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GENERAL NOTICE

NOTICE 976 OF 2004

NOTICE OF PUBLICATION OF THE INDEPENDENT COMMUNICATIONS AUTHORITY OF SOUTH AFRICA'S REPORT ON THE COVERAGE OF THE 2004 GENERAL ELECTIONS BY BROADCASTERS.

The Independent Communications Authority of South Africa ("the Authority") is empowered in terms of sections 58, 59, 60 and 61 of the Independent Broadcasting Authority Act, No. 153 of 1993 ("the IBA Act") to monitor Party Election Broadcasts ("PEBs"), Political Advertisements ("PAs"), and the equitable treatment of political parties by broadcasting licensees during the election period. The Authority promulgated regulations governing the broadcast of PEBs and PAs by sound broadcasting licensees during the 2004 general elections. The regulations were promulgated under section 78 (1) of the IBA Act, on 10 February 2004 (Gazette No. 26006). The Authority also published guidelines relating to the equitable treatment of political parties by broadcasting licensees (both sound and television broadcasting licensees) during the 2004 election period.

The Authority monitored coverage of the 2004 general elections by broadcasters from 16 February 2004 to 18 April 2004. The Authority has finalised the Report on the coverage of the 2004 general elections by broadcasters. The Report aims to show whether and how broadcasters complied with the Authority's regulations and guidelines in their coverage of the 2004 elections.

Interested parties are invited to obtain from the Authority a copy of the Report or to visit the Authority's website <u>www.icasa.org.za</u>. The Report will also be made available in the other ten official languages.

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