

NOTICE 331 OF 2004**NATIONAL AGRICULTURAL MARKETING COUNCIL
MARKETING OF AGRICULTURAL PRODUCTS ACT, 1996
(ACT No. 47 OF 1996)**

RED MEAT INDUSTRY -

- REQUEST FOR THE INTRODUCTION OF STATUTORY MEASURES RELATING TO LEVIES, REGISTRATION AND RECORDS & RETURNS
 - DIRECTLY AFFECTED GROUPS ARE INVITED TO FORWARD ANY COMMENTS REGARDING THE PROPOSED STATUTORY MEASURES
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It is hereby made known in terms of section 11 of the Marketing of Agricultural Products Act, 1996 (Act No. 47 of 1996), that the Minister of Agriculture has received in terms of section 15 of the said Act a request for the introduction and promulgation of statutory measures for levies, registration, the keeping of records and the rendering of returns.

The Meat Industry Forum, on behalf of the directly affected groups in the red meat industry applied for the statutory measures.

The statutory measures relating to registration and records & returns refer to the following persons / institutions –

- ☐ Persons presenting animals (cattle, goats, pigs and sheep) for slaughter at abattoirs
- ☐ Abattoirs
- ☐ Meat retail outlets
- ☐ Importers of meat products, hides and skins
- ☐ Exporters of live animals
- ☐ Livestock agents
- ☐ Processors of hides and skins
- ☐ Processors of meat

The Meat Industry Forum applied for a “transaction levy” which they regarded as fair to all

industry participants. It was formulated so that all the role-players in the red meat industry make a contribution to finance the following functions –

- ❑ Customer quality and food safety assurance services
- ❑ Promotional and customer educational projects
- ❑ Research on livestock products and processing improvement
- ❑ Domestic and international liaison services
- ❑ New entrants projects
- ❑ Industry projects
- ❑ Production development

The proposed levy on each category of designated animal and meat product is as follows:

a. Beef:

	Levy	Description
i	R3.00 per head	Deducted and retained from the selling price of each animal by any buyer of such animal
ii	R5.00 per head	Payable by and deducted by the abattoir at slaughter from the person presenting such animal for slaughter and paid over to the levy administrator
iii	R2.00 per head	Payable by the abattoir where the animal is slaughtered, and paid over to the levy administrator
iv	R 300 per year	Payable by each meat retail outlet and paid over to the levy administrator
v	R0.03 per kg	Payable by the importer of meat at point of entry and paid over to the levy administrator
vi	R7.00 per head	Payable by the exporter of live animals at the point of exit and paid over to the levy administrator
vii	0.07% of the commission	Payable by the agent and paid over to the levy administrator
viii	R0.01 per kg	Payable by the importer of hides and paid over to the levy administrator
ix	R0.01 per kg	Payable by the processor of locally produced hides and paid over to the levy administrator
x	R0.01 per kg	Payable by the importer of meat products at point of entry and paid over to the levy administrator (This includes MRM imported for processing as well as processed meat products)

b. Sheep and goats:

	Levy	Description
i	R0.50 per head	Deducted and retained from the selling price of each animal by any buyer of such animal
ii	R0.75 per head	Payable by and deducted by the abattoir at slaughter from the person presenting such animal for slaughter and paid over to the levy administrator
iii	R0.25 per head	Payable by the abattoir where the animal is slaughtered, and paid over to the levy administrator
iv	R 300 per year	Payable by each meat retail outlet and paid over to the levy administrator
v	R0.03 per kg	Payable by the importer of meat at point of entry and paid over to the levy administrator
vi	R1.00 per head	Payable by the exporter of live animals at the point of exit and paid over to the levy administrator
vii	0.07% of the commission	Payable by the agent and paid over to the levy administrator
viii	R0.01 per kg	Payable by the processor of skins and paid over to the levy administrator
ix	R0.01 per kg	Payable by the importer of meat products at point of entry and paid over to the levy administrator (This includes MRM imported for processing as well as processed meat products)

c. Pigs:

	Levy	Description
i	R5.20 per head	Payable by and deducted by the abattoir at slaughter from the person presenting such animal for slaughter and paid over to the levy administrator
ii	R0.60 per head	Payable by the abattoir where the animal is slaughtered, and paid over to the levy administrator
iii	R 300 per year	Payable by each meat retail outlet and paid over to the levy administrator
iv	R0.03 per kg	Payable by the importer of meat at point of entry and paid over to the levy administrator
v	R5,80 per head	Payable by the exporter of live animals at the point of exit and paid over to the levy administrator
vi	0.07% of the commission	Payable by the agent and paid over to the levy administrator
vii	R0.01 per kg	Payable by registered processors for carcasses purchased for processing, and paid over to the levy administrator

viii	R0.01 per kg	Payable by the importer of meat products at point of entry and paid over to the levy administrator (This includes MRM imported for processing as well as processed meat products)
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It is envisaged that the red meat industry would collect an amount of approximately R32 million to finance the above-mentioned functions. It is also proposed that a Section 21 Company, namely Meat Industry Institution will be established to administer the proposed statutory measures.

As the statutory measures requested by the Meat Industry Forum are *prima facie* consistent with the objectives of the Marketing of Agricultural Products Act, No 49 of 1996, the Minister requested the National Agricultural Marketing Council on 27 January 2004 to investigate the possible implementation of the relevant statutory measures and to report back to her within 60 days. To allow the NAMC sufficient time to complete its investigation, the Council requested the Minister to extend the period of 60 days for investigation and report, by a further 60 days until 27 May 2004.

Explanatory notes regarding the proposed statutory measures are available at the offices of the National Agricultural Marketing Council. Directly affected groups in the red meat industry are kindly requested to submit any comments or objections regarding the proposed statutory measure to the National Agricultural Marketing Council within 14 days of the publication hereof.

Submissions must be in writing and be addressed to:

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