GENERAL NOTICE

NOTICE 341 OF 2006



Independent Communications Authority of South Africa Pinmill Farm, 164 Katherine Street, Sandton Private Bag X10002, Sandton, 2146

APPLICATION TO RENEW COMMERCIAL SOUND BROADCASTING LICENCE:

PRIMEDIA BROADCASTING (PTY) LTD IN RESPECT OF RADIO 702

The Independent Communications Authority of South Africa hereby gives notice in accordance with the provisions of section 41 (6) of the Independent Broadcasting Authority Act, No. 153 of 1993, as amended, that an application has been received in terms of the provisions of section 44 of the Act for the renewal of the commercial sound broadcasting licences from Primedia Broadcasting (Pty) Ltd in respect of Radio 702. The details of the application are contained in the schedule below.

The application and relevant schedules received pursuant thereto are available for inspection by any interested parties during the Authority's normal office hours.

Interested parties are invited to submit written representations in relation to the application to the Independent Communications Authority of South Africa (ICASA), attention: Fred Falken at Block D, Pinmill Farm, 164 Katherine Street, Sandton OR Private Bag X10002, Sandton OR by fax no. (011) 448 2186 within twenty one (21) days of the date of publication of this notice.

Interested persons shall further indicate in their written representations whether they require an opportunity to make oral representations to the Authority. Persons, who submit representations in terms hereof shall, when submitting such representations, provide proof to the satisfaction of the Authority that a copy of the representations submitted has been sent by registered post or delivered to Pheladi Gwangwa at fax no. 011/506 3226 or PO Box 5572 Rivonia 2128 OR Primedia Place, 5 Gwen Lane, Sandown, 2196

Schedule 1

Radio 702

- 1. Primedia Broadcasting (Pty) Ltd, broadcasting as Radio 702, is licensed to broadcast 24 hours per day to provide a commercial sound broadcasting service of news and information (Talk radio).
- 2. Radio 702's commercial sound broadcasting licence is due to expire on 29 March 2005.
- 3. Primedia Broadcasting (Pty) Ltd hold 100% of the issued shares in Radio 702

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