice	11H00 – 11H30
		Questions and Answer Section	11H30 – 12H30
		Lunch	13H00 – 14h00
	2. Quantic TV Network (Pty) Ltd	Presentation by the applicant	14H00 – 15h00
		Representation by Sentech	15H00 – 15h30
		Representation by E-Sat	15H30 – 16H00
		Tea Break	16H00 – 16H30

		Representation by On Digital Media	16H30 – 17H00
		Questions and Answer Section	17H00 – 18H00
25 May 2007	3. African Spirit Trading 330 (Pty) Ltd	Presentation by the applicant	08H30 – 09H30
		Tea Break	09H30 – 09H45
		Presentation by E-Sat	09H45 – 10H15
		Representation by Sentech	10H15 – 10H45
		Representation by On Digital Media	10H45 – 11H15
		Questions and Answer Session	11H15 – 12H15
		Lunch	12H30 – 13H30
	4. Laegoma Digital (Pty) Ltd	Presentation by the applicant	14H00 – 15H00
		Representation by Sentech	15H00 – 15H30
		Representation by E-Sat	15H30 – 16H00
		Tea Break	16H00 – 16H30
		Representation by On Digital Media	16H30 – 17H00
		Questions and Answer Session	17H00 – 18H00
28 May 2007	5. Multichannel Television (Pty) Ltd	Presentation by the applicant	08H30 – 09h30
		Tea Break	09H30 – 09H45
		Representation by E-Sat	09H45 – 10H15
		Representation by Sentech	10H15 – 10H45
		Representation by On Digital Media	10H45 – 11H45
		Questions and	11H45 – 12H45

		Answer Session	
		Lunch	13H00 – 14H00
	6. Walking on Water Television (Pty) Ltd	Presentation by the applicant	14H00 – 15H00
		Representation by E-Sat	15H00 – 15H30
		Representation by On Digital Media	15h30 – 16H00
		Tea Break	16H00 – 16H15
		Representation by Sentech	16H15 – 16H45
		Representation by Multichoice	16H45 – 17H15
		Questions and Answer Session	17H15 – 18H15
29 May 2007	7. Khetha Media (Pty) Ltd	Presentation by the applicant	08H30 – 09H30
		Tea Break	09H30 – 09H45
		Representation by E-Sat	09H45 - 10H15
		Representation by On Digital Media	10H15 – 10H45
		Representation by Sentech	10H45 – 11H15
		Representation by Worldspace	11H15 – 11H45
		Representation by Telkom	11H45 – 12H15
		Lunch	12H30 – 13H30
		Representation by Ndabenhle Group	13H30 – 14H00
		Representation by Max TV	14H00 – 14H30
		Representation by Q Digital	14H30 – 15H00
		Tea Break	15H00 – 15H30
		Representation by	15H30 – 16H00

		...egoma Digital	
		Representation by Black Earth Communications	16H00 – 16h30
		Representation by Multichoice	16H30 – 17h00
		Questions and Answer Session	17H00 – 18H00
30 May 2007	3. Ndabenhle Group (Pty) Ltd	Presentation by the applicant	18H30 – 09H30
		Tea break	09H30 – 09H45
		Representation by E-Sat	09H45 – 10H15
		Representation by On Digital Media	10H15 – 10H45
		Representation by Sentech	10H45 – 11H15
		Representation by Max Tv	11H15 – 11H45
		Representation by Goal Technology	11H45 – 12H15
		Representation by African Spirit	12H15 – 12H45
		Lunch	13H00 – 14H00
		Representation by Black Earth Comm	14H00 – 14H30
		Representation by Khetha Media	14H30 - 15H00
		Tea Break	15H00 – 15H30
31 May 2007		Questions and Answer Session	15H30 – 16H30
31 May 2007	9. Black Earth Communications	Presentation by the applicant	08H30 – 09H30
		Tea Break	09H30 – 09H45
		Representation by Sentech	09H45 – 10H15
		Representation by	10H15 – 10H45

		E-Sat	
		Representation by On Digital Media	10H45 – 11H15
		Representation by Max TV	11H15 – 11H45
		Representation by Ndabenhle Group	11H45 – 12H15
		Representation by Khetha Media	12H15 – 12H45
		Questions and answer session	12H45 – 13H45
		Lunch	13H45 – 14H45
	10. Deukom (Pty) Ltd	Presentation by the applicant	14H45 – 15H15
		Representation by E-Sat	15H15 – 15H45
		Representation by Sentech	15H45 – 16H15
		Tea Break	16H15 – 16H30
		Questions and Answer Session	16H30 – 17H30
1 June 2007	11. Max TV (Pty) Ltd	Presentation by the applicant	08H30 – 09H30
		Tea break	09H30 – 09H45
		Representation by Sentech	09H45 – 10H15
		Representation by On Digital Media	10H15 – 10H45
		Representation by E-Sat	10H45 – 11H15
		Representation by Black Earth Comm.	11H15 – 11H45
		Representation by Ndabenhle Group	11H45 – 12H15
		Representation by Multichoice	12H15 – 12H45
		Representation by	12H45 – 13H15

		Khetha Media	
		Lunch	13H15 – 14H15
		Questions and Answer Session	14H15 – 15H15
	12. Telkom Media (Pty) Ltd	Presentation by the applicant	15H30 – 16H30
		Representation by E-Sat	16H30 – 16H45
		Representation by On Digital Media	16H45 – 17H15
		Tea Break	17H15 – 17H30
		Representation by Sentech	17H30 – 18H00
		Questions and Answer Session	18H00 – 19H00
4 June 2007	13. Goal Technology Solutions (Pty) Ltd	Presentation by the applicant	08H30 – 09H30
		Representation by E-Sat	09H30 – 09H45
		Tea Break	09H45 – 10H15
		Representation by Sentech	10H15 – 10H45
		Representation by On Digital Media	10H45 – 11H15
		Representation by Q Digital Media	11H15 – 11H45
		Representation by Ndabenhle Group	11H45 – 12H15
		Questions and Answer Session	12H15 – 13H15
		Lunch	13H15 – 14H15
	14. Q Digital Cable Vision (Pty) Ltd	Presentation by the applicant	14H15 – 15H15
		Representation by E-Sat	15H15 – 15H45
		Tea Break	15H45 – 16H15
		Representation by	16H15 – 16H45

		Sentech	
		Representation by On Digital Media	16H45 – 17H15
		Representation by Goal TV	17H15 – 17H45
		Representation by Multichoice	17H45 – 18H15
		Representation by Worldspace	18H15 – 18H45
		Representation by Khetha Media	18H45 – 19H15
		Questions and	19H15 – 20H15
5 June 2007	15. E-sat (Pty) Ltd	Presentation by the applicant	08H30 – 09H30
		Tea Break	09H30 - 09H45
		Representation by Sentech	09H45 – 10H15
		Representation by Khetha Media	10H15 – 10H45
		Representation by On Digital Media	10H45 – 11H15
		Representation by Q Digital	11H15 – 11H45
		Representation by Multichoice	11H45 – 12H15
		Representation by Black Earth Comm	12H15 – 12H45
		Lunch	12H45 - 13H45
		Questions and Answer Session	14H00 – 15H00
	16. On Digital Media	Presentation by the applicant	15H00 – 15H30
		Representation by E-Sat	15H30 – 16H00
		Tea Break	16H00 – 16H30
		Representation by	16H30 – 17H00

		Sentech	
		Representation by Multichannel	17H00 – 17H30
		Representation by Khetha Media	17H30 – 18H00
		Representation by Max TV	18H00 – 18H30
		Questions and Answer Session	18H30 – 19H30
6 June 2007	17. Worldspace SA (Pty) Ltd	Presentation by the applicant	08H30 – 09H30
		Representation by Sentech	09H30 – 09H45
		Tea Break	09H45 – 10H15
		Representation by Khetha Media	10H15 – 10H45
		Representation by Q Digital	10H45 – 11H15
		Questions and Answer Session	11H15 – 12H15
		Lunch	12H15 – 13H15
7 June 2007	18. Sentech Limited	Presentation by the applicant	08H30 – 09H30
		Tea Break	09H30 – 09H45
		Representation by E-Sat	09H45 – 10H15
		Representation by Black Earth Comm	10H15 – 10H45
		Representation by On Digital Media	10H45 – 11H15
		Representation by Ndabenhle Group	11H15 – 11H45
		Representation by Q Digital	11H45 – 12H15
		Questions and Answer Session	12H15 – 13H15
		Lunch	13H30 – 14H30

8 June 2007	19. Multichoice Africa (Pty) Ltd	Presentation by the applicant	08H30 – 09H30
		Tea Break	09H30 – 09H45
		Representation by E-Sat	09H45 – 10H15
		Representation by Sentech	10H15 – 10H45
		Representation by On Digital Media	10H45 – 11H15
		Representation by Black Earth Comm.	11H15 – 11H45
		Representation by Khetha Media	11H45 – 12H15
		Representation by Q- Digital	12H15 – 12H45
		Lunch	13H00 – 14H00
		Questions and Answer Session	14H00 – 15H00

Any enquiries in relation to this notice must be submitted in writing (via post, e-mail or fax) to:

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