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GENERAL NOTICE

NOTICE 885 OF 2005



INDEPENDENT COMMUNICATIONS AUTHORITY OF SOUTH AFRICA

NOTICE OF PUBLICATION OF THE POSITION PAPER: SUBSCRIPTION BROADCASTING SERVICES.

The Independent Communications Authority of South Africa ("the Authority") has in terms of section 28 of the Independent Broadcasting Authority Act, **No.** 153 of 1993 ("the IBA Act"), conducted an inquiry into Subscription Broadcasting Services.

The Authority published a Discussion Paper ("the Discussion Paper") on the Inquiry into Subscription Broadcasting on 23 April 2004. The purpose of the Discussion Paper was to generate comment from all stakeholders on the introduction of a regulatory framework for subscription broadcasting in South Africa. Section 28 of the IBA Act provides that the Authority may from time to time conduct an inquiry into any matter relevant to the achievement and application of the principles of broadcasting as enunciated in section 2 of the Act.

The primary objective of the inquiry was to:

- solicit public participation and input in developing the regulatory framework for subscription broadcasting in South Africa; and
- generate discussion on the appropriate policy and licensing framework for existing subscription broadcasting services and the introduction of new entrants to subscription broadcasting markets.

The Authority invited interested parties, stakeholders, and the public to respond to the issues and questions raised in the Discussion Paper. The dosing date for

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the receipt of representations was 14 June 2004. The Authority received seventeen submissions. Oral hearings were held at the Authority's offices on 16, 17, 25 and 26 August 2004.

The Authority hereby publishes its Position Paper on Subscription Broadcasting Services. The Position Paper is divided into three parts, namely Introduction, Submissions, and Findings.

Interested parties are invited to obtain from the Authority a copy of the Position Paper, or to visit the Authority's website www.icasa.org.za

The Position Paper will also be made available in the following languages:

- 1. isiNdebele;
- 2. Sepedi;
- 3. Sesotho;
- Setswana:
- Siswati;
- **6.** Tshivenda;
- isiXhosa:
- 0. isiZulu;
- 9. Xitsonga; and
- 10. Afrikaans:

Questions should be directed to:

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