



government  
communications

Department:  
Government Communication & Information System  
REPUBLIC OF SOUTH AFRICA



## TELL YOUR STORY CAMPAIGN PLANS

NO	CONTENT	DATE	ACTIVITY/ PLATFORM	DISTRICT MUNICIPALITY	LOCAL MUNICIPALITY	VENUE	BUDGET	LINKAGE TO THEME	REASON FOR DEVIATION	OFFICIAL
<b>Gauteng</b>										
	<b>8-12 September</b>	08 Sept 2014	Literacy Day	Westrand District	Mogale City	Kromdraai		<b>Tell Your Story</b>		Lebo Mhlongo Tshidi Mokoka

WEEKS	CONTENT	DATE	ACTIVITY/ PLATFORM	DISTRICT MUNICIPALITY	LOCAL MUNICIPALITY	VENUE	BUDGET	LINKAGE TO THEME	REASON FOR DEVIATION	OFFICIAL
<b>FREE STATE</b>										
<b>WEEK 1: 1-6 Sept 2014</b>	Profiling of the people from different cultures who will tell their stories on how heritage has changed their lives since the dawn on freedom, in relation to	04-09-14	Radio talkshow	Thabo Mofutsanyane	Setsoto	Setsoto Radio station (MrTsholo ,Chairperson of the Setsoto traditional leaders.)	3000	Heritage/Tell your story		N.Mhlambi
		04-09-14	Radio Talkshow	Fezile Dabi	Ngwathe	Lentswe radio station (Mr. Serapelo Thateng, Sesotho Author Book writer.)	3000	Heritage/Tell your story		Senokoatsane
		03-09-14	Radio Talkshow	Thabo Mofutsanyane	Maluti a phofung	Qwaqwa Radio(Mr. Maphalla)	3000	Heritage/Tell your story		D.M. Dirane



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	language, food, clothing etc					Sesotho Author Book writer				
<b>Week 3: 15-20 Sept 2014</b>	Door to door info session with organisation that are working on culture/heritage issues. .	<b>17-09-14</b>	Door to door info session	Thabo Mofutsanyane	Setsoto	Rosendal community hall	0	Tell your story		N.Mhlambi
		<b>17-09-14</b>	Door to door info session	Fezile Dabi	Moqhaka	Kroonstad	0	Tell your story		M.Senokoatsane

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<b>NORTHERN CAPE</b>										
	<b>Tell Your Story Campaign</b>	05/09/2014	Door to Door & Town Hall Meeting – Tell Your Story Campaign	Namakwa	Khai-Ma	Onseepkans	0 (Printing in house)	Heritage Month		W Cloete
		09/09/2014	Radio Talk Show – Tell Your Story Campaign	Namakwa	Nama Khoi	Okiep	R1500	Heritage Month		W Cloete
		03/09/2014	Radio	Pixley Ka	Emthanjeni	De Aar	3000			Thenjiwe



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			Tell your story	Seme						Konono
		03/09/2014	Tell your story information outreach	Pixley Ka Seme	Emthanjeni	De Aar	6000 Refreshm ent and PA system			Thenjiwe Konono
		09/09/2014	Door to door Tell your story Vox pops recording	Pixley Ka Seme	Umsobomvu	Colesberg	500 refreshm ent			Thenjiwe Konono
		09/09/2014	Taxi activation  Tell your story	Pixley Ka Seme	Umsobomvu	Colesberg	5000 PA system and drama			Thenjiwe Konono
		10/09/2014	Radio slot Tell your story	Pixley Ka Seme	Emthanjeni	De Aar	3000			Thenjiwe Konono
		23/09/2014	Heritage program Dialogue	Pixley Ka Seme	Kareeberg	Carnarvon	3500			Thenjiwe Konono
		03/09/2014	Face to Face community hall	JTG	Ga-Segonyana	Bankhara Bodulong community hall	0.00	Tell your story for heritage month campaign		KJ Foutie
		03/09/2014	Community radio talk show	JTG	JTG	Kurara FM	2300.00	Tell your story campaign		KJ Foutie



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		09/09/2014	Community radio talk show	JTG	JTG	Kurara FM	2300.00	Heritage month key messages		KJ Foutie
		16/09/2014	Social Media interaction	JTG	JTG	JTG Facebook and Kgomotsego Thusong Page	0.00	Tell your story and heritage month		KJ Foutie
		03/09/2014	Radio Talk Show – Tell Your Story Campaign	ZF Mun	//Kara Hais	Radio Riverside	1710	Heritage Month		E Mckay
		17/09/14	Door to Door & Tell Your Story Campaign	ZF Mun	//Kara Hais	Rosedale Civic	1710	Heritage Month		E Mckay
		17/09/2014	Town Hall Meeting – Tell Your Story Campaign	ZF Mun	//Kara Hais	Rosedale Civic	R1900	Heritage Month		E Mckay
		10/09/2014	Door to Door & Town Hall Meeting – Tell Your Story Campaign	Namakwa	Nama Khoi	Concordia	R5000	Heritage Month		W Cloete