

## **Government Gazette**

## **REPUBLIC OF SOUTH AFRICA**

Vol. 444 Pretoria 21 June 2002 No. 23552



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## GENERAL NOTICE

#### **NOTICE 1015 OF 2002**



# APPLICATION FORM FOR THE RENEWAL OF COMMERCIAL SOUND BROADCASTING LICENCE

#### TAKE NOTE THAT:

- a. All Applications must be accompanied by a licence renewal application fee of R30 000, 00 (thirty thousand rands), in the form of a cheque made payable to the Independent Communications Authority of South Africa and crossed. The application fee is not refundable in any circumstances;
- b. All Applications must complete the prescribed form, typed or printed;
- c. Applicants are reminded that all information and documentation contained in any application for a broadcasting licence will be made available to the public for scrutiny and comment, except where the Authority determines otherwise and communicates such ruling in writing to the applicant;
- d. Each application must be permanently bound (using either heat binding or spiral binding);
- e. The original plus twelve (12) copies of the completed application form should be provided. Confidential information submitted with the application form should be marked as such;

Applications must be lodged with the Head: Licensing Unit, Block D PinMill Farm, 164 Katherine Street, Sandton, Johannesburg or by registered post to Private Bag x 10002 Sandton, 2146 at least three (3) months prior to the expiry of the licence.

## 1. General

- 1.1. Name of applicant:
- 1.2. Station name:
- 1.3. Main contact person/s:

STATION MANAGER	PERSON/S RESPONSIBLE FOR		
	REGULATORY AFFAIRS AND DEALING WITH COMMENTS AND COMPLAINTS		
NAME	NAME		
TELEPHONE NUMBERS	TELEPHONE NUMBERS		
(W)	(W)		
(H)	(H)		
CELL	CELL		
E-MAIL	E-MAIL		
FAX NUMBERS	FAX NUMBERS		
POSTAL ADDRESS	POSTAL ADDRESS		
POSTAL CODE	POSTAL CODE		
PHYSICAL ADDRESS	PHYSICAL ADDRESS		

#### 2. General History and Development Strategy

Provide a detailed account of the operations and development of the station over its first licence period and of its development strategy and general objectives for the renewal period.

#### 3. Corporate Status

## 3.1. Shareholding:

- 3.1.1. Confirm details of the shareholding of licensee, specifying ownership and control by persons from historically disadvantaged groups.
- 3.1.2. Provide certified copies of all founding documentation should these have changed and have not previously been provided to the Authority.

## 3.2. Management:

Provide details of current directors of licensee, including gender and race breakdowns. If any of the directors have changed since the granting of the licence provide the following information: name, date of birth, identity no., address, nationality, race, gender, occupation, a full and complete business record of such person and a full and complete record of such person in positions requiring trust and candour.

#### 3.3. Staffing:

3.3.1. Provide a detailed staffing organisational chart showing station management and staff posts over the period of the licence that is at years 1, 3 and 6, including gender and race breakdowns, and full time and part time positions.

- 3.3.2. Provide details of current reporting structures.
- 3.3.3. Submit a copy of the employment equity and staff development policy of the licensee.

#### 4. Finances

- 4.1. Provide a summary of the financial history of the licensee (Note that audited financial statements are provided annually to ICASA).
- 4.2. Structuring of debt:
  - 4.2.1. Provide a full schedule of long term liabilities;
  - 4.2.2. Provide details of how these liabilities have been structured and the repayment obligations relating thereto;
  - 4.2.3. Provide details of any shares or debentures to be issued to finance or service guarantees for these liabilities;
  - 4.2.4. Provide details of any change of shareholding in the licensee that could result from the failure to meet the debt repayments.
- 4.3. Provide financial projections for the renewal period of the licence, including breakdowns of revenue from advertising, sponsorship, co-funding or other sources.

#### 5. Programming

- 5.1. Confirm licence format and language(s).
- 5.2. Provide a copy of the programme schedule for a typical Weekday, Saturday and Sunday.
- 5.3. Confirm compliance with the South African music content quotas over the course of the licence and provide details of current South African music content output (where applicable).
- 5.4. Detail how the applicant intends to meet the South African Music Content Regulations as they apply from time to time (where applicable).
- 5.5. Provide details of total number of minutes allocated to news broadcasts each day. Please also include the sources for local, national and international news.

	Total minutes in broadcasting day	Sources
Local		
National		
International		

#### 6. Audience Development

6.1. Provide a detailed chart of audience figures over the period of the licence, that is, at years 1, 3 and 6, including gender and race breakdowns

### Complaints

6.2. Confirm that the procedures for dealing with comments and complaints remain as provided for in the original application, alternatively, provide details of any changes made thereto.

#### 7. Technical

- 7.1. Provide details of any changes that have occurred in respect of studio equipment or location.
- 7.2. Confirm who the signal distributor of the broadcasting service is.
- 7.3. Provide details of any changes that have occurred in terms of the number of transmitters, frequencies or technical parameters in the transmitter network.

#### 8. Compliance with Legislation

- 8.1. Confirm whether or not the licensee is a member of the National Association of Broadcasters, the Broadcasting Complaints Commission of South Africa and/or the Advertising Standards Authority.
- 8.2. Confirm compliance with the Independent Broadcasting Authority Act, 1993 (the IBA Act) and with the Broadcasting Act, 1999, particularly with sections 46, 48, 49, 50, 51, 53, 55, 56, 57, 58, 59, 60 and 61 of the IBA Act.
- 8.3. Provide details of any rulings made against the licensee by the Broadcasting Monitoring and Complaints Committee, the Broadcasting Complaints Commission of South Africa or the Advertising Standards Authority, including the particular body that heard the matter, the allegation, the date of the hearing and the outcome. Also, indicate what measures, if any, the licensee has taken to ensure that a repeat of contraventions, if any, will be avoided.

#### 9. Compliance with Licence Conditions

Provide details of compliance with all applicable licence conditions, including promises of performance.

## 10. Challenges faced by the Licensee

Provide details of any challenges or difficulties encountered during the period of the licence that the licensee believes ought to be drawn to the attention of ICASA.

## 11. Additional Promises of Performance (Optional)

Provide details of any additional promises of performance that the licensee is prepared to make in respect of the subsequent term of the licence, if any.

#### **AFFIDAVIT**

Applicants are required to conclude their submission with the following certificate:

I acknowledge that ICASA could be entitled to have any renewed licence issued set aside should it be found that at any time any material statement is found to be false and to have been made by the applicant or any officer thereof knowing it to be false.

	Applicant	
on this the dacknowledged that he knew and us no objection to taking this oath,	day of	
	COMMISSIONER OF OATHS	
	Name:	
	Address:	

Signed: