

# **Government Gazette**

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# BOARD NOTICES RAADSKENNISGEWINGS

#### **BOARD NOTICE 87 OF 2004**

#### FINANCIAL SERVICES BOARD

# NOTICE ON PROPOSED NEW POLICYHOLDER PROTECTION RULES (LONG-TERM INSURANCE), 2004

I, Jeffrey van Rooyen, Registrar of Long-term Insurance, after consultation with the Advisory Committee on Long-term Insurance, hereby under section 62(3) of the Long-term Insurance Act, 1998 (Act No. 53 of 1998), give notice of an intention-

- to rescind the Policyholder Protection Rules (Long-term Insurance),
   2001, as published by GN No. R. 165 in *Gazette* No. 22085 of 23 February 2001;
- (b) to promulgate new Rules, and for the reasons, as respectively set out in Schedule A and the Memorandum of Objects in Schedule B; and
- (c) to submit, under section 62(4) of the said Long-term Insurance Act, 1998, the proposed rescission and new Rules, together with all written representations received, my comments and those of the said Advisory Committee, to the Minister of Finance for consideration and promulgation under section 62 (5) of the said Act.

All interested persons are hereby invited to make written representations in relation to the abovementioned matters so as to reach me within 21 days after the date of publication of this Notice at the following address:

Deon van Staden Head: Registration & Policy Insurance Department PO Box 35655 MENLO PARK

0400

Facsimilee: (012) 347 1290 E-mail: deonv@fsb.co.za

J. VAN ROOYEN,

Registrar of Long-term Insurance

# Draft 2 with Track Changes Accepted Dated 26/07/2004

#### SCHEDULE A

# POLICYHOLDER PROTECTION RULES (LONG-TERM INSURANCE), 2004

# Section 62, Long-term Insurance Act, 1998

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PART I		

#### **DEFINITIONS**

1. In these Rules "the Act" means the Long-term Insurance Act, 1998 (Act No. 52 of 1998), including the regulations promulgated under section 72 of the Act, "the FAIS Act" means the Financial Advisory and Intermediary Services Act, 2002 (Act No. 37 of 2002), including any measure or decision referred to in the definition of "this Act" in section 1(1) of that Act, any word or expression to which a meaning has been assigned in the Act or the FAIS Act, bears, subject to context, that meaning and, unless the context otherwise indicates-

"cancellation", in respect of a policy, or any part thereof, means an unilateral act of discontinuance of the policy, or any such part thereof, by the policyholder;

"commencement date" means the date on which these Rules become binding, as determined and published by the Minister in accordance with section 62(5) of the Act;

"direct marketer" means an insurer who, in the normal course of business, carries on business in the form of direct marketing;

"direct marketing" means the marketing of a policy, including the entering into thereof, by way of telephone, internet, media insert, direct or

electronic mail to a policyholder, and with mention and implementation of one or more transaction requirements to be met;

"effective date", in relation to an insurance transaction, means the date on which the entering into, variation or termination of any such transaction becomes effective:

"ensure", in relation to a person or body and any matter mentioned in a provision of these Rules, means to take any necessary steps in order that the clear objective of the provision is achieved;

"fund policy" means a contract in terms of which a person, in return for a premium, undertakes to provide policy benefits for the purpose of funding in whole or in part the liability of a fund to provide benefits to its members in terms of its rules, other than such a contract relating exclusively to a particular member of the fund or to the surviving spouse, children, dependants or nominees of a particular member of the fund; and includes a reinsurance policy in respect of such a contract;

"independent intermediary" or "intermediary" means a representative and a person who qualifies as an independent intermediary in terms of the definition thereof in regulation 3(1) of the Regulations, and with whom an agreement has been entered into by an insurer in compliance with Rule 5(1)(a)(i);

"insurance transaction" means the entering into or termination of a policy and includes variations resulting in a change to the premium, benefits or the term of a policy excluding any contractually pre-determined or determinable variation:

"insurer" means a long-term insurer but, subject to Rules 11 and 13, excludes insurance business conducted between insurers:

"policy" means a long-term policy but not a reinsurance policy;

"policyholder" includes any prospective policyholder and individual members of a retirement annuity fund and preservation fund;

"previous Rules" means the Policyholder Protection Rules (Long-term Insurance), 2001, as published by GN No. R. 165 in Gazette No. 22085 of 23 February 2001;

"Regulations" means the Regulations under the Long-term Insurance Act, 1998, promulgated by GN R. 1492 of 27 November 1998;

"transaction requirement" means any application, proposal, order, instruction or other contractual information required to be completed for, or submitted to, an insurer by or on behalf of a policyholder and relating to an insurance transaction;

"writing" includes communication by telefax or any appropriate electronic medium that is accurately and readily reducible to written or printed form; and "written" has a corresponding meaning.

#### PART II

#### **OBJECTIVE AND APPLICATION OF RULES**

# Objective

2. The objective of these Rules is to ensure that policies are entered into, executed and enforced in accordance with sound insurance principles and practice in the interests of the parties and in the public interest.

# **Application**

- **3. 1** Part III of these Rules only applies to an insurance transaction in respect of which the effective date is a date on or after the commencement date.
- 3.2 No provision of these Rules shall be construed as in any way affecting the duty of any person to comply with any applicable provision of the FAIS Act.

#### PART III

#### BASIC RULES FOR DIRECT MARKETERS

- **4. 1** (a) A direct marketer must at all times render services honestly, fairly, and with due skill, care and diligence.
  - (b) A direct marketer must-
    - in making contact arrangements, and in all communications and dealings with a policyholder, act honourably, professionally and with due regard to the convenience of the policyholder; and
    - (ii) at the commencement of any contact, visit or call initiated by the direct marketer clearly explain the purpose thereof.
  - (c) Representations made and information provided to a policyholder by a direct marketer—
    - (i) must be factually correct;
    - (ii) must be provided in plain language, avoid uncertainty or confusion and not be misleading;

- (iii) must be provided timeously so as to afford the policyholder sufficient time to make an informed decision about the proposed transaction;
- (iv) may, subject to the provisions of these Rules, be provided orally and, at the policyholder's request, confirmed in writing within a reasonable time after such request;
- must, where provided in writing or by means of standard (v) forms or format, be in a clear and readable print size. spacing and format;
- (vi) must, as regards all amounts, sums, values, charges, fees, remuneration or monetary obligations mentioned or referred to therein, be reflected in specific monetary terms: Provided that where any such amount, sum, value, charge, fee, remuneration or monetary obligation is not reasonably predeterminable, its basis of calculation must be adequately described; and
- need not be duplicated or repeated to the same policyholder (vii) unless material or significant changes affecting that policyholder occur, or the relevant services as direct marketer renders it necessary, in which case a disclosure of the changes to the policyholder must be made to the policyholder without delay before a transaction is concluded.
- (d) The direct marketer must disclose to the policyholder the existence of any personal interest in the relevant service, or of any circumstance which gives rise to an actual or potential conflict of interest in relation to such service, and take all reasonable steps to ensure fair treatment of the policyholder.
- Services as direct marketer must be rendered in accordance with (e) the contractual relationships and reasonable requests or instructions of the policyholder, which must be executed as soon as reasonably possible and with due regard to the interests of the policyholder which must be accorded appropriate priority over any interests of the direct marketer.
- (f) Transactions of a policyholder must be accurately accounted for.
- 4.2 (a) A direct marketer must have appropriate procedures and systems in place to-
  - (i) record all verbal and written communications relating to the direct marketing to a policyholder as are contemplated in these Rules;

- (ii) store and retrieve transaction documentation and all other documentation relating to the policyholder; and
- (iii) keep the policyholder records and documentation safe from destruction.
- (b) Records may be kept in an appropriate electronic or recorded format, which are accessible and readily reducible to written or printed form.
- (c) Disclosure records and documentation must be kept for a period of at least three years and must be available at any time to the registrar for inspection, and copies thereof must at the request of a policyholder be furnished to such holder.
- 4.3 A direct marketer must, when rendering direct marketing to a policyholder, at the earliest opportunity furnish the policyholder with the following particulars: Provided that where an insurance transaction is concluded, such particulars must be provided prior to the conclusion of the transaction and, where provided orally, must be confirmed in writing within thirty days:
  - (a) its business or trade name, and, unless contact was initiated by the policyholder, its telephone contact details;
  - (b) telephone contact details of the public officer of the direct marketer;
  - (c) name, class or type of policy involved and a reasonable and appropriate general explanation of the principles of the relevant contract and any information that would reasonably be expected to enable the policyholder to make an informed decision;
  - (d) the nature and extent of benefits for the policyholder, manner of deriving or obtaining, or payment or furnishing thereof, and the extent to which the policy is readily realisable or the funds concerned are accessible;
  - (e) any restrictions on or penalties for early termination or withdrawal from the policy, or other effects, if any, of such termination or withdrawal:
  - (f) charges and fees to be levied against the policy including the amount and frequency thereof and, where the policy has an investment component, the net investment amount ultimately invested for the benefit of the policyholder;

- (g) commission, consideration, fees, charges or brokerages payable to the direct marketer (if any) by the policyholder or by any other person:
- (h) on request, the past investment performance of the policy, where applicable, over periods and at intervals which are reasonable with regard to the type of policy involved;
- (i) nature and extent of monetary obligations assumed by policyholder (including any anticipated or contractual escalations, increases or additions), manner of compliance therewith and consequences of non-compliance;
- where provision is made for increase of premiums, abbreviated (j) disclosures of such contractual increases;
- concise details of any special terms and conditions, exclusions, (k) waiting periods, loadings, penalties, excesses, restrictions or circumstances in which benefits will not be provided;
- (1) what cooling-off rights are offered and procedures for exercise thereof:
- (m) any material investment or other risks associated with the policy;
- (n) details of manner of instituting claims under the relevant policy;
- (o) any guaranteed minimum benefits or other guarantees where appropriate: and
- (p) details of manner of lodging complaints, and particulars of the Insurance Ombudsman, including Ombudsman is available for advice on complaints in respect of claims or other matters which have not been satisfactorily resolved by the relevant insurer or intermediary.
- 4.4 A provision of a Rule in this Part is not applicable to a direct marketer in any case where a compliance duty in respect of the same matter is imposed on the direct marketer by, in terms or by virtue of any other law.

#### PART IV

# AGREEMENTS WITH PERSONS RENDERING SERVICES AS INTERMEDIARIES

#### Agreements

**5.1** (a) (i) An insurer must, where an agreement has been entered into with a person for the rendering of services as intermediary in connection with the insurance products of that insurer, furnish the person with a written copy setting out the terms and conditions thereof: Provided that an insurer may on or after the commencement date only enter into such an agreement if the person has been issued with a licence for the rendering of intermediary services in terms of section 8 of the FAIS Act, or is a representative as contemplated in that Act of any such licensee.

- (ii) An agreement referred to in subparagraph (i) which has been entered into under Rule 15.1 (a) of the previous Rules, as it existed prior to the commencement date, lapses on that date if the relevant person is not on that date such a licensee or such a representative.
- (b) Any such agreement also lapses-
  - (i) on any date on which the agreement is lawfully terminated by the parties, irrespective of whether the termination has been mutually agreed upon, or is effected by any one party by notice to the other; or
    - (ii) (aa) on the date when a licence held by the person concerned, referred to in paragraph (a)(i) becomes inoperative by virtue of the application to the person as licensee of any provision of section 9 of the FAIS Act relating to provisional or final suspension of the relevant licence, section 10 of that Act relating to withdrawal of the licence or section 11 of that Act relating to lapsing of the licence; or
      - (bb) in the case of any such person acting as a representative contemplated in the FAIS Act, on the date on which the mandate or authority granted in terms of the FAIS Act to the representative by the licensee concerned, is lawfully terminated, or any such representative becomes debarred by virtue of section 14 of the FAIS Act to act as a representative.
- 5.2 An insurer must provide any person with whom an agreement contemplated in Rule 5.1 has been entered into, with all information reasonably required by such person to comply with any disclosure or other requirements binding on such person by virtue of the Act, these Rules, the FAIS Act or any other law.

#### PART V

#### RULES ON CANCELLATIONS OF POLICIES AND COOLING OFF

# Cancellations of policies and cooling off

- **6.1** A policyholder may-
  - (a) in any case where no benefit has yet been paid or claimed or an event insured against has not yet occurred; and
  - (b) within a period of 30 days of receipt of the summary contemplated in section 48 of the Act, or from a reasonable date on which it can be deemed that the policyholder received the summary referred to above.

cancel any insurance transaction, excluding any policy or variation which only lasts for 30 days or less, by written cancellation notice sent to the insurer. All premiums or moneys paid by the policyholder to the insurer up to the date of receipt of the cancellation notice or received at any date thereafter in respect of the cancelled or varied policy, shall be refunded to the policyholder, subject to the deduction of the cost of any risk cover actually enjoyed and any market loss where the market value of the investments made has decreased in the intervening period due to prevailing market conditions.

- An insurer shall ensure that it complies with the request for cancellation received after the 30 day notice period, but not later than 60 days after the effective date where the policyholder can prove that a cancellation notice not received by the insurer, was completed in good faith and communicated to the insurer within the 30 days notice period.
- 6.3 Where a policy can in law not be cancelled, or is by virtue of its terms and nature not capable of being cancelled, such fact shall be disclosed to the policyholder by the intermediary involved or the insurer before entering into of any insurance transaction in respect of the policy.

#### **PART VI**

#### **RULES ON FUND POLICIES**

## **Fund policies**

7.1 (a) An insurer shall, in addition to the disclosures made under Rule 4, issue and deliver a fund policy to the principal officer of the fund, the trustees of the fund or any person managing the fund, not later than six months after the effective date, or the commencement date of such policy if such policy commences after the effective date.

- (b) (i) Notwithstanding the provisions of paragraph (a), an insurer may, with the approval of the registrar and subject to such conditions as the registrar may determine, postpone the issue of a fund policy.
  - (ii) The insurer's application for such approval shall be submitted to the registrar in the form determined by the registrar.
- 7.2 A fund policy shall incorporate the conditions relating to discontinuance and shall include the following:
  - (a) if the fund is to receive a cash sum, the basis of calculation of such cash sum and the conditions applicable to the payment thereof.
  - (b) if the fund is to receive assets, the basis on which the value of such assets will be determined and the conditions applicable to the insurer thereof;
  - (c) if the fund is to receive a paid-up policy, the basis of calculation of the paid-up value and the conditions applicable to the payment of the paid-up benefits;
  - (d) if the fund is to receive any benefit other than that contemplated in paragraphs (a) and (c), full details of such benefit; and
  - (e) where applicable, full details of all charges to be levied on termination.

#### PART VII

## ASSISTANCE BUSINESS GROUP SCHEMES

#### Definitions and commencement

- 8.1 In this Part, subject to the introductory provisions of Rule 1, and unless the context indicates otherwise-
  - "administrative work" means work in connection with the handling of enquiries, maintaining administrative records, the receipt of premiums and processing of claims under an assistance business group scheme;
  - "administrator' means a person who has a written mandate from an insurer to do administrative work in respect of a specific assistance business group scheme and who is licensed as a financial services

provider in terms of, or who is a representative as contemplated in, the FAIS Act;

"agreement" means the written agreement referred to in Rule 10;

"assistance business group scheme" means the provision of policy benefits under an assistance policy to a group where-

- (a) individual persons are the policyholders:
- (b) no individual underwriting takes place;
- the individual person whose life is insured, is directly or indirectly (c) paying premiums;
- (d) the term of the policy is for one month, or has a clause providing for cancellation by either party on 30 days' notice; and
- the policy has term cover only:

and "scheme" has a corresponding meaning;

"group" means two or more people who have entered, on a groupunderwriting basis, into a policy with an insurer through an administrator who has been provided with a mandate by the insurer to facilitate these policies.

8.2 The provisions of this Part come into operation on a date three months after the commencement date.

## Written agreement between insurer and scheme or administrator

9. An insurer may only conduct business with an assistance business group scheme or an administrator if the insurer has entered into a written agreement with such a scheme or administrator. Provided that a policy involved will not be void merely due to any such agreement not having been entered into.

#### Contents of agreement

- 10. The agreement entered into as required by Rule 9 must contain at least the following clauses:
  - (a) the premium rates to be charged by the insurer inclusive of commission payable by the insurer to an independent intermediary involved:
  - (b) any fees to be added by any other party;

- (c) if premiums are to be received by any person other that the insurer, the agreement must contain at least the following:
  - (i) the period within which such premiums will be paid over to the insurer;
  - (ii) that the insurer has the authority to at any time audit the books of the person receiving the premium;
  - (iii) that the premium moneys so received be handled as trust money;
- (d) the scheme or administrator must provide the insurer with at least the following detail:
  - (i) names of policyholders; and
  - (ii) identity numbers of policyholders;
- (e) if the scheme or administrator has the authority to pay claims, setting out the scope of the scheme's or administrator's powers to do so and the circumstances under which it may be done.

### Cancellation of agreement

- 11. Cancellation of the agreement by either party shall be void unless-
  - (a) the new insurer who is taking over the assistance business group scheme has issued a written confirmation to the previous insurer confirming that the new insurer will be the underwriter to the scheme, except if the insurer complies with the requirements as set out in Rule 13;
  - (b) terms and conditions of the assistance policies under the scheme except for premiums remain the same, which terms and conditions may be changed by the new insurer only with the consent of each individual policy holder.

#### Voidness of waiting periods

**12.** Any waiting periods to be imposed by a new insurer on existing policies will be void.

#### Information to be provided to new insurer

13. After an insurer has received confirmation from the assistance business group scheme or administrator that it so wishes to move policies to a new insurer, the insurer must provide the following information to the new

insurer as soon as possible but not longer than 30 days after receipt of the confirmation by the scheme or administrator:

- (a) number of policyholders on the scheme by type and amount of cover;
- (b) aggregate amount of premium;
- (c) claims history of the scheme (for the past three years if available);
- (d) copy of the master policy;
- (e) other information required by the new insurer.

# Compliance with disclosure requirements

14. The new insurer must within 30 days after the inception of the assistance policies under the scheme or administrator comply with any disclosure or other requirements binding on the insurer by virtue of the Act, these Rules, the FAIS Act or any other law.

#### Conditions for cancellations

- 15. A cancellation of an agreement will only be effective if-
  - (a) the registrar has beforehand been informed of the cancellation; and
  - (b) all individual policyholders have to the satisfaction of the registrar been notified of such cancellation.

#### **PART VIII**

### ADDITIONAL INSURER DUTIES

### Repudiation of claims

An insurer shall ensure that, where it repudiates a claim for a benefit under a policy or where it disputes the quantum of the benefit claimed, the person entitled to claim the benefit is notified in writing of the reasons for the repudiation or the calculation of the quantum, as the case may be. The person entitled to claim the benefit may within not less than 90 days after the date of such notification, make representations to the insurer in respect of the insurer's decision, but nothing in this subrule shall be construed as limiting any contractual or other right any party may have in regard to any claim for policy benefits.

If a claim is repudiated or a quantum is disputed as contemplated in rule 16.1 on behalf of an insurer by a person other than that insurer, such other person must provide the repudiation notice contemplated in that rule, provided that such repudiation notice must also contain the name and contact details of the insurer and state that any recourse or enquiries must be directed directly to that insurer.

# Undersigning of blank or uncompleted forms

17. No insurer or intermediary may in connection with an insurance transaction require, permit or allow a policyholder to sign any blank or partially completed form necessary for the purpose of the transaction, where another person will be required, permitted or allowed to fill in other required detail, or conclude any such transaction where any such undersigning and providing of detail have occurred.

# Policy loans and cessions

- 18. An insurer must disclose to a policyholder-
  - (a) on entering into a policy loan-
    - (i) the interest of the loan at the time of entering into;
    - (ii) whether the interest rate on the loan fluctuates (if applicable); and
    - (iii) the repayment arrangements of the loan e.g. the amount the policyholder undertakes to pay in discharge of obligations;
  - (b) quarterly the amount of the policy loan and accrued interest in relation to the value of the policy;
  - (c) quarterly the interest rate applicable to the policy loan and any change thereto;
  - (d) when the loan is about to equal the value of the policy;
  - (e) when the benefits under the policy cease as a result of the policy loan equaling the value of the policy; and
  - (f) on receipt of notification of a cession-
    - (i) the fact that the cession is recorded in the insurer's records;
    - (ii) the nature of the cession i.e. whether it is an outright cession or a cession in securing a debt; and

(iii) the name of the cessionary.

#### **PART IX**

#### **MISCELLANEOUS**

#### Waiver of rights and particulars of Ombud

- 19.1 No insurer or intermediary may request or induce in any manner a policyholder to waive any right or benefit conferred on the policyholder by or in terms of a provision of these Rules, or recognise, accept or act on any such waiver, and any such waiver is null and void.
- 19.2 An insurer must ensure that every policy issued by it on or after a date six months after the commencement date must contain details of complaint resolution systems and procedures including reference to the full particulars of the relevant Ombud's office having jurisdiction.

#### **Penalties**

20. An insurer or intermediary who contravenes or fails to comply with a provision of these Rules shall be guilty of an offence and on conviction liable to a penalty or fine referred to in section 66(1)(c) or 67(1)(c), as the case may be, of the Act.

# Repeal and transitional provision

- **21.1** The previous Rules are hereby repealed.
- 21.2 Anything done under, in terms or by virtue of any provision of the previous Rules is deemed, unless clearly inappropriate, to have been done under, in terms or by virtue of a corresponding provision of these Rules.

#### Short title and commencement

22. These Rules are called the Policyholder Protection Rules (Long-term Insurance), 2004, and come into operation on a date as determined and published by the Minister in accordance with section 62(5) of the Act.

# Draft 2 with Track Changes Accepted Dated 26/07/2004 SCHEDULE B

# MEMORANDUM OF OBJECTS OF POLICYHOLDER PROTECTION RULES (LONG-TERM INSURANCE), 2004

# Introductory

- 1. The Policyholder Protection Rules (Long-term Insurance), 2001, as published by GN No. R. 165 in *Gazette* No. 22085 of 23 February 2001, were promulgated under section 62 of the Long-term Insurance Act, 1998 (Act No. 53 of 1998), which section has the heading "Protection of policyholders". That section (as appears particularly from its subsection (1)(a)) authorises the promulgation of Rules by the Minister of Finance on proposal by the Advisory Committee on Long-term Insurance, or of the Registrar of Long-term Insurance after consultation with that Committee, to ensure that long-term insurance policies are entered into, executed and enforced in accordance with sound insurance principles and practice in the interests of the parties and in the public interest generally.
- The said Rules cover various matters: obligatory disclosures to prospective policyholders of policy details in order to enable them to make truly informed decisions; certain rules on replacement policies, cancellations and cooling off, group schemes and fund policies, special registrar duties, waiver of rights, penalties, additional duties of insurers and intermediaries, direct marketing, policy loans and cessions and statutory notices.
- 3. Currently the main reason for effecting amendments to the Rules is based on the impact of the new Financial Advisory and Intermediary services Act, 2002 (Act No. 37 of 2002), which will have full operative effect as from 30 September 2004 (as recently notified by the Minister of Finance), and which obliges a complete legal reconsideration of several main provisions of the current Rules particularly Rule 15.1. This legal obligation flows from the following:
  - (a) FAIS, as regards its effect on the rendering of intermediary and advisory services in respect of financial products as defined therein (which include long-term insurance policies), obliges all long-term insurance intermediaries to acquire, for the lawful rendering of their intermediary services as from 30 September 2004, a licence as a financial services provider in terms of that Act, or to carry on business as a representative (as defined in that Act) for another such provider.
  - (b) Further main consequences of the new impact of FAIS are the following:

- all current long-term insurance mandates and authorisations (i) of long-term insurers to intermediaries will have to be changed in order to provide that they will only be valid if such intermediaries are, with effect from 30 September 2004, either licensees or representatives under FAIS;
- (ii) all disclosure requirements contained in the current Rules as regards intermediaries, will then become redundant as FAIS will, through its new General Code of Conduct for Financial Services Providers and Representatives (already published by Board Notice 80 of 2003, in Gazette No. 25299 of 8 August 2003), oblige such intermediaries to comply with the disclosure requirements set out in that Code in a more comprehensive and modernized format; and
- (iii) all provisions of current Rules as regards compliance measures, have to be deleted as their current impact mainly relates to only current disclosure requirements, and the said FAIS contains new and more expanded and efficient measures for monitoring compliance by the intermediaries acting as licensees or representatives under FAIS with the provisions of the said General Code, which will in future bind them.
- 4. The said impact of FAIS simply means that disclosure requirements currently set out in the Rules, as far as they concern intermediaries, will become redundant on 30 September 2004. There will then also be no need for the Rules to contain disclosure requirements as regards longterm insurers, except where insurers do not utilise intermediaries, but only engage in direct marketing of their policies.
  - In the result, the said Advisory Committee and Registrar are of the view that the Rules should in future only contain disclosure requirements in respect of such direct marketing, that such requirements should be based on the provisions of the said General Code of Conduct in respect of the direct marketing of financial services (then appropriately to be adapted to the direct marketing of financial products), and that the need arises to delete all provisions of the current Rules as regards ordinary disclosures, and to replace them with new provisions only directed to disclosures in respect of business conducted by means of direct marketing.
- 5. Furthermore and in addition, the said Advisory Committee and Registrar are of the view that some new Rules have to be added particularly as regards insurer duties to provide their intermediaries with all relevant information in order to enable the latter to discharge their intermediary services properly, repudiation of claims, and a new regulatory regime in respect of assistance policy group business.

In view of all the abovementioned new developments, it is the view of the said Advisory Committee and Registrar that the current Rules have to be replaced by a set of new Rules, maintaining all current provisions not affected by FAIS, and otherwise providing for the new legal situation and needs set out above.

# Rule by Rule analysis of new proposed Rules

# 6. (a) General:

In view of the considerations mentioned above, the following current Rules are not reflected in the proposed new Rules: many definitions in Part I, the whole of Part II and current Rules 7.2-7.8, 9, 11, 12, 15.2-15.3, 15.5-15.6 and 16 Furthermore current Rule 18 (the "statutory notice") is proposed to be deleted as being regarded unnecessary in view of the new disclosure provisions adopted from FAIS.

- (b) Rule 1 (definitions): Only contains such existing definitions (some of which have been slightly changed), and some new ones as are appropriate in view of the new contents of the Rules.
- (c) Rules 2 and 3: These new Rules now restate the fundamental objective of the Rules (in accordance with section 62 of the Longterm Insurance Act, 1998), in wider terms than before, indicates that the new Part III (dealing only with disclosure requirements as regards direct marketing), will only apply to "new" insurance contracts after the commencement date of the new Rules, and that the new Rules cannot be construed as affecting other applicable duties imposed by FAIS.
- (d) Rule 4: This new Rule contains disclosure requirements in respect of direct marketing of long-term insurance policies by insurers (without utilisation of intermediaries). FAIS does not in principle regulate direct marketing of financial products by product suppliers, and such regulation needs therefor to be regulated in the Rules. The provisions of this Rule are based on the modernized provisions of the FAIS General Code, which only applies to the direct marketing of financial services, but which have here been adapted to apply to the direct marketing of the relevant financial products. Rule 4.4 is new, and provides for non-applicability of Part III where the insurer has already complied with another law imposing a corresponding duty.
- (e) Rule 5: Restates current Rule 15.1 on insurer authorisations of intermediaries in a much more expanded manner in order to deal with the new implications of FAIS referred to above. For a number of technical legal reasons, the references in that former rule to insurer "authorisations" and "mandates" have been replaced by

- (f) Rule 6: Restates current Rule 8.
- (g) Rule 7: Restates current Rule 10.
- (h) Rules 8 15: Contains new provisions on group schemes in assistance policy business as proposed by a special task team appointed by the FSB, and aims in particular at more proper regulation of insurer changes in connection with such schemes.
- (i) Rule 16: Restates current Rule 15.4 and adds a new subrule dealing with repudiations of claims by persons other than insurers on behalf of the latter.
- (j) Rule 17: Restates current Rule 15.7 in more modernized format.
- (k) Rule 18: Restates current Rule 17.
- (I) Rule 19.1: This new Rule restates Rule 13 on waiver of rights in more modern terms to accord with that employed in the FAIS General Code. A new self-explanatory provision appearing in the new Rule 19.2.
- (m) Rules 20, 21 and 22: These Rules contain the conventional provisions on penalties, repeal, transitional provisions, short title and commencement. It is currently expected that the new Rules will be determined by the Minister of Finance to also come into operation on 30 September 2004.