

No. 583

17 June 2005



### **SOUTH AFRICAN QUALIFICATIONS AUTHORITY (SAQA)**

In order to proceed with the recognition of Standards Generating Bodies in terms of Government Regulations 19(1)(c) and 22(2) of 28 March 1998, Organising Field 04, Communication Studies and Language, invites public comment with respect to the *acceptability* of the nominees and the representativeness of the key education and training stakeholder interest groups listed as SGB applicants below.

**In addition, the coordinator invites submissions from interested parties wishing to serve on such an SGB.** Interested parties should take note of the section on SGB Information below.

**All nominations/applications should be accompanied by curricula vitae.**

More information regarding this application may be obtained on the SAQA website or from the **SAQA** offices.

Comment should reach the Directorate at the address below by not later than **18 July 2005**. All correspondence should be marked **SGB for Publishing and** be addressed to:

The Director: Standards Setting and  
Development  
**SAQA**  
Attention: *Mr. Eddie Brown*  
Postnet Suite 248  
Private Bag X06  
Waterkloof  
**0145**  
or faxed to 012 - **431-5144**  
e-mail: [ebrown@saqa.co.za](mailto:ebrown@saqa.co.za)

### **SGB INFORMATION**

**As** a necessary step in the development and implementation of the National Qualifications Framework, The Directorate of Standards Setting and Development is briefed [regulation 19(1)(c) of 28 March 1998] to recognise or establish Standards Generating Bodies (SGBs).

SGBs shall:

- a. generate standards and qualifications in accordance with the Authority requirements in identified sub-fields and levels;
- b. update and review standards;
- c. recommend standards and qualifications to the Directorate for Standards Setting and Development;

- d. recommend criteria for the registration of assessors and moderators or moderating bodies; and
- e. perform such other functions as may from time-to-time be delegated by the Directorate of Standard Setting and Development.

Any bodies wishing to nominate representatives, make application to serve on, or make any other submission with regard to the above SGB should note the following information:

**SGBs** should be composed of representatives of organisations, which shall be key education and training stakeholder interest groups and experts in the sub-field. The Directorate, when making its final decisions will have due regard for, among other things, 'the need for representativeness and equity, redress and relevant *expertise* in terms of the work of the **SGBs**.'

Organisations proposing to nominate persons to SGBs should be sensitive to the need for *equity* and *redress*, and shall nominate persons who-

- (a) will be able to ~~consider~~ issues of productivity, fairness, public interest and international comparability as related to education and training in the sub-field;
  - (b) enjoy credibility in the sub-field in question, who enjoy respect; have the necessary expertise and experience in the sub-field and have the support or backing of the nominating body;
  - (c) are able to advocate and mediate the needs and interests of all levels within the sub-field covered by the Standards Generating Body;
  - (d) are able to exercise critical judgement at a high level; and
  - (e) are committed to a communication process between the Standards Generating Body, the Directorate for Standards Setting and Development and the Constituency.
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PUBLIC NOTICE BY THE DIRECTORATE STANDARDS SETTING AND DEVELOPMENT OF ITS INTENTION TO RE-REGISTER A STANDARDS GENERATING BODY (SGB) FOR PUBLISHING IN ORGANISING FIELD 04, COMMUNICATION STUDIES AND LANGUAGE

The Directorate Standard Setting and Development (Organising Field 04) intends to re-register an SGB for Publishing for a period of three years from 17 June 2005 until 16 June 2008.

#### PROPOSED BRIEF OF THE SGB

1. Develop learning pathways for potential qualifications and unit standards in the area of Publishing levels 4 and 5 [**Regulation 24 (7) (e)**].

Generate the qualifications and unit standards outlined below in the field of Publishing [**Regulation 24 (1) (a)**]:

- National Diploma: Book Publishing NQF level 5
- National Diploma: Book Marketing and Sales NQF level 5
- National Certificate: Book Warehousing and Distribution NQF level 4
- National Certificate: Book Production Management NQF levels 4
- National Certificate: Publishing Finance NQF 4

2. Recommend the qualifications and standards generated under 1 and 2 above, to the Directorate Standards Setting [**Regulation 24 (7) (c)**].
3. Recommend criteria for the registration of assessors and moderators or moderating bodies [Regulation 24 (1) (d)].
4. Liaise with any other SGBs, as required, where Publishing is involved or being considered [Regulation 24 (1) (b)].
5. Accept and perform other related functions as requested by Organising Field 04, Communication Studies and Language [Regulation 24 (1) (e)].

## PROPOSED COMPOSITION OF THE SGB

MEMBER NAME	WORKPLACE	NOMINATING BODY	QUALIFICATION/ EXPERIENCE
Atkinson, David D'Amico (Prof)	University of Natal	School of Language, Culture & Communication University of Natal	Director and Manager of the English Studies
Faasen, Nicolaas (Mr.)	Nasou Via Afrika	Nasou Via Afrika	Senior Publisher and Head of the Nasou Via Afrika Publishers' Language Centre
Galloway, Francis (Dr)	University of Pretoria	Publishing Studies University of Pretoria	Coordinator: Publishing Studies
Grantham, Louise	E-Junction	PASA	Chief Executive Officer of E-Junction and Coordinator of the University of Witwatersrand Publishing Studies
Kwetana, W.M. (Mr.)	University of Transkei	University of Transkei	Head of the Department of African Languages
McCallum, Kate	National and International Publishing Consultant	PASA	Independent Publishing Consultant with extensive experience in Publishing and Community Development
Mosia, Lebona (Mr.)	Technikon Northern Gauteng	Committee Technikon of Principals	Head of the Department of Journalism
Ngobeni Solani	Juta Academic Publishers	PASA	Publisher for Higher Education
Ngubane, Nhlanhla	Heinemann Publishers	Heinemann Publishers	Publishing Director with vast experience in Publishing
Oliver, Johan (Mr.)	Modern Publisher	Modern Publisher	General manager and experienced in Publishing

Papenfus, Theresa (Ms)	Litera Publications	PASA	Senior Publisher
Sewlal, Robin (Adv)	ML Sultan Tech	Committee of Technikon Principals	Head of Public Relations and Journalism
Tshotsho, Baba Primrose (Mr.)	Eastern Cape Technikon	Committee of Technikon Principals	M A English 15 years experience in education and training
Williamson, Leanne (Mrs.)	Shuter & Shooter (Pty) Publishers	Shuter & Shooter (Pty) Publishers	Senior Publisher and experienced in Publishing