No. 753

14 August 2001

# SOUTH AFRICAN QUALIFICATIONS AUTHORITY (SAQA)

In order to proceed with the registration of standards and NSB 11, Services, publishes the following (ABET) Tourism unit standards-based qualifications for public comment.

This notice contains the titles, fields, sub-fields, NQF levels, credits, and the titles and specific outcomes of the unit standards. The unit standards can be accessed via the SAQA web-site at <a href="https://www.saqa.org.za">www.saqa.org.za</a>. Copies may also be obtained from the Directorate of Standards Setting and Development at the SAQA offices, 659 Pienaar Street, Brooklyn, Pretoria.

Comment on the qualifications and unit standards should reach SAQA at the address below and no later than 14 September 2001. All correspondence should be marked **Standards Setting – ABET Tourism** and addressed to

The Director: Standards Setting and Development SAQA

Attention: Mr. D Mphuthing

Postnet Suite 248

Private Bag X06

Waterkloof

0145 or faxed to 012-482-0907

SAMUEL B.A. ISAACS EXECUTIVE OFFICER

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### **UNIT STANDARDS**

Field: Services

Sub-field: Tourism

# Purpose of unit standards

The purpose of these unit standards is to:

- Introduce learners to the major sectors of the tourism industry,
- Encourage learners to gain experience of the tourism industry, with a view to a
  possible career in this industry.

Together with units taken from other learning fields, the learner will be able to obtain a qualification in the tourism industry. This qualification is aimed at providing benefits through the development of the community and to provide the learner with the fundamental knowledge and skills for entry-level employment in the tourism industry.

### Unit Standards at NQF Level 1

- 1. Title: Understanding the tourism industry.
- 2. Title: Know the role-players in the tourism industry and their functions and select a career path for him/herself.
- 3. Title: Demonstrate an applied knowledge of the relationship between tourism and the community.
- 4. Title: Understand tourist product knowledge and apply the knowledge to facilitate tourist activities.

# Unit standards titles and specific outcomes at NQF level 1

# 1. Title: Understanding the tourism industry

- Specific Outcome 1: Give an integrated definition of tourism and describe the different dimensions and the way it impacts on society.
- Specific Outcome 2: Demonstrate a practical knowledge of the three sectors of the tourism industry and the links between the sectors of the tourism industry and the links between the sectors.
- Specific Outcome 3: Categorise the types of tourists and their motivation for travel.
- Specific Outcome 4: Identify access and use different sources of information to service the tourist.

# 2. Title: Know the roleplayers in the tourism industry and their functions and select a career path for him/herself

Specific Outcome 1: Identify the national roleplayers in the tourism industry and their functions with reference to the world of work.

- Specific Outcome 2: Identify the provincial role-players in the tourism industry and their functions with reference to the world of work.
- Specific Outcome 3: Identify the local role-player in the tourism industry and their functions with reference to the world of work.
- Specific Outcome 4: List and select career opportunities within the local environment and/or tourist ventures.
- 3. Title: Demonstrate an applied knowledge of the relationship between tourism and the community
- Specific Outcome 1: Discuss the ways in which tourism impacts on the community.
- Specific Outcome 2: Discuss the ways in which a community can promote and hinder/impede/discourage tourism development.
- Specific Outcome 3: Discuss the legal and ethical issues relating to tourism.
- Specific Outcome 4: Demonstrate the ability to interact appropriately with a range of tourists.
- 4. Title: Understand tourist product knowledge and apply the knowledge to facilitate tourist activities
- Specific Outcome 1: Identify and describe areas of visitors' destinations, attractions and events in the local, provincial and national contexts.
- Specific Outcome 2: Show the ability to match destinations, attractions and event with a tourist profile.
- Specific Outcome 3: Demonstrate an ability to locate oneself geographically within local, provincial, national and global context.
- Specific Outcome 4: Demonstrate an ability to use a range of maps effectively to facilitate tourism activities.

# SOUTH AFRICAN QUALIFICATIONS AUTHORITY



## NATIONAL DIPLOMA IN EVENTS CO-ORDINATION

Field: Services

Sub-field: Hospitality, Tourism, Travel, Leisure and Gaming

NQF level: 5

Credits: 240

# Purpose of the Qualification:

In the context of the event industry, this qualification will enable creative co-ordination of professional, feasible, innovative and exciting events. A qualifying learner will be able to demonstrate knowledge of the events industry that brings about a level of professionalism expected at national level. A learner will also demonstrate knowledge of the correct terminology of event co-ordination. A learner will be able to maintain the high level of quality in the process of event co-ordination. The learner will contribute positively towards supporting the events industry as a part of Southern Africa's tourism sector.

A learner who has achieved this qualification will be capable of combining a range of self-organisation and life-long learning skills with a working knowledge of South African tourism issues, and integrating these within a context to produce a professional practice, which adheres to the high quality standards, expected by the industry.

In addition, learners will be positioned to further their learning, practice and career within the events industry - either at further levels or in other areas of practice. Expansion into other sub-sectors of tourism is also possible.

(NOF5)
Events Co-ordination
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		7 Introduce Court Act				130
		konitron to the court African	7 2. Implement policies regarding HIV/AIDS in			
		Heritage to tourists				
		3. Contribute to sustainable	4 3. Research an event			
		tourism in South Africa		·		
		4. Operate in a business				
		5. Oversee arrival and				
		departure of customers	o. co-ordinate an event	<del></del>		
		6. Care for customers	/ Evaluate an event to ensure sustainable			
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		7. Understand the inter-				
		relatedness of event elements	9. Conduct an integrative project in the			
		8. Operate in the national and				
		international event industry	-			
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	רבאפו 7	Level 4	Level 5		-	
			1. Produce a safe and successful event within 35	1 Monitor state		Total
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	<del></del>		3. Prepare and maintain financial records and 12	the organization	9	
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Total	6					
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