

No. 873

23 July 2004

**SOUTH AFRICAN QUALIFICATIONS AUTHORITY (SAQA)**

In order to proceed with the recognition of Standards Generating Bodies in terms of Government Regulations 19(1)(c) and 22(2) of 28 March 1998, National Standards Body 04, Communication Studies and Language, invites public comment with respect to *the acceptability of the nominees and the representativeness of the key education and training stakeholder interest groups* listed as SGB applicants below.

**In addition, the NSB invite submissions from interested parties wishing to serve on such an SGB.** Interested parties should take note of the section on SGB Information below.

**All nominations/ applications should be accompanied by curricula vitae.**

More information regarding this application may be obtained on the SAQA website or from the SAQA offices.

Comment should reach the NSB at the address below by not later than **23 August 2004**. All correspondence should be marked **SGB for Journalism** and be addressed to:

The Director: Standards Setting and  
Development  
SAQA  
*Attention: Mr. D Mphuthing*  
Postnet Suite 248  
Private Bag X06  
Waterkloof  
0145  
or faxed to 012 – 431-5144  
e-mail: [dmphuthing@saqa.co.za](mailto:dmphuthing@saqa.co.za)

**SGB INFORMATION**

As a necessary step in the development and implementation of the National Qualifications Framework, The National Standards Bodies are briefed [regulation 19(1)(c) of 28 March 1998] to recognise or establish Standards Generating Bodies (SGBs).

SGBs shall:

- a. generate standards and qualifications in accordance with the Authority requirements in identified sub-fields and levels;
- b. update and review standards;
- c. recommend standards and qualifications to National Standards Bodies;
- d. recommend criteria for the registration of assessors and moderators or moderating bodies; and

- e. perform such other functions as may from time-to-time be delegated by their National Standards Body.

Any bodies wishing to nominate representatives, make application to serve on, or make any other submission with regard to the above SGB should note the following information.

SGBs should be composed of organisations, which shall be key education and training stakeholder interest groups and experts in the sub-field. The NSB, when making its final decisions will have due regard for, among other things, *'the need for representativeness and equity, redress and relevant expertise in terms of the work of the SGBs.'*

Organisations proposing to nominate persons to SGBs should be sensitive to the need for **equity** and **redress**, and shall nominate persons who-

- (a) will be able to consider issues of productivity, fairness, public interest and international comparability as related to education and training in the sub-field;
  - (b) enjoy credibility in the sub-field in question, who enjoy respect; have the necessary expertise and experience in the sub-field and have the support or backing of the nominating body;
  - (c) are able to advocate and mediate the needs and interests of all levels within the sub-field covered by the Standards Generating Body;
  - (d) are able to exercise critical judgement at a high level; and
  - (e) are committed to a communication process between the Standards Generating Body, the National Standards Body and the Constituency.
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**PUBLIC NOTICE BY NSB 04, COMMUNICATION STUDIES AND LANGUAGE, OF AN  
APPLICATION TO  
RE-REGISTER THE SGB FOR JOURNALISM**

On 15 April 2004 NSB 04 received and considered an application to re-register the SGB for Journalism and proposes, in terms of *NSB Regulation 24 (1) (e)*, to extend the brief and membership of the SGB at NQF levels 4 – 7.

**BRIEF OF THE SGB**

1. Develop learning pathways for potential qualifications and unit standards in the sub-field of Journalism from level 4 through to level 7 [*Regulation 24 (1) (e)*].
2. The following qualifications shall be generated:
  - Certificate in Journalism (NQF Level 4 – 7)
  - National Diploma in Journalism (NQF Level 5 - 7)
  - First Degree in Journalism (NQF Level 6)
3. Recommend the qualifications and standards generated under 2 above, to the NSB [*Regulation 24 (1) (c)*].
4. Recommend criteria for the registration of assessors and moderators or moderating bodies [*Regulation 24 (1) (d)*].
5. Liase with any other SGBs, as required. [*Regulation 24 (1) (e)*].
6. Review these qualifications and unit standards and effect the necessary changes [*Regulation 24 (1) (b)*].
7. Accept and perform other related functions as requested by the NSB [*Regulation 24 (1) (e)*].

## PROPOSED COMPOSITION OF THE SGB

NAME	WORKPLACE	NOMINATING BODY	QUALIFICATION/ EXPERIENCE
Mr Maree, K	SABC Training	SABC	26 years in journalism and training; Currently working at the SABC
Mr Forbes, D	University of the North West	University of the North West	BA (Hons); MA; PhD. Has written a book
Ms Rabe, L	University of Stellenbosch	University of Stellenbosch	BA (Hons Journ); MJourn. DPhil. 21 years in journalism, 3 years graduate journalism training; Currently professor at the University of Stellenbosch; co-author of seven books
Mr Els, D	Media 24	Media 24	BA (Hons) in Communication (PUK). Reporter and Lecturer
Mr Eshak, B	Sunday Times	Sunday Times	Certificate in Public Relations; journalist with the Sunday Times; experience in librarianship; involved in training
Ms Ansell, G	Freelance	Institute of Advanced Journalism	Freelance journalist and trainer; Former Director, IAJ; MA (Oxon). Cert. TEFL; Cert. Ed (Lond); BA Hons (Oxon).
Ms Clay, P	Johnnic Communciations (Media)	SANEF/Johnnic	BA (UCT) in Drama and English; 27 years in journalism and training
Mr Sewlal, R	Durban Institute of Technology	Durban Institute of Technology	BA (Law), LLB and journalism trainer; Certificate in Labour Law
Mr Moul, B	Caxton/CTP Editorial Training	Caxton	Journalist/Editor
Mr Arenstein, J	African Eye News Service	Independent Media Alliance/AENS	Journalist/Editor; founder of Africa Eye News Service; trains rural investigative journalists; member of various professional organisations
Ms Barratt, E	Independent Newspapers	Independent	BA (Hons) Psychology; Certificate in Management; Series of short courses in Project Management, Labour Relations, Disciplinary Procedures. Currently Executive Editor & Chief of Staff at The Star